



## CATEGORY SPONSOR

The Awards Ceremony will take place on 26 November.  
Venue of the ceremony to be announced.



## THE EVENT

The annual BEGE Awards Ceremony has been taking place since 2008 and celebrates companies' contributions, excellent achievements and development in the gaming and entertainment industry.

## THE OPPORTUNITY

Your brand will be mentioned in front of all of the respected industry leaders, media partners, during the announcement of the various categories of our glamorous, long-awaited awards. In essence, at the awards ceremony, the sponsor's name is shown along with the category, giving them great exposure and recognition.



# AWARDS CATEGORY SPONSOR

- Exclusive digital invitations for the BEGE Awards Ceremony
- Chance for your company's representative to award a prize
- 4 (Four) invitations for the BEGE&EEGS Party
- Seats for your company and guests in the hall where the official BEGE Party is taking place
- Company's logo on the BEGE website
- Company's Logo at the announcement of the awards in the relevant category on the LCD displays at the ceremony venue
- Sponsorship announcement in our official catalogue. The page contains sponsor's logo and up to 100 words text about the company below the list of the nominees.
- Advertising video(up to 30 sec.) on the LCD screens at the ceremony venue
- Advertising video(up to 30 sec.) on the LCD screens at the party venue
- Advertising video (up to 30 sec.) on the LCD screens at the arches in front of the exhibition halls
- Company's logo on the press wall located at the entrance of the ceremony venue
- Company's logo on the Nominations Voting Line on BEGE website
- Web banner (200x90 px) on BEGE website for 3-month period
- Sponsorship announcement in the official BEGE newsletter
- Sponsorship announcement in BEGE pre-show PR campaign
- Company included in social media and PR announcements related to the official BEGE Awards Ceremony

\*Artworks and materials – logos and advertising materials should be provided not later than September 30, 2024.



# AWARDS CATEGORY SPONSOR

- Two (2) passes for the EEGS conference
- Full page sponsorship announcement of the nominees in the specific category in our official catalogue. The page contains sponsor's logo and up to 100 words text about the company below the list of the nominees.

## BONUS:

- PR material or interview with company's representative published in e-Game Spectrum magazine and shared on magazine's social media channels
- Photos and video from the event

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**SPONSORSHIP COST:**  
**€ 3 000 W/O VAT**

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FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

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[www.balkangamingexpo.com](http://www.balkangamingexpo.com)

**15** YEARS

**BEGE** PROXIMITY  
TO BUSINESS

27-28 NOVEMBER 2024 | INTER EXPO CENTER, SOFIA

**APPLICATION FORM (AGREEMENT) FOR BEGE AWARDS CATEGORY  
SPONSORSHIP 2024**

<b>EXHIBITOR INFORMATION:</b>		
<b>Applicant (company name):</b>		
<b>Company Reg. №:</b>	<b>VAT/TAX Number:</b>	
<b>Registered address №:</b>		
<b>Contact name:</b>		
<b>Tel:</b>	<b>Fax:</b>	<b>E-mail:</b>

**\*Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, EPS, .AI, not later than September 30, 2024.

**Payment details:**

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until 100% deposit is received. All reservations with signed orders cannot be cancelled or refunded. In case of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that she/he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....