

APPLICATION FORM (AGREEMENT) FOR WEB ADVERTISEMENT

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

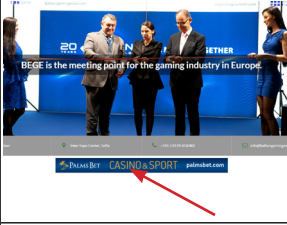
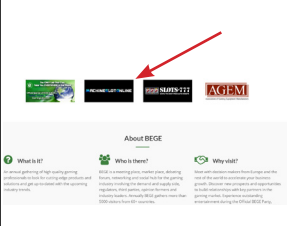
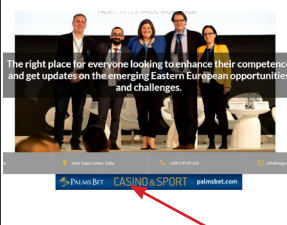
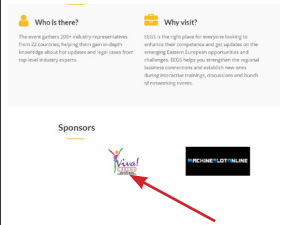





Image	Type	Description	Artworks	Price
	Rotating banner on the homepage of: balkangamingexpo.com	Bonus: placing your logo in BEGE newsletter plus product information/description.	Banner size: 728x62 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 1400 € /for 6-month period/ <input type="checkbox"/> 2200 € /for 12-month/
	Rotating banner on the homepage of: balkangamingexpo.com	Bonus: placing your logo in BEGE newsletter plus product information/description. Maximum 15 banners for the period of 3 or 6 months	Banner size: 200x90 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 600 € /for 3-month period/ <input type="checkbox"/> 1 000 € /for 6-month/
	Rotating banner on the homepage of: eegamingsummit.com	Bonus: placing your logo in EEGS newsletter plus product information/description.	Banner size: 728x62 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 1400 € /for 6-month period/ <input type="checkbox"/> 2200 € /for 12-month/
	Rotating banner on the homepage of: eegamingsummit.com	Bonus: placing your logo in EEGS newsletter plus product information/description. Maximum 15 banners for the period of 3 or 6 months	Banner size: 200x90 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 600 € /for 3-month period/ <input type="checkbox"/> 1 000 € /for 6-month/
	Rotating banner on the homepage of: gamespectrum.bg	Maximum 15 banners for the period of 3 or 6 months	Banner size: 230x80 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 600 € /for 3-month period/ <input type="checkbox"/> 1 000 € /for 6-month/

Image	Type	Description	Artworks	Price
 <p>NEW EXHIBITORS UNDER THE SPOTLIGHT</p> <p>Ruby Technology</p> <p>South Gate Tech</p> <p>SKILROCK</p>	Company logo in the official BEGE&EEGS newsletters	<p>Your company logo will be placed in the official BEGE&EEGS newsletters + short description and hyperlink in the section Under the spotlight</p> <p>Please select the issue you would like to be featured in:</p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July</p> <p>August <input type="checkbox"/> 1st <input type="checkbox"/> 2nd</p> <p>September <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>October <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>November <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p>	<p>Logo: .pdf, .eps, .ai</p> <p>Description: Not longer than 100 words or 650 symbols</p>	<p><input type="checkbox"/> 200 € /per logo/ per newsletter</p>
 <p>Floor plan</p> <p>CT GAMING</p>	Your company logo + hyperlink on the BEGE Expo webpage with exhibition floor plan map	Maximum 12 logos	<p>Logo: .pdf, .eps, .ai</p>	<p><input type="checkbox"/> 450 € /for 3-month period/</p>
 <p>Get acquainted with some of the main features of the segment</p> <p>Bring to light your products in the newsletter issue and complete in the BEGE Awards in the category "Most Innovative product/Concept for the Eastern European Region".</p> <p>Give an introduction to your company's latest developments with presentation of your brand's portfolio and make unique sales pitch in front of potential partners and customers.</p> <p>Take an advantage of various sponsorship packages and stand out from the competition to reach the attention of your target audience.</p> <p>The Strategic Data and the Global Data Challenge will provide a platform for young entrepreneurs from the industry to present their business concepts in front of an audience of future investors and customers.</p> <p>Statistics from 2017</p> <p>CT GAMING</p> <p>85% 92% 90%</p>	Banner on the official newsletters of BEGE & EEGS	<p>Your company banner with hyperlink on the official newsletters of BEGE & EEGS</p> <p>Please select the issue you would like to be featured in:</p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July</p> <p>August <input type="checkbox"/> 1st <input type="checkbox"/> 2nd</p> <p>September <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>October <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>November <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>Special prices available for one year contract</p>	<p>Banner size: 1000x138 px</p> <p>File type: .jpeg, .jpg, .png, .gif</p>	<p><input type="checkbox"/> 400 € / per newsletter /</p>
 <p>UNDER THE SPOTLIGHT</p> <p>SPONSORED BY: CT GAMING</p> <p>ezugi</p> <p>Live Casino provider</p> <p>2017 The studio will be certified by the beginning of November</p> <p>BtoBet</p>	Under the spotlight section branding in the official newsletters of BEGE & EEGS	<p>The section Under the spotlight will be branded with your company logo + hyperlink</p> <p>Please select the issue you would like to be featured in:</p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July</p> <p>August <input type="checkbox"/> 1st <input type="checkbox"/> 2nd</p> <p>September <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>October <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>November <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>Special prices available for one year contract</p>	<p>Logo: .pdf, .eps, .ai</p>	<p><input type="checkbox"/> 350 € / per newsletter /</p>
 <p>SAVE THE DATES</p> <p>18-19.11.2020</p> <p>SOFIA, BULGARIA, IEC</p> <p>Official newsletter of BEGE Expo sponsored by: CT GAMING</p> <p>THE 11TH EDITION OF BEGE EXPO IS COMING WITH A BANG!</p>	Official newsletter sponsor	<p>Your company logo titled as Official newsletter sponsor + hyperlink, positioned in the beginning of the official newsletter of BEGE&EEGS.</p> <p>Please select the issue you would like to be featured in:</p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July</p> <p>August <input type="checkbox"/> 1st <input type="checkbox"/> 2nd</p> <p>September <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>October <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>November <input type="checkbox"/> 1st <input type="checkbox"/> 2nd <input type="checkbox"/> 3rd <input type="checkbox"/> 4th</p> <p>Special prices available for one year contract</p>	<p>Logo: .pdf, .eps, .ai</p>	<p><input type="checkbox"/> 500 € / per newsletter /</p>

TOTAL COST:

20% VAT:

TOTAL DUE:

BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

EEGS

EASTERN EUROPEAN GAMING SUMMIT

22-24 NOVEMBER 2022

GRAND HOTEL MILLENNIUM | IEC SOFIA

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: