

EEGS

15 YEARS

BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

REGISTRATION SPONSORSHIP PACKAGE 2024



Gaming innovation begins here
HALL 4



THE OPPORTUNITY

Registration Sponsorship package provides you with the opportunity to affirm your company presence by branding the most visited point of call. You will have the ability to gain visibility by having your logo and branding prominently displayed on all 7 registration desks and the 2 light boxes behind it.



REGISTRATION SPONSOR

- Branding of the 7 registration desks in the Central Foyer
- Branding on the 2 single sided illuminated light boxes behind the Registration
- Full-page advert page in the official BEGE&EEGS catalogue
- Company's logo and description (up to 100 words) in the official BEGE&EEGS catalogue + sponsorship title
- Web banner(200x90 px) on BEGE website for 3-month period
- Sponsorship announcement via BEGE's all social media channels
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Distribution of advertising materials during both days of the exhibition

- Five (5) invitations for the official BEGE&EEGS Party
- Two (2) free passes for the EEGS conference

BONUS:

- PR material published in e-Game Spectrum magazine and shared on the magazine's social media channels
- Photos and video from the event

*Artworks and materials – logos and advertising materials should be provided not later than September 30, 2024

SPONSORSHIP COST:
€6 500 EUR w/o VAT

FOR MORE INFORMATION AND CUSTOM
OPPORTUNITIES CONTACT US:

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www.balkangamingexpo.com

15 YEARS

BEGE PROXIMITY
TO BUSINESS

27-28 NOVEMBER 2024 | INTER EXPO CENTER, SOFIA

**APPLICATION FORM (AGREEMENT) FOR BEGE REGISTRATION
SPONSORSHIP 2024**

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2024.

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until 100% deposit is received. All reservations with signed orders cannot be cancelled or refunded. In case of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that she/he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....