



Sponsorship package 2023

THE OPPORTUNITY

BEGE TV is going to be provided with a Live Streaming Corner, where interviews with the world's leading brands are going to be streamed. This gives the chance to all the participants, visitors and exhibitors to stay connected with every section of the Expo simultaneously! Enlarge your brand awareness by becoming a Live Streaming Corner Sponsor. Guarantee your company's presence during the two days of the exhibition on various social media platforms.

BEGE TV SPONSOR

- Company's logo branded on the wall of the Live Streaming Corner
- Company's logo in the intro box for each video;
- Company's logo branded on the video team t-shirts
- Company's logo on the questionnaire sent to the companies;
- Company's logo on the online invitations for free visitor entrance;
- Advertising video (up to 30 sec.) on the screens at the arches of in front of the exhibition halls
- Advertising video (up to 30 sec.) on 12 TV screens at the central foyer
- Half advert page in the official BEGE&EEGS catalogue
- Company's logo and description (up to 100 words) in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 3-month period
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Distribution of advertising materials during both days of the exhibition
- Five (5) invitations for the official BEGE&EEGS Party
- Two (2) free passes for the EEGS conference

BONUS:

- PR material published in e-Game Spectrum magazine and shared on the magazine's social media channels
- Photos and video from the event

SPONSORSHIP COST:

€ 4 800 W/O VAT

*Artworks and materials – logos and advertising materials should be provided not later than September 30, 2023.



LIVE STREAMING

BEGE TV SPONSORSHIP PACKAGE

sponsored by (LOGO)

2023

FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

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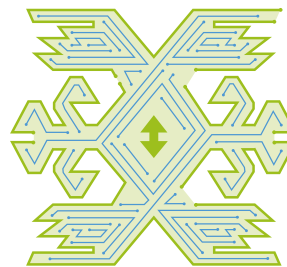
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www.balkangamingexpo.com



APPLICATION FORM (AGREEMENT) FOR BEGE TV SPONSORSHIP

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2023.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....