



**BEGE**

**WELCOME DRINK**  
SPONSORSHIP PACKAGE 2023



## THE EVENT

The event will take place just before the official BEGE&EEGS party and will bring together all the representatives of the gaming elite to meet each other for one hour full of networking. The Welcome Drinks Package is a new exclusive sponsorship opportunity.

## THE OPPORTUNITY

Bring your brand under the spotlight by welcoming all the guests of both events. Let's say "Cheers" and have fun whilst promoting your company! The sponsorship provides you with the opportunity to showcase your brand and engage with key decision-makers in the gaming industry. By sponsoring the Welcome Drinks Package, you will have access to a captive audience of industry leaders and top decision-makers, providing you with a unique opportunity to build brand recognition and establish your company as a leader in the gaming industry.



# WELCOME DRINK SPONSORSHIP

- 1000 branded glasses for champagne with your company's name
- Branded bottles of champagne with your company's logo
- Two (2) Exclusive invitations for the BEGE Awards Ceremony
- VIP invitations for the BEGE&EEGS Party
- VIP seats for your company and guests at the party
- Advertising video (up to 30 sec.) on the LCD screens located in the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in front of the exhibition halls
- Company's logo on the party invitations
- Company's logo on the press wall located at the entrance of the party venue
- Full-page advert in the official BEGE&EEGS catalogue
- Company's logo in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 2 months period
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Two (2) free passes for the EEGS conference

\*Artworks and materials – logos and advertising materials should be provided not later than September 30, 2023.

## **BONUS:**

- Two (2) PR materials or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
- Distribution of a company-branded items at the party venue. Items are provided by the sponsor.
- Photos and video from the event

**Sponsorship package:  
12 800 EUR w/o VAT**



FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

**Nadezhda Mincheva**  
Marketing Manager

+359 2 812 9333

+359 882 478 697

nadya.mincheva@balkangamingexpo.com

**Ralitsa Krumova**  
Sales Manager

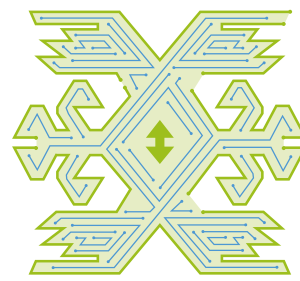
+359 2 812 9333

+359 882 613 753

ralitsa.krumova@balkangamingexpo.com



[www.balkangamingexpo.com](http://www.balkangamingexpo.com)



## APPLICATION FORM (AGREEMENT) FOR WELCOME DRINK SPONSORSHIP

EXHIBITOR INFORMATION:	
<b>Applicant (company name):</b>	
<b>Company Reg. №:</b>	<b>VAT/TAX Number:</b>
<b>Registered address №:</b>	
<b>Contact name:</b>	
<b>Tel:</b>	<b>E-mail:</b>

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2023.

### Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....