

BEGE

PROXIMITY

26 – 27 NOVEMBER 2025
INTER EXPO CENTER, SOFIA



BEGE PARTY EEGS

BRONZE PARTY SPONSORSHIP PACKAGE

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Boost your brand's visibility at the BEGE Party by becoming a Bronze Sponsor! This package offers a fantastic opportunity to connect with industry leaders and potential clients while enjoying a vibrant party atmosphere.

SPONSORSHIP BENEFITS:

- **Logo Placement on Invitations:** Your company's logo will be prominently displayed on the party invitations, enhancing brand recognition among attendees.
- **Reserved Seating:** Enjoy seating for your company and guests at the party, providing an excellent environment for networking and enjoyment.
- **Advertising Videos:** Feature your brand with a 30-second advertising video displayed on LCD screens at both the party venue and in front of the exhibition halls for maximum reach.
- **Press Wall Branding:** Stand out with your company's logo prominently displayed on the press wall at the entrance of the party venue, gaining added exposure.
- **Website Logo Display:** Your company's logo will feature on the BEGE website, ensuring continued recognition.
- **Catalogue Logo Recognition:** Your company's logo will appear in the official digital BEGE catalogue, paired with your sponsorship title, reinforcing your support for the event.

** Please ensure all artworks and promotional materials are submitted by September 30, 2025.*

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SPONSORSHIP BENEFITS:

- **Social Media Announcement:** Gain visibility through sponsorship announcements across BEGE's various social media channels, promoting your brand to a wider audience.
- **Newsletter Feature:** Your sponsorship will be announced in the official BEGE newsletter, further enhancing your profile among industry professionals.
- **Inclusive PR Campaign:** Your company will be included in all pre-show PR campaigns and related social media announcements about the BEGE Party, maximizing your visibility.

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BONUS OFFERINGS:

- **Event Coverage:** Receive professional photos and video from the event, documenting your sponsorship experience.

SPONSORSHIP COST: 6 200 EUR (W/O VAT)

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FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

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www.balkangamingexpo.com



PROXIMITY TO POTENTIAL
WHERE EVERY PIECE MATTERS

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APPLICATION FORM (AGREEMENT) FOR BRONZE PARTY SPONSORSHIP PACKAGE 2025

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2025.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....