

BEGE
PROXIMITY

26 – 27 NOVEMBER 2025
INTER EXPO CENTER, SOFIA



BEGE PARTY EEGS
SILVER PARTY SPONSORSHIP PACKAGE

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Elevate your brand's presence at the BEGE Party by becoming a Silver Sponsor! This exclusive opportunity allows your company to connect with industry leaders and key professionals in a vibrant, engaging environment.

SPONSORSHIP BENEFITS:

- **Logo Placement on Invitations:** Your company's logo will be prominently displayed on the party invitations, enhancing brand recognition among attendees.
- **Exclusive VIP Seating:** Enjoy reserved VIP seats for your company and esteemed guests, providing a premium experience throughout the event.
- **Select High-Class Beverages:** Delight your guests with a carefully curated selection of high-quality beverages, elevating their experience.
- **Advertising Videos:** Feature your brand with a 20-second advertising video displayed on LCD screens at both the party venue and the exhibition hall entrances, maximizing exposure.
- **Prominent Press Wall Branding:** Your company's logo will be featured on the press wall at the entrance of the party venue, ensuring visibility to all attendees and media representatives.
- **Full-Page Advert in the Official Digital Catalogue:** Capture attention with a full-page advertisement in the official BEGE digital catalogue, reaching a broad audience of industry professionals.

** Please ensure all artworks and promotional materials are submitted by September 30, 2025.*

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SPONSORSHIP BENEFITS:

- **Website Exposure:** Enjoy a web banner (200x90 px) on the BEGE website for a two-month period, coupled with your company's logo displayed throughout the site.
- **Social Media and Newsletter Announcements:** Benefit from sponsorship announcements across BEGE's social media channels and in the official newsletter, amplifying your brand message.
- **Inclusive PR Campaign:** Your company will be recognized in all pre-show PR campaigns and related social media announcements, maximizing your visibility.
- **Free Conference Passes:** Receive two (2) complimentary passes to the EEGS conference, providing further opportunities for networking and engagement.

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BONUS OFFERINGS:

- **Cover Story Opportunity:** Feature in two (2) PR materials or an interview with your representative published in e-Game Spectrum magazine, along with promotions on the magazine's social media channels.
- **Event Coverage:** Receive professional photos and video from the event, documenting your sponsorship experience.

SPONSORSHIP COST: 10 900 EUR (W/O VAT)

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FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

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APPLICATION FORM (AGREEMENT) FOR SILVER PARTY SPONSORSHIP PACKAGE 2025

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2025.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....