




# ADVERTISEMENT PLACEMENT OPPORTUNITIES 2026

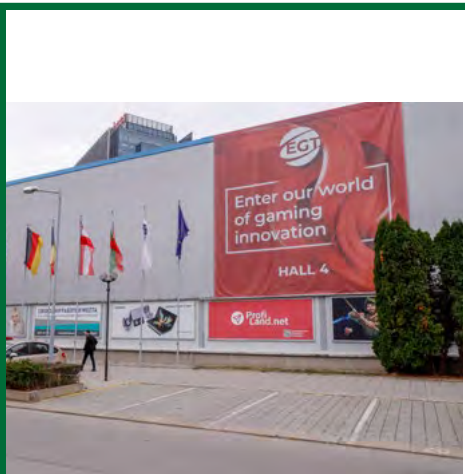
## APPLICATION FORM (AGREEMENT) FOR ADVERTISEMENT PLACEMENT DURING THE BEGE EXHIBITION

<b>EXHIBITOR INFORMATION:</b>		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

### SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER


	DESCRIPTION	PRICE W/O VAT
	<p><b>1</b></p> <ul style="list-style-type: none"> <li>size: 520/190 cm</li> <li>material - vinyl</li> <li>print - 4 colors (CMYK)</li> <li>10 days period / 17.11. - 26.11. /</li> </ul> <p><i>*Ask the Organizer for available positions</i></p>	<p><input type="checkbox"/> <b>1320 Euro</b> / including cost of production and hanging labor /</p>

### SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER


	DESCRIPTION	PRICE W/O VAT
	<p><b>2</b></p> <ul style="list-style-type: none"> <li>size: 980/910 cm – hall 4</li> <li>size: 1150 /910 cm – hall 1</li> <li>material – vinyl mesh</li> <li>print - 4 colors (CMYK)</li> <li>10 days period / 17.11. - 26.11. /</li> </ul> <p><i>*Ask the Organizer for available positions</i></p>	<p><input type="checkbox"/> <b>3800 Euro</b> for Hall 4 / including cost of production and hanging labor /</p> <p><input type="checkbox"/> <b>4700 Euro</b> for Hall 1 / including cost of production and hanging labor /</p>




## TEN COLUMNS IN THE CENTRAL FOYER BRANDED WITH YOUR COMPANY LOGO

	DESCRIPTION	PRICE W/O VAT
	<p><b>3</b></p> <ul style="list-style-type: none"> <li>Size/column: 236/394 cm</li> <li>print: 4 colors (CMYK)</li> <li>2 days period / 25.11. - 26.11. /</li> </ul> <p><b>FORMAT:</b> Print file dimensions: Width of the whole sheet: 240 cm divided into 4/59 cm parts Vision: extra 4 cm left for the 'Velcro'-type band; Usable dimensions - 236 cm; Height - 388 cm <i>*Ask the Organizer for available positions</i></p>	<p><input type="checkbox"/> <b>1400 Euro / per column</b> / including cost of production /</p> <p><b>For 3 and more columns – 10% discount</b></p>

## SINGLE SIDED ILLUMINATED LIGHT BOXES ON THE STAGE AT THE CENTRAL FOYER – 2 BOXES

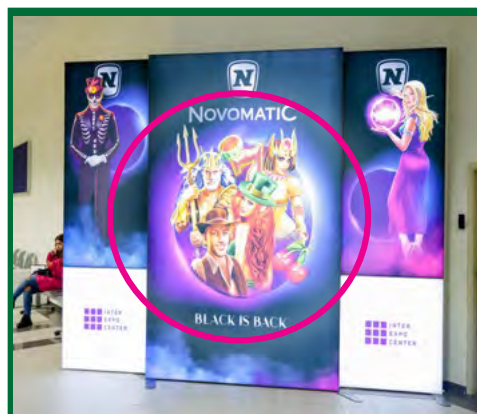
	DESCRIPTION	PRICE W/O VAT
	<p><b>4</b></p> <ul style="list-style-type: none"> <li>size: 250/300 cm</li> <li>printing on fabric</li> <li>2 days period / 25.11. - 26.11. /</li> </ul> <p><i>*Ask the Organizer for available positions</i></p>	<p><input type="checkbox"/> <b>1900 Euro / per box</b> / including cost of production /</p> <p><input type="checkbox"/> <b>3600 Euro / for 2 boxes</b> / including cost of production /</p> <p><i>* The logos of BEGE and EEGS are included in the artwork</i></p>

## DOUBLE SIDED BRANDING OF YOUR LOGO ON THE ARCHES SITUATED IN FRONT OF THE ENTRANCE OF HALL 2,3 AND HALL 4

	DESCRIPTION	PRICE W/O VAT
	<p><b>5</b></p> <p>This is an excellent opportunity for promotion during the days of BEGE Expo</p> <ul style="list-style-type: none"> <li>printing: single sided, 4 color (CMYK), banners production is included in the cost 2 days period / 25.11 - 26.11.2025 /</li> </ul>	<p><input type="checkbox"/> <b>3795 Euro / per arch</b></p> <p><i>* The logos of BEGE and EEGS are included in the artwork</i></p>



## SINGLE SIDED ILLUMINATED LIGHT BOXES IN THE CENTRAL FOYER NEAR THE ENTRANCE OF HALL 2 AND HALL 4 – 2 BOXES



6

### DESCRIPTION

- size: 200/300 cm
- printing on fabric
- 2 days period / 25.11. - 26.11. /

*\*Ask the Organizer for available positions*

### PRICE W/O VAT

☐ **1200 Euro / per box**  
/ including cost of production /

### FORMAT:

Visible dimensions:  
100x200 cm  
Print file: 103x203 cm,  
1:1, TIFF-CMYK  
Resolution: 150 dpi

visible dimensions 100/200 cm  file /pre-print: 103/203 cm	visible dimensions 200/300 cm  file /pre-print: 203/303 cm	visible dimensions 100/200 cm  file /pre-print: 103/203 cm
<b>BEGE</b> BALKAN ENTERTAINMENT & GAMING EXPO		<b>BEGE</b> BALKAN ENTERTAINMENT & GAMING EXPO

100 cm

200 cm

100 cm

400 cm

## LANYARDS FOR THE EXHIBITION



7

### DESCRIPTION

A fantastic promotional opportunity to create awareness of your brand among all visitors. Lanyards can bear your company logo and/or slogan along their entire length. Exclusive for one sponsor.

- Option 1: Sponsor to provide lanyards (and deliver to the organizer not later than 30.09.)
- Option 2: BEGE Expo to produce lanyards with your logo in single color.

*\* Number of lanyards: minimum 5000 pcs*

### PRICE W/O VAT

☐ **3000 Euro**

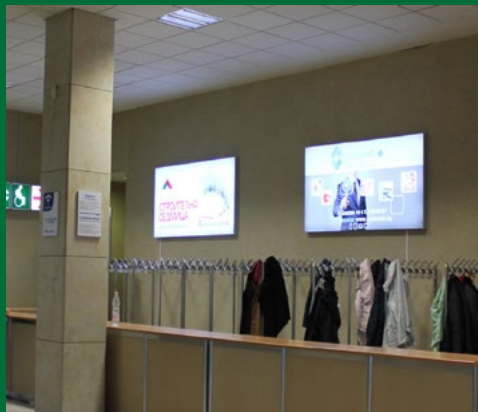
☐ **5300 Euro**

**RESERVED**



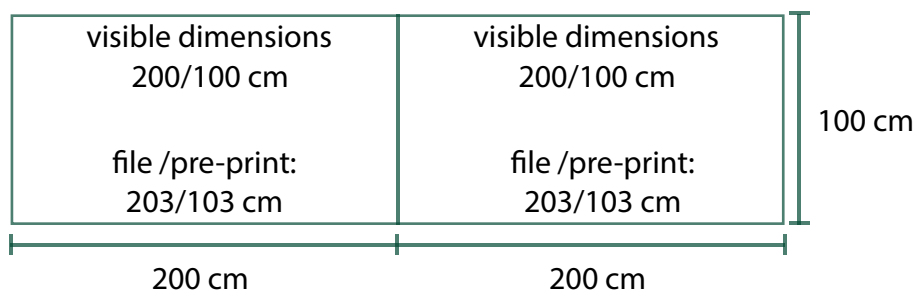


## SINGLE SIDED ILLUMINATED LIGHT BOXES, WARDROBE ENTRANCE HALL 4 – 2 BOXES

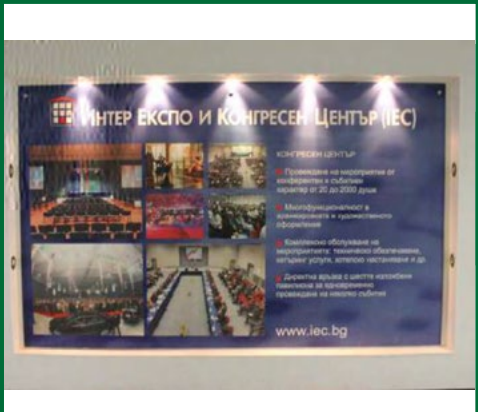
	DESCRIPTION		PRICE W/O VAT
	8	<ul style="list-style-type: none"> <li>size: 200/100 cm</li> <li>material: translucent PVC film</li> <li>print: 4 colors (CMYK)</li> <li>2 days period / 25.11. - 26.11. /</li> </ul> <p><i>*Ask the Organizer for available positions</i></p>	<input type="checkbox"/> <b>570 Euro / per box</b> / including cost of production /
			<input type="checkbox"/> <b>1020 Euro / for 2 boxes</b> / including cost of production /

### FORMAT:

Visible dimensions:  
200x100 cm  
Print file: 203x103 cm,  
1:1, TIFF-CMYK  
Resolution: 150 dpi



## SINGLE SIDED ILLUMINATED WALLBOARD NEAR THE ENTRANCE OF HALL 4

	DESCRIPTION		PRICE W/O VAT
	9	<ul style="list-style-type: none"> <li>size: 305/180 cm</li> <li>print on fabric</li> <li>2 days period / 25.11. - 26.11. /</li> </ul> <p><b>FORMAT:</b> Print file: 315x185,5 cm, TIFF - CMYK Visible dimensions: 312/182,5 cm Resolution: minimum 150 dpi</p>	<input type="checkbox"/> <b>1320 Euro</b> / including cost of production /



## 30 SEC COMMERCIAL BROADCASTED MINIMUM 3 TIMES PER HOUR



**10**

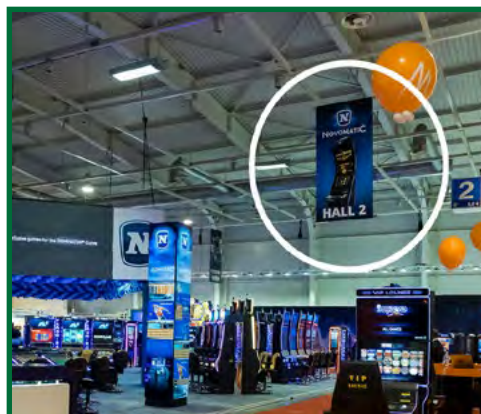
### DESCRIPTION

- location: on the screens situated at the arches in front of exhibition Hall 2, 3 and 4
- commercial has to be .avi or .mp4 format
- 2 days period / 25.11. - 26.11. /

### PRICE W/O VAT

☐ **440 Euro**

## HANGING BANNERS OVERHEAD GANGWAYS- DOUBLE SIDED



**11**

### DESCRIPTION

- size: 125/250 cm
  - material - vinyl
  - print: 4 colors (CMYK)
  - 2 days period / 25.11. - 26.11. /
- \*Ask the Organizer for available positions*

### PRICE W/O VAT

☐ **630 Euro**  
/ including cost of production and hanging labor /

## SINGLE SIDED HANGING BANNERS ABOVE THE TWO INTERMEDIATE ENTRANCES FROM HALL 3 TO HALL 4



**12**

### DESCRIPTION


- size: 390/200 cm
  - 2 days period / 25.11. - 26.11. /
- \*Ask the organizers for available options.*

### PRICE W/O VAT


☐ **1020 Euro**  
/ including cost of production and hanging labor / pc



## PLACEMENT OF FLOORSTICKERS ON THE GANGWAYS IN THE EXHIBITION HALLS

	DESCRIPTION		PRICE W/O VAT
	13	<p>Option 1:</p> <ul style="list-style-type: none"> <li>size: up to 50/50 cm</li> <li>Print file submission requirements: 72dpi for 1: 1, TIFF</li> <li>2 days period /26.11. - 27.11./</li> </ul> <p>Option 2:</p> <ul style="list-style-type: none"> <li>size: 2 stickers placed in front of exhibition Halls 2 or 4 up to 100/100 cm</li> <li>Print file submission requirements: 72dpi for 1: 1, TIFF</li> <li>2 days period /25.11. - 26.11./</li> </ul> <p><i>*Ask the organizers for available options.</i></p>	<input type="checkbox"/> <b>342 Euro</b> / including cost of production / pc  <input type="checkbox"/> <b>460 Euro</b> / including cost of production / pc

## DISTRIBUTION OF ADVERTISING MATERIALS


	DESCRIPTION		PRICE W/O VAT
	14	<ul style="list-style-type: none"> <li>Brochures/flyers</li> <li>Branded bags</li> <li>- non-exclusive</li> <li>- exclusive</li> </ul> <p>2 days period /25.11. - 26.11./</p> <p><i>* The materials are provided by the sponsors</i></p>	<input type="checkbox"/> <b>440 Euro</b> <input type="checkbox"/> <b>660 Euro</b> <input type="checkbox"/> <b>1100 Euro</b>

## YOUR BANNERS IN THE CENTRAL FOYER NEAR THE ENTRANCES OF THE EXHIBITION HALLS

	DESCRIPTION		PRICE W/O VAT
	15	<ul style="list-style-type: none"> <li>Banners are provided by the sponsors</li> <li>2 days period /25.11. - 26.11./</li> </ul>	<input type="checkbox"/> <b>570 Euro</b>




## BRANDING OF THE FLAGS AT THE MAIN ENTRANCE OF THE EXHIBITION CENTER – 3 FLAGS

		DESCRIPTION	PRICE W/O VAT
	<div>▶</div> <div>16</div>	<ul style="list-style-type: none"><li>• size: 140/300 cm</li><li>• 2 days period /25.11. - 26.11./</li></ul>	<div><input type="checkbox"/> 1210 Euro / flag</div> <div><input type="checkbox"/> 3080 Euro / 3 flags</div> <div>RESERVED</div>

THE SUSPENSION IS ON THE LEFT LONG SIDE OF THE FLAGS.




## BRANDED TWO COLUMNS AT THE ENTRANCE

DESCRIPTION		PRICE W/O VAT
	<div>17</div> <p>2 days period /25.11. - 26.11./</p> <p>* Advertising opportunity available upon request</p>	<div><input type="checkbox"/> 1525 Euro</div>






## SILICONE BRACELETS FOR ALL VISITORS DURING THE EXHIBITION

	DESCRIPTION	PRICE W/O VAT
	<p><b>18</b></p> <p>A fantastic promotional opportunity to create awareness of your brand among all visitors. Silicone bracelets can bear your company logo along their entire length. Exclusive for one sponsor.</p> <p><b>Option 1:</b> Sponsor to provide bracelets, delivered the organizer not later than 30 September</p> <p><b>Option 2:</b> BEGE to produce Silicone bracelets with your logo in single color.</p> <p><i>*Number of bracelets: 5000 pcs minimum</i></p>	<p><input type="checkbox"/> <b>2530 Euro</b></p> <p><input type="checkbox"/> <b>4730 Euro</b></p> <p><b>RESERVED</b></p>

## YOUR COMPANY LOGO AND BOOTH NUMBER BRANDED ON THE VISITOR BADGES DURING THE EXHIBITION DAYS

	DESCRIPTION	PRICE W/O VAT
	<p><b>19</b></p> <p>This is an exclusive to one sponsor opportunity for promotion during the days of BEGE</p> <p>2 days period /25.11 - 26.11.2026/</p>	<p><input type="checkbox"/> <b>2920 Euro</b></p>





*Prices do not include VAT.*

**Artwork** – logos and advertising materials should be provided to **info@balkangamingexpo.com** in .PDF, Vector .EPS, .A.I, or delivered to the organizers not later than September 30, 2026.

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

**Payment details:**

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

**Date:**

**Stamp and Signature:**