

# BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

23-24 NOVEMBER 2022

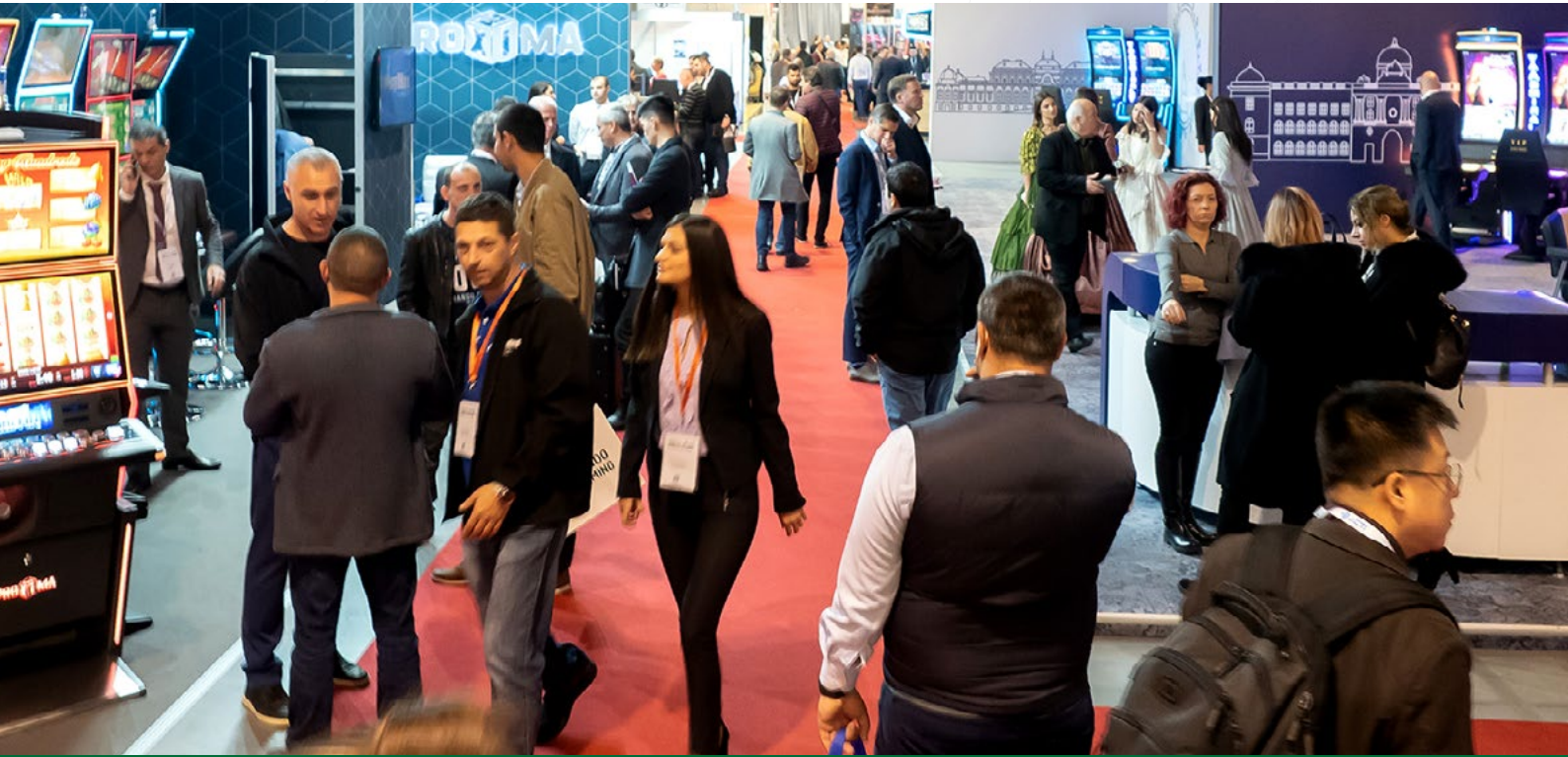
INTER EXPO CENTER, SOFIA

# EEGS

EASTERN EUROPEAN GAMING SUMMIT

22-24 NOVEMBER 2022

GRAND HOTEL MILLENNIUM | IEC SOFIA



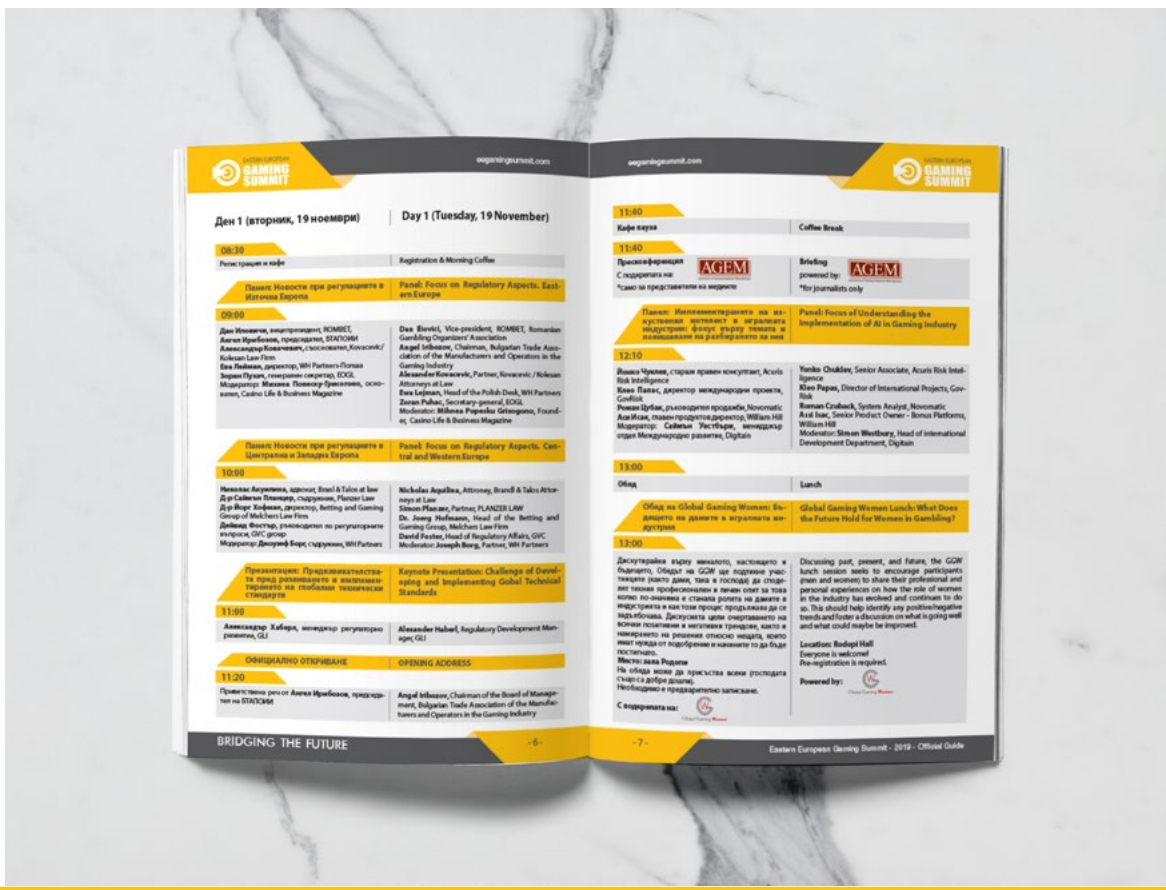
## Application form for advertisement in the official BEGE & EEGS catalogue







- The EEGS part contains detailed information about all speakers, Advisory board and agenda of the event as well as all additional information that may be useful to the delegates.



A special section in the catalog is dedicated to BEGE & EEGS partners.

BEGE & EEGS offer some advertisement options in the catalog you may use to increase your brand awareness, expand your product offerings, as well as improve your efficiency.



Printed catalog advertisement is proved to have:

- Better recall over longer periods.
- Stronger brand associations.
- Deeper emotional connections.

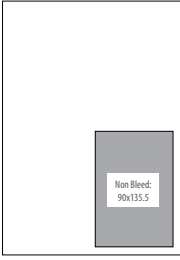


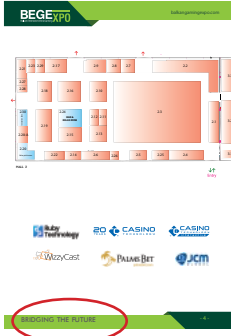
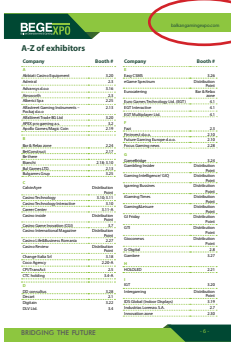


The catalog is distributed for free to every attendee of both events.






## Application form for advertisement in the official BEGE & EEGS catalogue

EXHIBITOR INFORMATION:	
Company name:	
Company Reg. N°:	VAT/TAX Number:
Registered address N°:	
Contact name:	
Tel:	E-mail:

Type	Image	Price (excl.VAT)
Full internal page		<p><b>700 Euro</b></p> <input type="checkbox"/>
2x1 Inside Spread		<p><b>1200 Euro</b></p> <input type="checkbox"/>
1/2 Horizontal or vertical page		<p><b>550 Euro</b></p> <input type="checkbox"/>

Type	Image	Price (excl.VAT)
1/4 Vertical page		<p><b>400 Euro</b></p> <input type="checkbox"/>
2nd Cover in BEGE part of the catalogue		<p><b>1500 Euro</b></p> <input type="checkbox"/>
2nd Cover in EEGS part of the catalogue		<p><b>1200 Euro</b></p> <input type="checkbox"/>
Logo and / or slogan in the bottom of the BEGE floor-plan page	 <p>Your logo and/or slogan here</p>	<p><b>450 Euro</b></p> <input type="checkbox"/>
Catalog Sponsor - Logo on the top of every page of the official BEGE&EEGS catalog	<p>Your logo here</p> 	<p><b>2500 Euro</b></p> <input type="checkbox"/>



Type	Image	Price (excl.VAT)
<p>Logo and/or slogan on the bottom of every page in the BEGE exhibitors profile section.</p>	<p>Your logo and/or slogan here</p> 	<p><b>1500 Euro</b></p> <p>□</p>
<p>Logo and/or slogan on the bottom of every page in the official BEGE program section</p>	<p>Your logo and/or slogan here</p> 	<p><b>750 Euro</b></p> <p>□</p>
<p>Logo and/or slogan on the bottom of every page in the official EEGS program section</p>	<p>Your logo and/or slogan here</p> 	<p><b>750 Euro</b></p> <p>□</p>
<p>Logo in the "Partners section" page in BEGE part</p>	<p>Your logo and/or slogan here</p> 	<p><b>450 Euro</b></p> <p>□</p>
<p>Logo in the "Partners section" page in EEGS part</p>	<p>Your logo and/or slogan here</p> 	<p><b>450 Euro</b></p> <p>□</p>

\* **Artwork** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, Vector .EPS, .AI, TIFF not later than September 15, 2022.

**Payment details:**

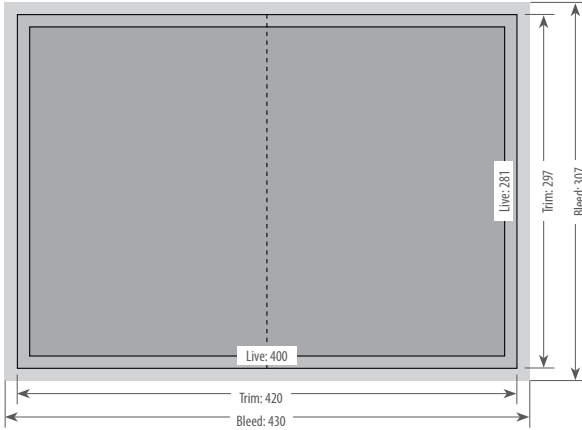
On receipt of signed form BEGE Expo will issue a pro-forma invoice. The application will not be accepted until a 100% payment is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the advertiser is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Date:.....

Stamp and Signature:.....



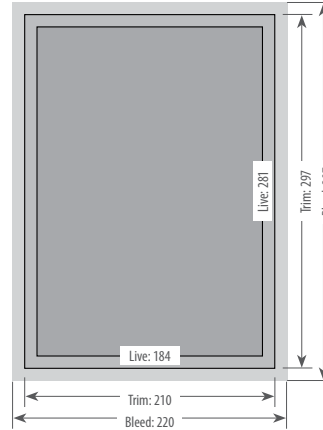
## DIMENSION SHEET



### 2 x 1 Spread interior

420 x 297 mm

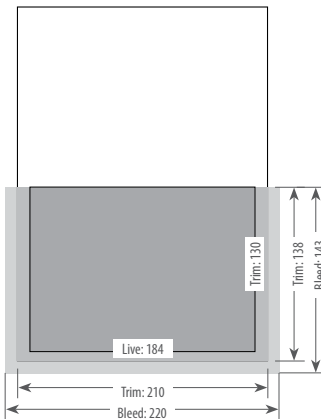
Bleed 5 mm all around.



### 1/1 Full Page

210 x 297 mm

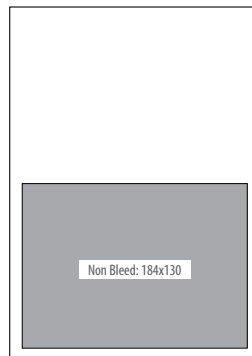
Bleed 5 mm all around



### 1/2 Horizontal

210 x 138 mm

Bleed 5 mm down (or up if paging up), left, right



### 1/2 Horizontal

184 x 130 mm

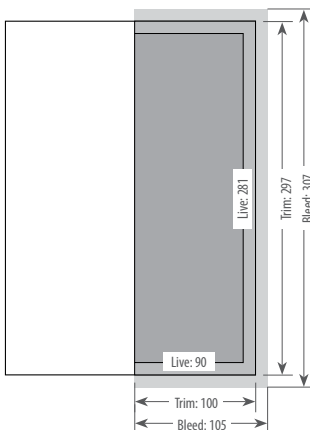
It is framed in the mirror page for highlighting.

### \* SUBMISSION OF ARTWORK:

Please submit all artworks as PDF, EPS, AI or TIFF files.

All final artwork submissions should be in CMYK.

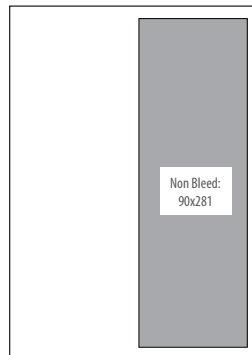
The minimum artwork resolution recommended is 300 dpi.



### 1/2 Vertical

100 x 297 mm

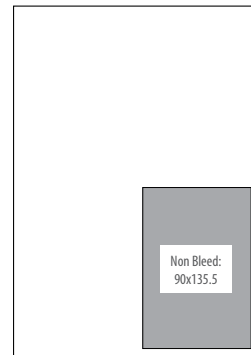
Bleed 5 mm right (or left if paging left), up, down;



### 1/2 Vertical

Non Bleed: 90 x 281mm

It is framed in the mirror page for highlighting.



### 1/4 Vertical

Non Bleed: 90 x 135,5 mm

It is framed in the mirror page for highlighting.