

23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

STARTUP ZONE SPONSORSHIP



GAMING STRATUP CHALLENGE 5.0

Become the Startup Zone Sponsor!

Support the gaming startup community & showcase your brand

The Startup zone, part of BEGE 2022, aims to encourage entrepreneurs from the gaming industry.

The Zone as well as the Gaming Startup Challenge 2022 give the participants:

- ▶ a tribune to present their startup ideas and innovations;
- ▶ an opportunity to enlarge their professional network;
- ▶ an opportunity to attract investors and find new partners.

By becoming a Startup Zone Sponsor you became a supporter of the entrepreneurial spirit in Europe!

GAMING STARTUP CHALLENGE 5.0

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SPONSORSHIP PACKAGE INCLUDES:

- ▶ Two (2) hanging banners above the Startup zone with your company advertisement announcing the sponsorship status.*
- ▶ Your company representative to be a part of our prestigious jury, which will evaluate the contestants.
- ▶ Your company logo on the crystal award for the first place winner.*
- ▶ Your company logo on the official diplomas for the second and third place winners.*
- ▶ Branded bags with marketing materials for the participants. Materials are provided by the sponsor.*
- ▶ Opening speech or short motivational talk from your company representative.
- ▶ Opportunity to provide branded pens and notepads to the jury of the contest. Materials are provided by the sponsor.*
- ▶ Banner 0.85 x 2.00 m announcing you as a Startup Sponsor. The banner will be situated in the central foyer in front of the exhibition halls.*



* Artworks and materials – logos and advertising materials should be provided not later than September 15, 2022.

- ▶ Full-colour advertising page in the official EEGS & BEGE catalogue.*
- ▶ Your company logo with your Startup Sponsor status in the official BEGE online program.*
- ▶ Your company name / logo in the Partners section of the official EEGS & BEGE catalogue announcing you as a Startup Zone Sponsor.
- ▶ Web banner (200x90 px) on BEGE homepage: www.balkangamingexpo.com
- ▶ Four (4) invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.
- ▶ Your logo on the online invitations for free visitor entrance for both days of BEGE 2022.
- ▶ Two (2) passes for EEGS 2022 conference on 22 November, except the Roundtable of regulators.
- ▶ Four (4) invitations for the official EEGS 2022 Networking party on 22 November. RSVP required.
- ▶ One (1) company PR material or interview published by the e-Game Spectrum online magazine and its Facebook page – the official online media publication of the exhibition.
- ▶ Promotion of your company through our social media channels.
- ▶ Photos from the event.

SPONSORSHIP COST: 5 500 EURO



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APPLICATION FORM (AGREEMENT) FOR STARTUP ZONE SPONSORSHIP

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

***Artworks and materials**

logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2022.

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: