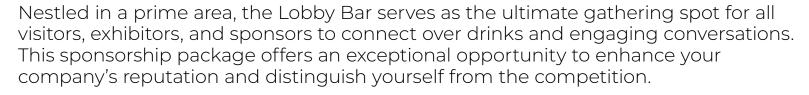




SPONSORSHIP PACKAGE 2025

**26 – 27 NOVEMBER 2025** INTER EXPO CENTER, SOFIA

## BEGE LOBBY BAR SPONSORSHIP PACKAGE



A Unique Advantage: Even if your company does not have a stand at the exhibition, the Lobby Bar can serve as your meeting place. This allows you to seamlessly host conversations and discussions in a vibrant and inviting atmosphere, without the need to go through stand-building hustle, ensuring that you're part of the action and connected with key stakeholders.

#### **SPONSORSHIP BENEFITS:**

- Custom Bar Walls: Your brand will shine with beautifully designed bar walls featuring your company's branding.
- Reserved seating: You will have reserved seating just for you, where you can have your meetings.
- •Bartenders in Branded Apparel: All bartenders will wear stylish t-shirts emblazoned with your company logo, enhancing your brand visibility while adding a personal touch.
- Branded Napkins and Cups: Impress guests with customized napkins and cups featuring your company logo. (Branded items are provided by the sponsor)



26 – 27 NOVEMBER 2025 INTER EXPO CENTER, SOFIA

\* Please ensure all artworks and promotional materials are submitted by September 30, 2025.

## BEGE LOBBY BAR SPONSORSHIP PACKAGE

#### **SPONSORSHIP BENEFITS:**

- **Distribution of Branded Items:** Distribute company-branded items provided by you, creating memorable connections with attendees. (Branded items are provided by the sponsor)
- Dynamic Advertisement Video: Showcase your brand with a 30-second video displayed on LCD screens located at the exhibition hall arches, maximizing visibility. (Video provided by the sponsor)
- Company Logo on BEGE Website: Gain additional exposure with your company logo prominently displayed on the BEGE website.
  - Social Media Announcements: Amplify your presence through sponsorship announcements across all BEGE social media channels, reaching a diverse audience.
  - **Newsletter Feature:** Your sponsorship will be highlighted in the official BEGE newsletter for further exposure.
  - Pre-Show PR Campaign Inclusion: Boost your visibility with sponsorship announcements included in BEGE's pre-show PR campaigns.
  - Access to Networking Opportunities: Receive four (4) invitations to the official BEGE Party, fostering connections with industry professionals.
- **Conference Passes:** Enjoy four (4) complimentary passes for the EEGS conference, facilitating insightful discussions and networking.



26 – 27 NOVEMBER 2025 INTER EXPO CENTER, SOFIA

<sup>\*</sup> Please ensure all artworks and promotional materials are submitted by September 30, 2025.

## BEGE LOBBY BAR SPONSORSHIP PACKAGE

#### **BONUS OFFERINGS:**

• Event Coverage and Videography: Capture the essence of your sponsorship experience with professional photos and videos from the event, providing valuable content for your marketing efforts.

SPONSORSHIP COST: 7 200 EUR (W/O VAT)

\* Please ensure all artworks and promotional materials are submitted by September 30, 2025.





26 – 27 NOVEMBER 2025 INTER EXPO CENTER, SOFIA

BEGE

PROXIMITY

# FOR MORE INFORMATION AND CUSTOM OPPORTUNITIES CONTACT US:



#### Nino Berezhiani

Marketing Manager

+359 2 812 9333

+359 882 478 697

nino.berezhiani@balkangamingexpo.com

### Sonya Stamenova

Sales Manager

+359 2 812 9333

+359 888 399 859

sonya.stamenova@balkangamingexpo.com















26-27 NOVEMBER 2025 • INTER EXPO CENTER, SOFIA



## APPLICATION FORM (AGREEMENT) FOR LOBBY BAR SPONSORSHIP PACKAGE 2025

Applicant (company name):		
Registered address №:		
Contact name:		
Tel: E-mail:		
Payment details:  On receipt of signed form BEGE Expo will issue a 100% deposit is received. All reservations we lin the event of cancellation, the applicant opportunities are limited; based on first-com.  Accepted Application shall serve as an Agree.	Al, not later e a pro-forma vith signed o is responsib e, first-serve ement betwe hat he accep	than September 30, 2025.  a invoice. The Application will not be accepted untilorders are non – cancellable and non – refundable ole for full payment. The number of advertising old basis.  Seen BEGE (BEGE Expo EOOD) and the applicant. By outside the payment terms specified in the Application
Date:	Stam	np and Signature: