



ADVERTISEMENT PLACEMENT OPPORTUNITIES 2026

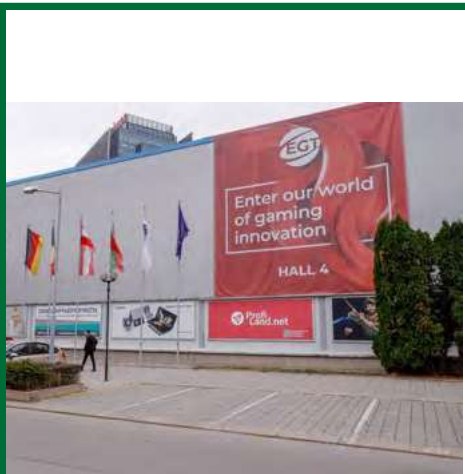
APPLICATION FORM (AGREEMENT) FOR ADVERTISEMENT PLACEMENT DURING THE BEGE EXHIBITION

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER

	DESCRIPTION	PRICE W/O VAT
	- size: 520/190 cm - material - vinyl - print - 4 colors (CMYK) 7-day period / 20.11-26.11. / <i>*Ask the Organizer for available positions</i>	☐ 1320 Euro / including cost of production and hanging labor /

SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER

	DESCRIPTION	PRICE W/O VAT
	- size: 980/910 cm – hall 4 - size: 1150 /910 cm – hall 1 - material – vinyl mesh - print - 4 colors (CMYK) 7-day period / 20.11 - 26.11 / <i>*Ask the Organizer for available positions</i>	☐ 3800 Euro for Hall 4 / including cost of production and hanging labor / ☐ 4700 Euro for Hall 1 / including cost of production and hanging labor /



COLUMNS IN THE CENTRAL FOYER BRANDED WITH YOUR COMPANY LOGO - 10 PCS

	DESCRIPTION	PRICE W/O VAT
	3 - Size/column: 236/394 cm - print: 4 colors (CMYK) 2 days period / 25.11. - 26.11. / FORMAT: Print file dimensions: Width of the whole sheet: 240 cm divided into 4/59 cm parts Vision: extra 4 cm left for the 'Velcro'-type band; Usable dimensions - 236 cm; Height - 388 cm <i>*Ask the Organizer for available positions</i>	☐ 1400 Euro / per column / including cost of production / For 3 and more columns – 10% discount

SINGLE SIDED ILLUMINATED LIGHT BOXES ON THE STAGE AT THE CENTRAL FOYER – 2 BOXES

	DESCRIPTION	PRICE W/O VAT
	4 - size: 250/300 cm - printing on fabric 2 days period / 25.11. - 26.11. / <i>*Ask the Organizer for available positions</i>	☐ 1900 Euro / per box / including cost of production / ☐ 3600 Euro / for 2 boxes / including cost of production / <i>* The logos of BEGE and EEGS are included in the artwork</i>

DOUBLE SIDED BRANDING OF YOUR LOGO ON THE ARCHES SITUATED IN FRONT OF THE ENTRANCE OF HALL 2,3 AND HALL 4

	DESCRIPTION	PRICE W/O VAT
	5 This is an excellent opportunity for promotion during the days of BEGE Expo printing: single sided, 4 color (CMYK), banners production is included in the cost 2 days period / 25.11 - 26.11.2025 /	☐ 3795 Euro / per arch <i>* The logos of BEGE and EEGS are included in the artwork</i>



LANYARDS FOR THE EXHIBITION

	DESCRIPTION		PRICE W/O VAT
	6	A fantastic promotional opportunity to create awareness of your brand among all visitors. Lanyards can bear your company logo and/or slogan along their entire length. Exclusive for one sponsor. - Option 1: Sponsor to provide lanyards (and deliver to the organizer not later than 30.09.) - Option 2: BEGE Expo to produce lanyards with your logo in single color. <i>* Number of lanyards: minimum 5000 pcs</i>	☐ 3000 Euro ☐ 5300 Euro



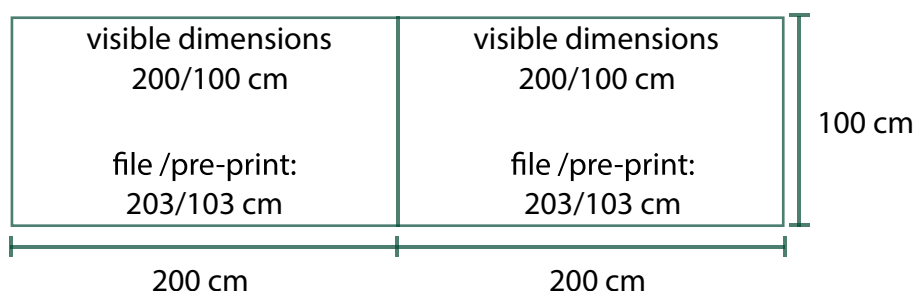
phone +359 28 129 333 or +359 882 891 177, info@balkangamingexpo.com, www.balkangamingexpo.com

SINGLE SIDED ILLUMINATED LIGHT BOXES, WARDROBE ENTRANCE HALL 4 – 2 BOXES

	DESCRIPTION		PRICE W/O VAT
	7	- size: 200/100 cm - material: translucent PVC film - print: 4 colors (CMYK) 2 days period / 25.11. - 26.11. / <i>*Ask the Organizer for available positions</i>	☐ 570 Euro / per box / including cost of production / ☐ 1020 Euro / for 2 boxes / including cost of production /

FORMAT:

Visible dimensions:
200x100 cm
Print file: 203x103 cm,
1:1, TIFF-CMYK
Resolution: 150 dpi



phone +359 28 129 333 or +359 882 891 177, info@balkangamingexpo.com, www.balkangamingexpo.com



30 SEC COMMERCIAL BROADCASTED MINIMUM 3 TIMES PER HOUR

	DESCRIPTION	PRICE W/O VAT
	- location: on the screens situated at the arches in front of exhibition Hall 2, 3 and 4 - commercial has to be .avi or .mp4 format 2 days period / 25.11. - 26.11. /	☐ 440 Euro

HANGING BANNERS OVERHEAD GANGWAYS- DOUBLE SIDED

	DESCRIPTION	PRICE W/O VAT
	- size: 100/300 cm - material - vinyl - print: 4 colors (CMYK) 2 days period / 25.11. - 26.11. / <i>*Ask the Organizer for available positions</i>	☐ 630 Euro / including cost of production and hanging labor /



PLACEMENT OF FLOORSTICKERS ON THE GANGWAYS IN THE EXHIBITION HALLS

	DESCRIPTION		PRICE W/O VAT
	10	Option 1: - size: up to 50/50 cm - Print file submission requirements: 72dpi for 1: 1, TIFF 2 days period /26.11. - 27.11./ Option 2: - size: 2 stickers placed in front of exhibition Halls 2 or 4 up to 100/100 cm - Print file submission requirements: 72dpi for 1: 1, TIFF 2 days period /25.11. - 26.11./ *Ask the organizers for available options.	☐ 342 Euro / including cost of production / pc
			☐ 460 Euro / including cost of production / pc

DISTRIBUTION OF ADVERTISING MATERIALS

	DESCRIPTION		PRICE W/O VAT
	11	- Brochures/flyers - Branded bags - non-exclusive - exclusive 2 days period /25.11. - 26.11./ * The materials are provided by the sponsors	☐ 440 Euro ☐ 660 Euro ☐ 1100 Euro

YOUR BANNERS IN THE CENTRAL FOYER NEAR THE ENTRANCES OF THE EXHIBITION HALLS

	DESCRIPTION		PRICE W/O VAT
	12	- Banners are provided by the sponsors 2 days period /25.11. - 26.11./	☐ 570 Euro



BRANDING OF THE FLAGS AT THE MAIN ENTRANCE OF THE EXHIBITION CENTER – 3 FLAGS

		DESCRIPTION	PRICE W/O VAT
	▶ 13	• size: 140/300 cm • 2 days period /25.11. - 26.11./	☐ 1210 Euro / flag ☐ 3080 Euro / 3 flags

THE SUSPENSION IS ON THE LEFT LONG SIDE OF THE FLAGS.



BRANDED TWO COLUMNS AT THE ENTRANCE

DESCRIPTION		PRICE W/O VAT
	14 2 days period /25.11. - 26.11./ * Advertising opportunity available upon request	☐ 1525 Euro



SILICONE BRACELETS FOR ALL VISITORS DURING THE EXHIBITION

	DESCRIPTION	PRICE W/O VAT
	15 A fantastic promotional opportunity to create awareness of your brand among all visitors. Silicone bracelets can bear your company logo along their entire length. Exclusive for one sponsor. Option 1: Sponsor to provide bracelets, delivered the organizer not later than 30 September Option 2: BEGE to produce Silicone bracelets with your logo in single color. <i>*Number of bracelets: 5000 pcs minimum</i>	☐ 2530 Euro ☐ 4730 Euro

YOUR COMPANY LOGO AND BOOTH NUMBER BRANDED ON THE VISITOR BADGES DURING THE EXHIBITION DAYS

	DESCRIPTION	PRICE W/O VAT
	16 This is an exclusive to one sponsor opportunity for promotion during the days of BEGE 2 days period /25.11 - 26.11.2026/	☐ 3500 Euro



Prices do not include VAT.

Artwork – logos and advertising materials should be provided to **info@balkangamingexpo.com** in .PDF, Vector .EPS, .A.I, or delivered to the organizers not later than September 30, 2026.

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: