



# SPONSORSHIP PACKAGE 2024

The Awards Ceremony will take place on 26 November.  
Venue of the ceremony to be announced.

## THE EVENT

The traditional annual BEGE Awards have been held since 2008. They recognize individuals and companies for overall contribution and excellence in the gaming, entertainment and leisure industry. The idea behind the prestigious awards is to encourage manufacturers and business professionals to constantly offer new and original solutions, thus improving the level and standards in the industry and contributing to its development.

## THE OPPORTUNITY

Increase your company's influence and brand awareness! Put your brand under the spotlight by becoming a sponsor of the glamorous Awards Ceremony.





# BEGE AWARDS SPONSOR

- All crystal awards branded with your company name
- VIP digital invitation for the BEGE Awards for your customers and partners branded with your logo
- Seats in a designated area for the company in the club
- Company's logo on the Awards Ceremony invitations
- Chance for your company's representative to award a prize
- Welcome Speech for the Awards Ceremony by company's representative
- Invitations for the BEGE&EEGS Party
- Seats for your company and guests at the party
- Advertising video (up to 30 sec.) on the LCD screens at the BEGE&EEGS Party venue
- Advertising video (up to 30 sec.) on the LCD screens at the ceremony venue
- Advertising video (up to 30 sec.) on the LCD screens at the arches in front of the exhibition halls
- Full page sponsorship announcement of BEGE Awards in the official catalogue. The page contains sponsor's logo and up to 100 words text about the company.
- Company's logo in the official BEGE&EEGS catalogue+ sponsorship title
- Company's logo on the press wall located at the entrance of the ceremony venue
- Web banner (200x90 px) on BEGE website for 3-month period
- Company's logo on the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in all social media and PR announcements related to the official BEGE Awards Ceremony
- Four (4) passes for the EEGS conference

\* Artworks to be provided by your company till 30th September

# BEGE AWARDS SPONSOR

## BONUS:

- PR material or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
- Distribution of a company-branded items at the party venue. Items are provided by the sponsor.
- Photos and video from the event

\*The Awards Ceremony will take place on 26 November. Venue of the ceremony to be announced. Representatives of the nominated companies, sponsors and media partners only, will have access to the award ceremony.



**SPONSORSHIP COST:**  
**€ 7 500 W/O VAT**

\* Artworks to be provided by your company till 30th September



FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

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**15** YEARS

**BEGE** PROXIMITY  
TO BUSINESS

27-28 NOVEMBER 2024 | INTER EXPO CENTER, SOFIA

## APPLICATION FORM (AGREEMENT) FOR BEGE AWARDS SPONSORSHIP 2024

EXHIBITOR INFORMATION:		
<b>Applicant (company name):</b>		
<b>Company Reg. №:</b>	<b>VAT/TAX Number:</b>	
<b>Registered address №:</b>		
<b>Contact name:</b>		
<b>Tel:</b>	<b>Fax:</b>	<b>E-mail:</b>

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2024.

### Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until 100% deposit is received. All reservations with signed orders cannot be cancelled or refunded. In case of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that she/he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....