

BEGE

25-26 NOVEMBER 2026
INTER EXPO CENTER, SOFIA



**ANNUAL BEGE AWARDS CEREMONY -
CATEGORY SPONSORSHIP OPPORTUNITY**

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Since its inception in 2008, the **BEGE Awards Ceremony** has celebrated remarkable contributions and achievements within the gaming and entertainment industry. This prestigious event offers your brand a unique opportunity to gain exposure before respected industry leaders and media partners. Your name will be prominently featured during the announcement of an award category, ensuring excellent visibility and recognition.



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SPONSORSHIP BENEFITS:

- **Logo Display:** Your company's logo will be showcased during the award announcements on LCD displays at the ceremony venue.
- **Award Presentation:** A representative from your company will have the opportunity to present an award.
- **Exclusive Invitations:** Receive four (4) invitations to the exclusive BEGE Party.
- **Video Advertising:** Showcase your brand through a 30-second promotional video on the LCD screens at both the ceremony and party venues.
- **Exhibition Visibility:** Your advertising video (up to 30 seconds) will also be displayed on LCD screens at the arches in front of the exhibition halls during the BEGE Exhibition.
- **Press Wall Logo:** Your company's logo will feature on the press wall at the entrance of the ceremony venue.
- **Website Presence:** A web banner (200x90 px) will be displayed on the BEGE website for a three-month period.

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** Please ensure all artworks and promotional materials are submitted by September 30, 2026.*

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SPONSORSHIP BENEFITS:

- **Newsletter Announcement:** Your sponsorship will be highlighted in the official BEGE newsletter, and your logo will be included in the footer of all newsletters as a valued sponsor.
- **Pre-Show PR Campaign:** Gain exposure through sponsorship announcements in the BEGE pre-show PR campaign.
- **Social Media Promotion:** Your company will be included in social media and PR announcements related to the official BEGE Awards Ceremony.
- **Website Branding:** Your logo will be prominently featured on the BEGE website.
- **Online Catalogue Recognition:** Your company will be represented in our official online catalogue, featuring your logo and a description of up to 100 words.



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BONUS OFFERINGS:

- **EEGS Conference Passes:** Two (2) complimentary passes to the EEGS conference.
- **PR Material Feature:** An interview or PR material featuring your company representative will be published in e-Game Spectrum magazine and shared across the magazine's social media channels.
- **Event Memories:** You'll receive photos and video highlights from the event.

SPONSORSHIP COST: 3 000 EUR (EXCLUDING VAT)



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FOR MORE INFORMATION AND CUSTOM
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www.balkangamingexpo.com



APPLICATION FORM (AGREEMENT) FOR ANNUAL BEGE AWARDS CEREMONY - CATEGORY SPONSORSHIP OPPORTUNITY 2026

EXHIBITOR INFORMATION:

Applicant (company name):

Company Reg. №:

VAT/TAX Number:

Registered address №:

Contact name:

Tel:

E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2026.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....