



BEGE PARTY EEGS

SPONSORSHIP PACKAGE 2023

ABOUT THE BEGE&EEGS PARTY

The official BEGE&EEGS Party brings together all gaming experts and leaders in the field. Whether it's commercial success, game-changing innovation, impeccable customer service, or marketing skills, these awards recognize the industry leaders who have outperformed the competition in our fast-paced market. The evening offers a blend of incredible entertainment and unforgettable experiences.

THE OPPORTUNITY

Get the chance to engage and build a relationship with a highly targeted audience which aligns with the industry's market by being associated with one of the greatest parties in the Balkans. Being a sponsor of the event can positively impact your company's external image and reputation, increasing its appeal to potential customers, partners, and investors. All of the branding elements can be used for promotional purposes, such as using eye-catching photos or videos of the event on the social medias or in advertising campaigns.

GENERAL PARTY SPONSOR

- VIP invitations for the BEGE&EEGS Party
- Company's logo on the party invitations
- VIP seats for your company and guests at the party
- Special selection of high-class beverages
- Welcome Speech for the Party by company's representative
- Invitations for the official BEGE Awards Ceremony
- Company's representative to award a prize during the official Awards Ceremony
- 100 branded balloons, mark out your VIP area at the party venue
- Branded napkins with the company's logo
- Advertising video (up to 30 sec.) on the LCD screens located in the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in front of the exhibition halls
- Company's logo on the press wall located at the entrance of the party venue
- Branded wristbands for all the participants of the BEGE&EEGS Party
- Branded roll up banner in the central foyer in front of the exhibition halls
- Full-page advert in the official BEGE&EEGS catalogue
- Company's logo in the official BEGE&EEGS catalogue + sponsorship title
- Web banner (200x90 px) on the BEGE website for 3-month period
- Company's logo on the BEGE website
- Article/interview/ guest post with company's representative in the website blog shared on BEGE's all social media channels
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the BEGE&EEGS Party
- Four (4) free passes for the EEGS conference



GENERAL PARTY SPONSOR

BONUS:

- Four (4) PR materials or interviews with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
- Web banner (130x80 px) in the e-Game Spectrum Magazine
- Distribution of a company-branded items at the party venue. Items are provided by the sponsor.
- Photos and video from the event

Sponsorship package:

26 500 EUR w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than October 30, 2023

GOLD PARTY SPONSOR

- VIP invitations for the BEGE&EEGS Party
- Company's logo on the party invitations
- VIP seats for your company and guests at the party
- Special selection of high class beverages
- Invitations for the official BEGE Awards Ceremony
- Welcome Speech for the Party by company's representative
- Company's representative to award a prize during the official Awards Ceremony
- 100 branded balloons, mark out your VIP area at the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in front of the exhibition halls
- Company's logo on the press wall located at the entrance of the party venue
- Full-page advert in the official BEGE&EEGS catalogue
- Company's logo in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 3-month period
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the BEGE&EEGS Party
- Four (4) free passes for the EEGS conference

BONUS:

- Two (2) PR materials or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
- Web banner (130x80 px) in the e-Game Spectrum Magazine
- Distribution of a company-branded items at the party venue. Items are provided by the sponsor.
- Photos and video from the event

Sponsorship package:

14 500 EUR w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than October 30, 2023

SILVER PARTY SPONSOR

- VIP invitations for the BEGE&EEGS Party
- Company's logo on the party invitations
- VIP seats for your company and guests at the party
- Special selection of high class beverages
- Invitations for the official BEGE Awards Ceremony
- 100 branded balloons, mark out your VIP area at the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in front of the exhibition halls
- Company's logo on the press wall located at the entrance of the party venue
- Full-page advert in the official BEGE&EEGS catalogue
- Company's logo in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 2 months period
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the BEGE&EEGS Party
- Two (2) free passes for the EEGS conference

BONUS:

- Two (2) PR materials or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels.
- Distribution of a company-branded items at the party venue. Items are provided by the sponsor.
- Photos and video from the event.

Sponsorship package:

8 500 EUR w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than October 30, 2023

BRONZE PARTY SPONSOR

- Invitations for the BEGE&EEGS Party
- Company's logo on the party invitations
- Seats for your company and guests at the party
- Advertising video (up to 30 sec.) on the LCD screens located in the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in front of the exhibition halls
- Company's logo on the press wall located at the entrance of the party venue
- Half-page advert in the official BEGE&EEGS catalogue
- Company's logo in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 1 month period
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the BEGE&EEGS Party

BONUS:

- PR material or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
- Photos and video from the event

Sponsorship package:

3 500 EUR w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than October 30, 2023

CLASSIC PARTY SPONSOR

- Invitations for the BEGE&EEGS Party
- Company's logo on the party invitations
- Seats for your company and guests at the party
- Advertising video (up to 30 sec.) on the LCD screens located in the party venue
- Advertising video (up to 30 sec.) on the LCD screens located in front of the exhibition halls
- Company's logo on the press wall located at the entrance of the party venue
- Half-page advert in the official BEGE&EEGS catalogue
- Company's logo in the official BEGE&EEGS catalogue
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the BEGE&EEGS Party

BONUS:

- PR material published in e-Game Spectrum magazine and shared on magazine's social media channels
- Photos and video from the event

Sponsorship package:

2 800 EUR w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than October 30, 2023

FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

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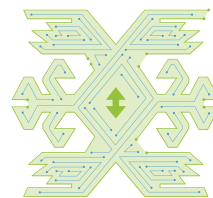
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APPLICATION FORM (AGREEMENT) FOR BEGE PARTY SPONSORSHIP

EXHIBITOR INFORMATION:				
Applicant (company name):				
Company Reg. №:			VAT/TAX Number:	
Registered address №:				
Contact name:				
Tel:		Fax:		E-mail:
General <input type="checkbox"/>	Gold <input type="checkbox"/>	Silver <input type="checkbox"/>	Bronze <input type="checkbox"/>	Classic <input type="checkbox"/>

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than October 30, 2023.

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until 100% deposit is received. All reservations with signed orders cannot be cancelled or refunded. In case of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that she/he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....