

BEGE

25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA



BEGE PARTY EEGS

CLASSIC PARTY SPONSORSHIP PACKAGE



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Elevate your brand's presence at the highly anticipated BEGE Party by joining us as a Classic Sponsor! This package offers a unique opportunity to engage with key industry players while showcasing your brand in a dynamic environment.

SPONSORSHIP BENEFITS:

- **Featured Logo on Invitations:** Secure visibility with your company's logo prominently featured on all party invitations, ensuring recognition from the outset.
- **Reserved Seating:** Enjoy premium seating for your company and guests at the party, fostering a welcoming atmosphere for networking and enjoyment.
- **Logo on Press Wall:** Your company's logo will be displayed on the press wall at the entrance of the party venue, ensuring it captures the attention of all guests and media.
- **Catalogue Logo Recognition:** Your company's logo will appear in the official digital BEGE & EEGS catalogue, paired with your sponsorship title, reinforcing your support for the event.
- **Social Media Announcement:** Enjoy extensive promotion with sponsorship announcements across all BEGE social media channels, reaching a wide audience before and during the event.
- **Newsletter Feature:** Gain additional exposure through a sponsorship announcement in the official BEGE newsletter, keeping your brand top of mind with subscribers.

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** Please ensure all artworks and promotional materials are submitted by September 30, 2026.*



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BONUS OFFERINGS:

- **Event Coverage and Videography:** Capture the highlights of your sponsorship with professional photos and videos from the event, providing valuable marketing content to share with your audience.

SPONSORSHIP COST: 3 000 EUR (W/O VAT)

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FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

Natalia Baevska

Project Manager

+359 2 812 9438

+359 885 668 687

baevska@balkangamingexpo.com

Sonya Stamenova

Sales Manager

+359 2 812 9333

+359 888 399 859

sonya.stamenova@balkangamingexpo.com



www.balkangamingexpo.com

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APPLICATION FORM (AGREEMENT) FOR CLASSIC PARTY SPONSORSHIP PACKAGE 2026

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2026.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....