



EXHIBITION SPONSORSHIP 2025

APPLICATION FORM (AGREEMENT) FOR ADVERTISEMENT

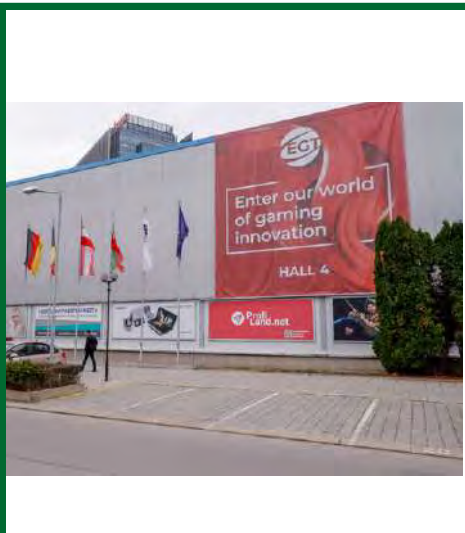
EXHIBITION SPONSORSHIP

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER

	DESCRIPTION	PRICE W/O VAT
	- size: 520/190 cm - material - vinyl - print - 4 colors (CMYK) 10 days period / 18.11. - 27.11. / <i>*Ask the Organizer for available positions</i>	☐ 1020 Euro / including cost of production and hanging labor /

SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER

	DESCRIPTION	PRICE W/O VAT
	- size: 980/910 cm – hall 4 - size: 1150 /910 cm – hall 1 - material – vinyl mesh - print - 4 colors (CMYK) 10 days period / 18.11. - 27.11. / <i>*Ask the Organizer for available positions</i>	☐ 3800 Euro for Hall 4 / including cost of production and hanging labor / ☐ 4700 Euro for Hall 1 / including cost of production and hanging labor /

TEN COLUMNS IN THE CENTRAL FOYER BRANDED WITH YOUR COMPANY LOGO

	DESCRIPTION		PRICE W/O VAT
	3	- Size/column: 236/394 cm - print: 4 colors (CMYK) 2 days period / 26.11. - 27.11. / FORMAT: Print file dimensions: Width of the whole sheet: 240 cm divided into 4/59 cm parts Vision: extra 4 cm left for the 'Velcro'-type band; Usable dimensions - 236 cm; Height - 388 cm <i>*Ask the Organizer for available positions</i>	☐ 1400 Euro / per column / including cost of production / For 3 and more columns – 10% discount

SINGLE SIDED ILLUMINATED LIGHT BOXES ON THE STAGE AT THE CENTRAL FOYER – 2 BOXES

	DESCRIPTION		PRICE W/O VAT
	4	- size: 250/300 cm - printing on fabric 2 days period / 26.11. - 27.11. / <i>*Ask the Organizer for available positions</i>	☐ 1900 Euro / per box / including cost of production / ☐ 3600 Euro / for 2 boxes / including cost of production / <i>* The logos of BEGE and EEGS are included in the artwork</i>

DOUBLE SIDED BRANDING OF YOUR LOGO ON THE ARCHES SITUATED IN FRONT OF THE ENTRANCE OF HALL 2,3 AND HALL 4

	DESCRIPTION		PRICE W/O VAT
	5	This is an excellent opportunity for promotion during the days of BEGE Expo printing: single sided, 4 color (CMYK), banners production is included in the cost 2 days period / 26.11 - 27.11.2025 /	☐ 3795 Euro / per arch <i>* The logos of BEGE and EEGS are included in the artwork</i>



SINGLE SIDED ILLUMINATED LIGHT BOXES IN THE CENTRAL FOYER NEAR THE ENTRANCE OF HALL 2 AND HALL 4 – X2 BOXES PER HALL



6

DESCRIPTION

- size: 100/200 cm
 - printing on fabric
 - 2 days period / 26.11. - 27.11. /
- *Ask the Organizer for available positions*

PRICE W/O VAT

☐ **620 Euro / box**
/ including cost of production /

SINGLE SIDED ILLUMINATED LIGHT BOXES IN THE CENTRAL FOYER NEAR THE ENTRANCE OF HALL 2 AND HALL 4 – 2 BOXES



7

DESCRIPTION

- size: 200/300 cm
 - printing on fabric
 - 2 days period / 26.11. - 27.11. /
- *Ask the Organizer for available positions*

PRICE W/O VAT

☐ **900 Euro / per box**
/ including cost of production /

RESERVED

FORMAT:

Visible dimensions:
100x200 cm
Print file: 103x203 cm,
1:1, TIFF-CMYK
Resolution: 150 dpi

visible dimensions 100/200 cm file /pre-print: 103/203 cm BEGE BALKAN ENTERTAINMENT & GAMING EXPO	visible dimensions 200/300 cm file /pre-print: 203/303 cm	visible dimensions 100/200 cm file /pre-print: 103/203 cm BEGE BALKAN ENTERTAINMENT & GAMING EXPO
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100 cm

200 cm

100 cm

400 cm

LANYARDS FOR THE EXHIBITION

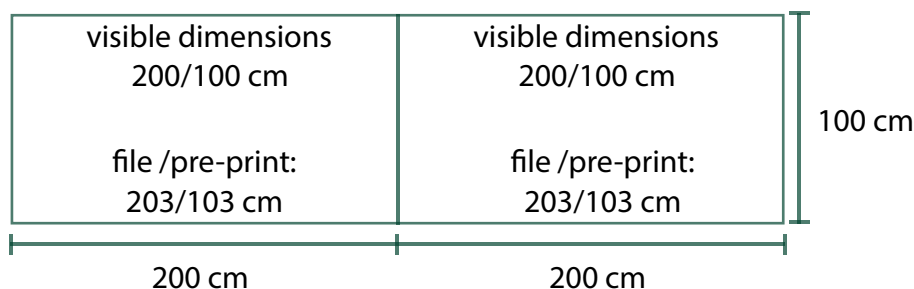
	DESCRIPTION	PRICE W/O VAT
	8 A fantastic promotional opportunity to create awareness of your brand among all visitors. Lanyards can bear your company logo and/or slogan along their entire length. Exclusive for one sponsor. - Option 1: Sponsor to provide lanyards (and deliver to the organizer not later than 30.09.) - Option 2: BEGE Expo to produce lanyards with your logo in single color. <i>* Number of lanyards: minimum 5000 pcs</i>	RESERVED ☐ 3000 Euro ☐ 5300 Euro

SINGLE SIDED ILLUMINATED LIGHT BOXES, WARDROBE ENTRANCE HALL 4 – 2 BOXES

	DESCRIPTION	PRICE W/O VAT
	9 - size: 200/100 cm - material: translucent PVC film - print: 4 colors (CMYK) - days period / 26.11. - 27.11. / <i>*Ask the Organizer for available positions</i>	☐ 570 Euro / per box / including cost of production / ☐ 1020 Euro / for 2 boxes / including cost of production /

FORMAT:

Visible dimensions:
200x100 cm
Print file: 203x103 cm,
1:1, TIFF-CMYK
Resolution: 150 dpi





SINGLE SIDED ILLUMINATED WALLBOARD NEAR THE ENTRANCE OF HALL 4

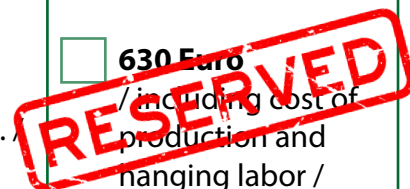
	DESCRIPTION	PRICE W/O VAT
 10	- size: 305/180 cm - print on fabric 2 days period / 26.11. - 27.11. / FORMAT: Print file: 315x185,5 cm, TIFF - CMYK Visible dimensions: 312/182,5 cm Resolution: minimum 150 dpi	☐ 1020 Euro / including cost of production /

30 SEC COMMERCIAL BROADCASTED MINIMUM 3 TIMES PER HOUR

	DESCRIPTION	PRICE W/O VAT
 11	- location: on the screens situated at the arches in front of exhibition Hall 2, 3 and 4 - commercial has to be .avi or .mp4 format 2 days period / 26.11. - 27.11. /	☐ 440 Euro

HANGING BANNERS OVERHEAD GANGWAYS- DOUBLE SIDED

	DESCRIPTION	PRICE W/O VAT
 12	- size: 125/250 cm - material - vinyl - print: 4 colors (CMYK) 2 days period / 26.11. - 27.11. / <i>*Ask the Organizer for available positions</i>	☐ 630 Euro / including cost of production and hanging labor /





SINGLE SIDED HANGING BANNERS ABOVE THE TWO INTERMEDIATE ENTRANCES FROM HALL 3 TO HALL 4

	DESCRIPTION	PRICE W/O VAT
	13 - size: 390/200 cm 2 days period / 26.11. - 27.11. / <i>*Ask the organizers for available options.</i>	☐ 1020 Euro / including cost of production and hanging labor / pc

PLACEMENT OF FLOORSTICKERS ON THE GANGWAYS IN THE EXHIBITION HALLS

	DESCRIPTION	PRICE W/O VAT
	14 Option 1: - size: up to 50/50 cm - Print file submission requirements: 72dpi for 1: 1, TIFF 2 days period /26.11. - 27.11./ Option 2: - size: 2 stickers placed in front of exhibition Halls 2 or 4 up to 100/100 cm - Print file submission requirements: 72dpi for 1: 1, TIFF 2 days period /26.11. - 27.11./ <i>*Ask the organizers for available options.</i>	☐ 342 Euro / including cost of production / pc ☐ 460 Euro / including cost of production / pc

DISTRIBUTION OF ADVERTISING MATERIALS

	DESCRIPTION	PRICE W/O VAT
	15 - Brochures/flyers - Branded bags - non-exclusive - exclusive 2 days period /26.11. - 27.11./ <i>* The materials are provided by the sponsors</i>	☐ 440 Euro ☐ 660 Euro ☐ 1100 Euro



YOUR BANNERS IN THE CENTRAL FOYER NEAR THE ENTRANCES OF THE EXHIBITION HALLS

DESCRIPTION		PRICE W/O VAT
	16	☐ 570 Euro
	- Banners are provided by the sponsors 2 days period /26.11. - 27.11./	

BRANDING OF THE FLAGS AT THE MAIN ENTRANCE OF THE EXHIBITION CENTER – 3 FLAGS

DESCRIPTION		PRICE W/O VAT
	17	☐ 1210 Euro / flag
	- size: 140/300 cm 2 days period /26.11. - 27.11./	☐ 3080 Euro / 3 flags RESERVED including cost of production/

THE SUSPENSION IS ON THE LEFT LONG SIDE OF THE FLAGS.





SILICONE BRACELETS FOR ALL VISITORS DURING THE EXHIBITION

	DESCRIPTION	PRICE W/O VAT
	18 A fantastic promotional opportunity to create awareness of your brand among all visitors. Silicone bracelets can bear your company logo along their entire length. Exclusive for one sponsor. Option 1: Sponsor to provide bracelets, delivered the organizer not later than 30 September Option 2: BEGE to produce Silicone bracelets with your logo in single color. <i>*Number of bracelets: 5000 pcs minimum</i>	☐ 2530 Euro ☐ 4730 Euro RESERVED

YOUR COMPANY LOGO AND BOOTH NUMBER BRANDED ON THE VISITOR BADGES DURING THE EXHIBITION DAYS

	DESCRIPTION	PRICE W/O VAT
	19 This is an exclusive to one sponsor opportunity for promotion during the days of BEGE 2 days period /26.11 - 27.11.2025/	☐ 920 Euro RESERVED



PROXIMITY TO POTENTIAL
WHERE EVERY PIECE MATTERS

26-27 NOVEMBER 2025 • INTER EXPO CENTER, SOFIA



Prices do not include VAT.

Artwork – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, Vector .EPS, .A.I, or delivered to the organizers not later than September 30, 2025.

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: