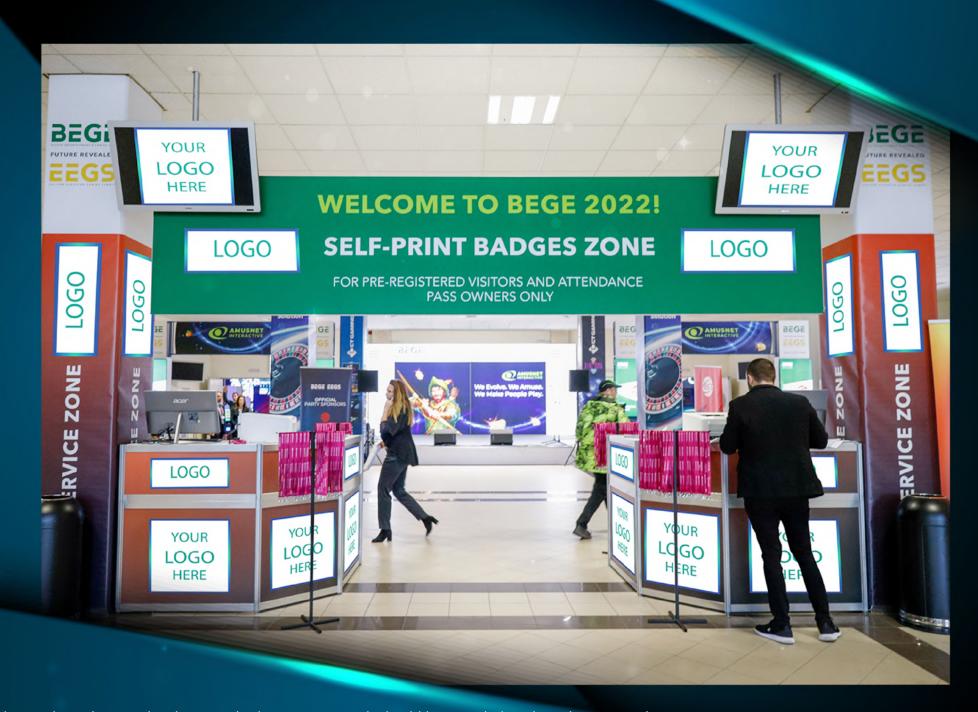


ABOUT THE SELF SERVICE ZONE

Located in the IEC's central foyer, the Self Service Zone welcomes all BEGE 2024 participants and visitors.

THE OPPORTUNITY

Make your business more noticeable to the visitors and offer them a unique experience. Being associated with a self-service zone which provides valuable service and experience will enhance your business's reputation and position it as a top leader in the industry. All of the attendees of the exhibition will have the perfect chance to interact with your product or service directly in this Zone, which potentially will lead to fresh and new business opportunities.



^{*}Artworks and materials - logos and advertising materials should be provided not later than September 30, 2024.

SELF SERVICE ZONE SPONSOR

- Branding of the Self Service Zone
- Company's logo on every screen where the registration process would be made
- Advertising video (up to 30 sec.) on the screens at the arches of in front of the exhibition halls
- Advertising video (up to 30 sec.) on 12 TV screens at the central foyer
- Company's logo on the press wall located at the entrance of the party venue
- Full-page advert page in the official BEGE&EEGS catalogue
- Company's logo and description (up to 100 words) in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 3-month period
- Company's logo on the registration section of the BEGE website
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter

- Sponsorship announcement in BEGE pre-show PR campaign
- Distribution of advertising materials during both days of the exhibition
- Five (5) invitations for the official BEGE&EEGS Party
- Two (2) free passes for the EEGS conference

BONUS:

- PR material published in e-Game Spectrum magazine and shared on the magazine's social media channels
- Photos and video from the event

SPONSORSHIP COST: € 6 000 EUR W/O VAT

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FOR MORE INFORMATION AND CUSTOM OPPORTUNITIES CONTACT US:

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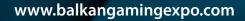
sonya.stamenova@balkangamingexpo.com













EXHIBITOR INFORMATION:

APPLICATION FORM (AGREEMENT) FOR SELF SERVICE ZONE SPONSORSHIP PACKAGE 2024

Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	·
Contact name:	
Tel:	E-mail:
100% deposit is received. All reservations with signancellation, the applicant is responsible for full limited based on first-come, first-served basis. Accepted Application shall serve as an Agreement	or later than September 30, 2024. Derma invoice. The Application will not be accepted untiligated orders cannot be cancelled or refunded. In case of payment. The number of advertising opportunities are not between BEGE (BEGE Expo EOOD) and the applicant. The hat she/he accepts the payment terms specified in the
Date:	Stamp and Signature: