

15 YEARS  
**BEGE**



**POCKET MAP**

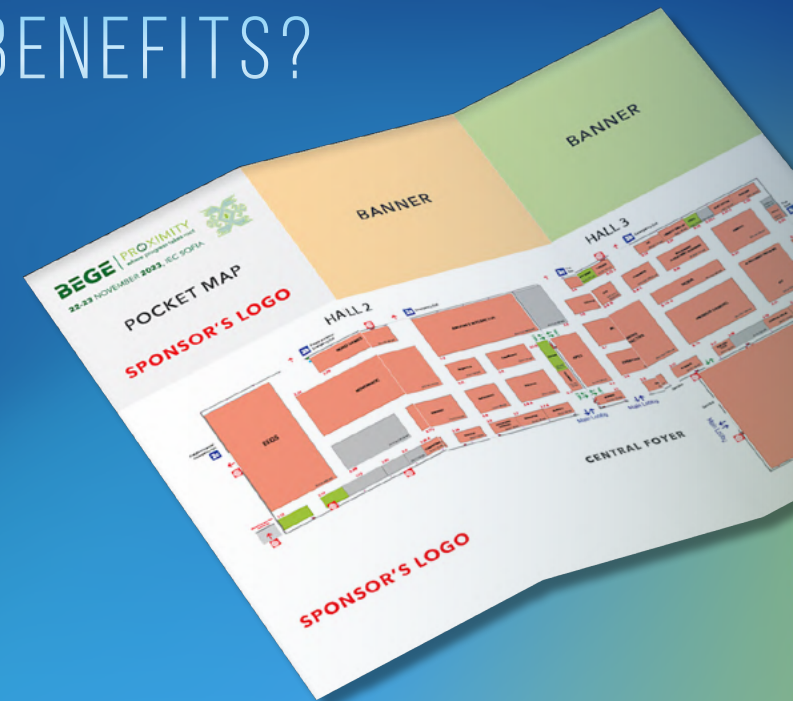
SPONSORSHIP 2024

# WHAT IS IT?

Pocket Map will provide you with the essential information on the highlights of the BEGE&EEGS program, timing, and places of all the accompanying events and the key spots during the exhibition, together with the full floor plan for the maximum convenience of all the participants and visitors.

# WHAT ARE THE OPPORTUNITIES AND BENEFITS?

The Pocket Map will be received from all the participants and visitors of the exhibition and conference, which means over 6000 persons. Assure your brand presence on the sheets of this ultimate bijou of BEGE&EEGS sponsorship options and cover a solid brand recognition during the dates of the ultimate events.



# POCKET MAP BEGE&EEGS SPONSOR

- Company's logo branded on both sides of the BEGE&EEGS PocketMap
- Company's advert. banner on the BEGE&EEGS PocketMap
- Advertising video (up to 30 sec.) on the screens at the arches of in front of the exhibition halls
- Advertising video (up to 30 sec.) on 12 TV screens at the central foyer
- One full advert page in the official BEGE&EEGS catalogue
- Company's logo and description (up to 100 words) in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90px) on BEGE website for 6-month period
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Distribution of advertising materials during both days of the exhibition
- Five (5) invitations for the official BEGE&EEGS Party
- Two(2) VIP invitations for the BEGE Awards Ceremony
- Two (2) free passes for the EEGS conference

## **BONUS:**

- PR material published in e-Game Spectrum magazine and shared on the magazine's social media channels
- Photos and video from the event

SPONSORSHIP COST:  
**€ 4 000 W/O VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than September 30, 2024.

# FOR MORE INFORMATION AND CUSTOM OPPORTUNITIES CONTACT US:

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**BEGE** PROXIMITY TO BUSINESS

27-28 NOVEMBER 2024 | INTER EXPO CENTER, SOFIA

## APPLICATION FORM (AGREEMENT) FOR POCKET MAP SPONSORSHIP 2024

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2024.

### Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....