

BEGE

25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA

POCKET MAP SPONSORSHIP



WHAT IS IT?

Pocket Map will provide you with the essential information on the highlights of the BEGE&EEGS program, timing, and places of all the accompanying events and the key spots during the exhibition, together with the full floor plan for the maximum convenience of all the participants and visitors.

WHAT ARE THE OPPORTUNITIES AND BENEFITS?

The Pocket Map will be received from all the participants and visitors of the exhibition and conference, which means over 6000 persons. Assure your brand presence on the sheets of this ultimate bijou of BEGE&EEGS sponsorship options and cover a solid brand recognition during the dates of the ultimate events.



** Please ensure all artworks and promotional materials are submitted by September 30, 2026.*



POCKET MAP BEGE&EEGS SPONSORSHIP

SPONSORSHIP BENEFITS:

- **Company's logo** branded on both sides of the BEGE&EEGS PocketMap
- **Company's advert. banner** on the BEGE&EEGS PocketMap
- **Advertising video** (up to 30 sec.) on the screens at the arches of in front of the exhibition halls
- **Advertising video** (up to 30 sec.) on 12 TV screens at the central foyer
- **One full advert page** in the official BEGE&EEGS catalogue
- **Company's logo and description** (up to 100 words) in the official BEGE&EEGS catalogue + sponsorship title
- **Web banner**(200x90px) on BEGE website for 6-month period
- **Sponsorship announcement** via BEGE's all social media channels
- **Sponsorship announcement** in the official BEGE newsletter
- **Sponsorship announcement** in BEGE pre-show PR campaign
- **Distribution of advertising materials** during both days of the exhibition
- **Five (5) invitations** for the official BEGE&EEGS Party
- **Two(2) VIP invitations** for the BEGE Awards Ceremony
- **Two (2) free passes** for the EEGS conference

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BONUS OFFERINGS:

- **PR material** published in e-Game Spectrum magazine and shared on the magazine's social media channels
- **Photos and video** from the event

SPONSORSHIP COST: 4 000 EUR (EXCLUDING VAT)



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BEGE

FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

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APPLICATION FORM (AGREEMENT) FOR POCKET MAP SPONSORSHIP 2026

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2026.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....