



# SPONSORSHIP PACKAGE

EXCLUSIVE TO ONE COMPANY

## THE EVENT

The annual BEGE Awards Ceremony has been taking place since 2008 and celebrates companies' contributions, excellent achievements and development in the gaming and entertainment industry.

## THE OPPORTUNITY

Increase your company's influence and brand awareness! Put your brand under the spotlight by becoming a sponsor of the glamorous Awards Ceremony.



# BEGE AWARDS SPONSOR

- All crystal awards branded with your company name
- VIP Invitations for the BEGE Awards Ceremony
- Company's logo on the Awards Ceremony invitations
- Company's representative to award a prize
- Welcome Speech for the Awards Ceremony by company's representative
- Invitations for the BEGE&EEGS Party
- Seats for your company and guests at the party
- Advertising video (up to 30 sec.) on the LCD screens at the BEGE&EEGS Party venue
- Advertising video (up to 30 sec.) on the LCD screens at the ceremony venue
- Advertising video (up to 30 sec.) on the LCD screens at the arches in front of the exhibition halls
- Full page sponsorship announcement of BEGE Awards in the official catalogue. The page contains sponsor's logo and up to 100 words text about the company.
- Company's logo in the official BEGE&EEGS catalogue+ sponsorship title
- Company's logo on the press wall located at the entrance of the ceremony venue
- Web banner (200x90 px) on BEGE website for 3-month period
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the official BEGE Awards Ceremony
- Four (4) passes for the EEGS conference

\*Artworks and materials – logos and advertising materials should be provided not later than October 30, 2023.

# BEGE AWARDS SPONSOR

## BONUS:

- PR material or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
  - Distribution of a company-branded items at the party venue. Items are provided by the sponsor.
  - Photos and video from the event
- The Awards Ceremony will take place on 21st November at the Black & White Club at the Grand Hotel Millennium. Representatives of the nominated companies, sponsors and media partners only, will have access to the award ceremony.

## SPONSORSHIP COST:

€ 6 900 W/O VAT



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FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

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[www.balkangamingexpo.com](http://www.balkangamingexpo.com)



## APPLICATION FORM (AGREEMENT) FOR BEGE AWARDS SPONSORSHIP

| EXHIBITOR INFORMATION:           |                        |                |
|----------------------------------|------------------------|----------------|
| <b>Applicant (company name):</b> |                        |                |
| <b>Company Reg. №:</b>           | <b>VAT/TAX Number:</b> |                |
| <b>Registered address №:</b>     |                        |                |
| <b>Contact name:</b>             |                        |                |
| <b>Tel:</b>                      | <b>Fax:</b>            | <b>E-mail:</b> |

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than October 30, 2023.

### Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until 100% deposit is received. All reservations with signed orders cannot be cancelled or refunded. In case of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that she/he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....