

BEGE

25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA



CHILLOUT ZONE SPONSORSHIP



CHILLOUT ZONE SPONSORSHIP PACKAGE

Elevate your brand's presence and connect with key industry players by sponsoring the Chillout Zone—one of the most frequented areas at the BEGE Exhibition. This designated hub for industry meetings not only provides a relaxing environment but also offers unparalleled visibility for your brand.

SPONSORSHIP BENEFITS:

- **Prime Branding Opportunities:** Place your logo or design on the walls of the zone
- **Exclusive Meeting Space:** Utilize a dedicated area within the Chillout Zone for all your meetings. This exclusive space presents a unique opportunity for networking and establishing valuable industry connections.
- **Engaging Video Advertising:** A 30-second promotional video displayed on LCD screens at the archways leading into the exhibition halls.
- **Featured on BEGE Website:** A banner (200x90 px) will be placed on the BEGE website for three months, driving traffic to your site and increasing brand recognition.
- **Social Media & Newsletter Spotlight:** Gain strategic visibility through targeted announcements on BEGE's social media platforms and inclusions in the official newsletter.
- **Exclusive Invitations & Passes:** Enjoy five (3) invites to the official BEGE Party, along with two (2) passes for the EEGS Conference, presenting excellent networking opportunities with industry leaders and influencers.

25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA

** Please ensure all artworks and promotional materials are submitted by September 30, 2026.*

BEGE

CHILLOUT ZONE SPONSORSHIP PACKAGE

CHILL-OUT SPONSORSHIP BONUS:

- **Photos and videos:** Receive high-quality photos and/or videos capturing your brand's presence at the event, perfect for future marketing use and sharing across your platforms.

SPONSORSHIP COST: 4 600 EUR (W/O VAT)



25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA

** Please ensure all artworks and promotional materials are submitted by September 30, 2026.*

BEGE

FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

Nino Berezhiani

Marketing Manager

+359 2 812 9333

+359 882 478 697

nino.berezhiani@balkangamingexpo.com

Sonya Stamenova

Sales Manager

+359 2 812 9333

+359 888 399 859

sonya.stamenova@balkangamingexpo.com



www.balkangamingexpo.com

25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA



APPLICATION FORM (AGREEMENT) FOR CHILLOUT ZONE SPONSORSHIP PACKAGE 2026

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2026.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....