

**BEGE**  
PROXIMITY

26 – 27 NOVEMBER 2025  
INTER EXPO CENTER, SOFIA



**BEGE PARTY EEGS**  
GENERAL PARTY SPONSORSHIP PACKAGE



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# GENERAL PARTY SPONSORSHIP PACKAGE

## Become a Key Player at the BEGE&EEGS Official Party!

Join us for an extraordinary evening where industry leaders and experts converge for the most prestigious networking event in the gaming and entertainment sectors. The official BEGE Party is not just an event—it's an unforgettable night filled with entertainment, celebration, and connections that will set the tone for the future. As an exclusive sponsor, your company will be at the heart of this grand occasion, ensuring that your brand, message, and presence remain unforgettable long after the event concludes.



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## SPONSORSHIP BENEFITS:

- **Digital VIP Invitations:** Your company will feature prominently on the digital invitations for the BEGE Party, ensuring your brand is front and center.
- **Reserved VIP Seating:** Premium seating for your guests at the event.
- **Beverage Selection:** Enjoy a special selection of high-class beverages.
- **Welcome Speech:** A company representative delivers a welcome address.
- **BEGE Awards Ceremony Invitations:** Access to the official Awards Ceremony.
- **Award Presentation:** Opportunity for a company representative to present a prize at the ceremony.
- **VIP Area Branding:** 100 branded balloons to mark your area at the venue.
- **Decoration Branding:** Branded balloons to mark your presence at the venue.
- **Branded Napkins:** Custom napkins featuring your company logo.
- **Advertising Videos:** Two 30-second promotional videos on LCD screens at the party and in front of the exhibition halls.





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## SPONSORSHIP BENEFITS:

- **Entrance Branding:** Your company's logo displayed on the press wall at the party entrance.
- **Exclusive Wristbands:** Branded wristbands for all attendees.
- **Prominent Banner Display:** A branded roll-up banner in the central foyer.
- **Digital Catalogue Advertising:** Full-page advert and logo in the official BEGE&EEGS digital catalogue, along with your sponsorship title.
- **Web Presence:** A 200x90 px web banner on the BEGE website for three months, plus your logo on the site.
- **Featured Content:** An article/interview with your representative shared across BEGE's blog and social media channels.
- **Social Media Promotion:** Sponsorship announcements across all BEGE social media and in the official newsletter, along with pre-show PR campaign inclusion.
- **All Event Announcements:** Your company included in all related social media and PR communications.
- **EEGS Conference Passes:** Four (4) complimentary passes for the EEGS conference.

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### BONUS OFFERINGS:

- **PR Feature:** Four (4) PR materials or interviews published in e-Game Spectrum magazine and shared on their social media channels.
- **Magazine Web Banner:** A 130x80 px banner in e-Game Spectrum magazine.
- **Branded Item Distribution:** Opportunity to distribute company-branded items at the event (items provided by sponsor).
- **Event Media:** Photos and videos from the event.

**SPONSORSHIP COST:** 26 500 EUR (W/O VAT)



# BEGE

## PROXIMITY

FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

**Nino Berezhiani**

Marketing Manager

+359 2 812 9333

+359 882 478 697

nino.berezhiani@balkangamingexpo.com

**Sonya Stamenova**

Sales Manager

+359 2 812 9333

+359 888 399 859

sonya.stamenova@balkangamingexpo.com

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[www.balkangamingexpo.com](http://www.balkangamingexpo.com)



PROXIMITY TO POTENTIAL  
WHERE EVERY PIECE MATTERS

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## APPLICATION FORM (AGREEMENT) FOR GENERAL PARTY SPONSORSHIP PACKAGE 2025

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2025.

### Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....