

23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

BEGE
BALKAN ENTERTAINMENT & GAMING EXPO

EXHIBITION SPONSORSHIP

APPLICATION FORM (AGREEMENT) FOR ADVERTISEMENT EXHIBITION SPONSORSHIP

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER

	DESCRIPTION	PRICE W/O VAT
	<p>1</p> <ul style="list-style-type: none"> size: 520/190 cm material - vinyl print - 4 colors (CMYK) 10 days period / 15.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<p><input type="checkbox"/> 800 Euro / including cost of production and hanging labor /</p>

SINGLE SIDED BANNER, NOT ILLUMINATED ON THE FACADE OF THE EXHIBITION CENTER

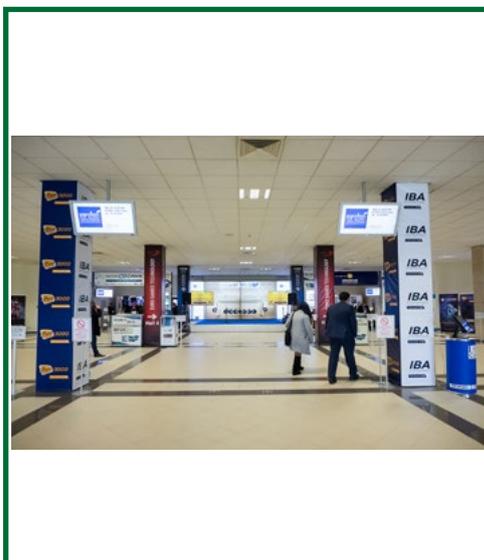
	DESCRIPTION	PRICE W/O VAT
	<p>2</p> <ul style="list-style-type: none"> size: 980/910 cm – hall 4 size: 1150 /910 cm – hall 1 material – vinyl mesh print - 4 colors (CMYK) 10 days period / 15.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<p><input type="checkbox"/> 3000 Euro for Hall 4 / including cost of production and hanging labor /</p> <p><input type="checkbox"/> 3700 Euro for Hall 1 / including cost of production and hanging labor /</p>

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TEN COLUMNS IN THE CENTRAL FOYER BRANDED WITH YOUR COMPANY LOGO



3

DESCRIPTION

- Size/column: 236/394 cm
- print: 4 colors (CMYK)
- 2 days period / 23.11. - 24.11. /

FORMAT:

Print file dimensions:
Width of the whole sheet: 240 cm divided into 4/59 cm parts
Vision: extra 4 cm left for the 'Velcro'-type band; Usable dimensions - 236 cm; Height - 388 cm

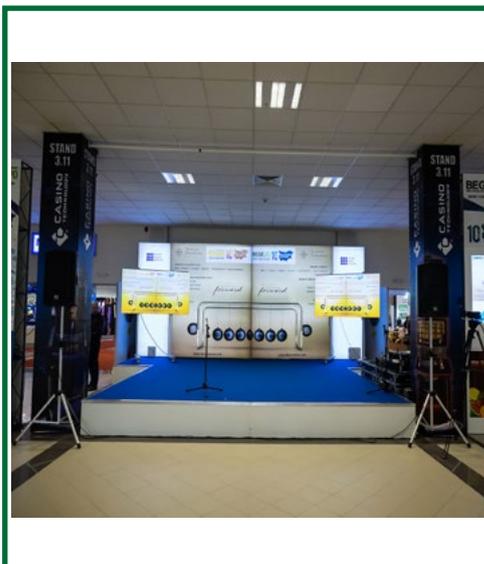
*Ask the Organizer for available positions

PRICE W/O VAT

1100 Euro / per column / including cost of production /

- **For 3 and more columns - 10% discount**

SINGLE SIDED ILLUMINATED LIGHT BOXES ON THE STAGE AT THE CENTRAL FOYER - 2 BOXES



4

DESCRIPTION

- size: 250/300 cm
- printing on fabric
- 2 days period / 23.11. - 24.11. /

*Ask the Organizer for available positions

PRICE W/O VAT

1500 Euro / per box / including cost of production /

2900 Euro / for 2 boxes / including cost of production /
* The logos of BEGE and EEGS are included in the artwork

DOUBLE SIDED BRANDING OF YOUR LOGO ON THE ARCHES SITUATED IN FRONT OF THE ENTRANCE OF HALL 2,3 AND HALL 4



5

DESCRIPTION

This is an excellent opportunity for promotion during the days of BEGE Expo

- printing: single sided, 4 color (CMYK), banners production is included in the cost 2 days period / 23.11 - 24.11.2022 /

PRICE W/O VAT

3000 Euro / per arch
* The logos of BEGE and EEGS are included in the artwork

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SINGLE SIDED ILLUMINATED LIGHT BOXES IN THE CENTRAL FOYER NEAR THE ENTRANCE OF HALL 2 AND HALL 4 - X2 BOXES PER HALL



DESCRIPTION		PRICE W/O VAT
6	<ul style="list-style-type: none"> size: 100/200 cm printing on fabric 2 days period / 23.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<input type="checkbox"/> 500 Euro / box / including cost of production /

SINGLE SIDED ILLUMINATED LIGHT BOXES IN THE CENTRAL FOYER NEAR THE ENTRANCE OF HALL 2 AND HALL 4 - 2 BOXES



DESCRIPTION		PRICE W/O VAT
7	<ul style="list-style-type: none"> size: 200/300 cm printing on fabric 2 days period / 23.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<input type="checkbox"/> 700 Euro / per box / including cost of production /

FORMAT:

Visible dimensions:
100x200 cm
Print file: 103x203 cm,
1:1, TIFF-CMYK
Resolution: 150 dpi

visible dimensions 100/200 cm file /pre-print: 103/203 cm	visible dimensions 200/300 cm file /pre-print: 203/303 cm	visible dimensions 100/200 cm file /pre-print: 103/203 cm

100 cm

200 cm

100 cm

400 cm

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COMPANY BRANDING OF THE REGISTRATION DESKS - 7 DESKS

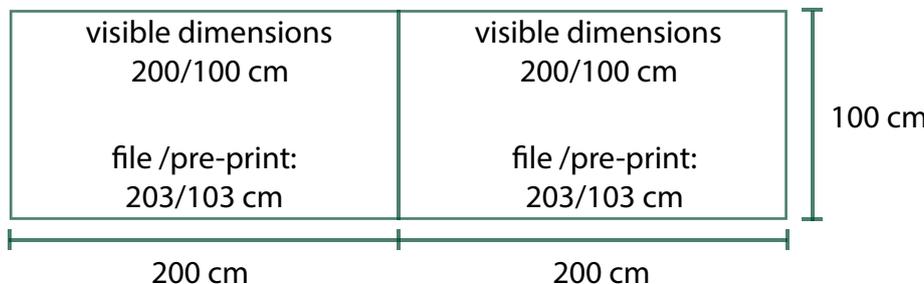
	<p style="text-align: center;">8</p> <p>DESCRIPTION</p> <ul style="list-style-type: none"> • 2 days period / 23.11. - 24.11. / 	<p>PRICE W/O VAT</p> <p><input type="checkbox"/> 2500 Euro / including cost of production /</p>
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SINGLE SIDED ILLUMINATED LIGHT BOXES BEHIND THE REGISTRATION DESKS IN THE CENTRAL FOYER X 2 BOXES PER REGISTRATION - 4 BOXES

	<p style="text-align: center;">9</p> <p>DESCRIPTION</p> <ul style="list-style-type: none"> • size: 200/100 cm • printing on fabric • 2 days period / 23.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<p>PRICE W/O VAT</p> <p><input type="checkbox"/> 450 Euro / per box / including cost of production /</p> <p><input type="checkbox"/> 800 Euro / for 2 boxes / including cost of production /</p>
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FORMAT:

Visible dimensions:
200x100 cm
Print file: 203x103 cm,
1:1, TIFF-CMYK
Resolution: 150 dpi



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LANYARDS FOR THE EXHIBITION

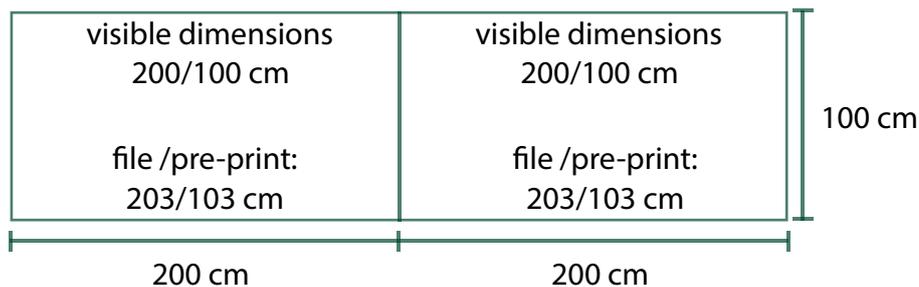
	DESCRIPTION	PRICE W/O VAT
 <p style="font-size: 2em; font-weight: bold; color: green;">10</p>	<p>A fantastic promotional opportunity to create awareness of your brand among all visitors. Lanyards can bear your company logo and/or slogan along their entire length. Exclusive for one sponsor.</p> <ul style="list-style-type: none"> Option 1: Sponsor to provide lanyards (and deliver to the organizer not later than 30.09.) Option 2: BEGE Expo to produce lanyards with your logo in single color. <p>* Number of lanyards: minimum 5000 pcs</p>	<p style="font-size: 2em; font-weight: bold; color: red; transform: rotate(-15deg); border: 2px solid red; padding: 5px;">RESERVED</p> <p><input checked="" type="checkbox"/> 2400 Euro</p> <p><input type="checkbox"/> 4200 Euro</p>

SINGLE SIDED ILLUMINATED LIGHT BOXES, WARDROBE ENTRANCE HALL 4 - 2 BOXES

	DESCRIPTION	PRICE W/O VAT
 <p style="font-size: 2em; font-weight: bold; color: green;">11</p>	<ul style="list-style-type: none"> size: 200/100 cm material: translucent PVC film print: 4 colors (CMYK) days period / 23.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<p><input type="checkbox"/> 450 Euro / per box / including cost of production /</p> <p><input type="checkbox"/> 800 Euro / for 2 boxes / including cost of production /</p>

FORMAT:

Visible dimensions:
200x100 cm
Print file: 203x103 cm,
1:1, TIFF-CMYK
Resolution: 150 dpi



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SINGLE SIDED ILLUMINATED WALLBOARD NEAR THE ENTRANCE OF HALL 4

	DESCRIPTION	PRICE W/O VAT
	<ul style="list-style-type: none">size: 305/180 cmprint on fabric2 days period / 23.11. - 24.11. / <p>FORMAT: Print file: 315x185,5 cm, TIFF - CMYK Visible dimensions: 312/182,5 cm Resolution: minimum 150 dpi</p>	<input type="checkbox"/> 800 Euro / including cost of production /

30 SEC COMMERCIAL BROADCASTED MINIMUM 3 TIMES PER HOUR

	DESCRIPTION	PRICE W/O VAT
	<ul style="list-style-type: none">location: on the screens situated at the arches in front of exhibition Hall 2, 3 and 4commercial has to be .avi or .mp4 format2 days period / 23.11. - 24.11. /	<input type="checkbox"/> 350 Euro

HANGING BANNERS OVERHEAD GANGWAYS- DOUBLE SIDED

	DESCRIPTION	PRICE W/O VAT
	<ul style="list-style-type: none">size: 125/250 cmmaterial - vinylprint: 4 colors (CMYK)2 days period / 23.11. - 24.11. / <p>*Ask the Organizer for available positions</p>	<input type="checkbox"/> 500 Euro / including cost of production and hanging labor /

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SINGLE SIDED HANGING BANNERS ABOVE THE TWO INTERMEDIATE ENTRANCES FROM HALL 3 TO HALL 4

	DESCRIPTION	PRICE W/O VAT
	<p>15</p> <ul style="list-style-type: none">size: 390/200 cm2 days period / 23.11. - 24.11. / <p>*Ask the organizers for available options.</p>	<p><input type="checkbox"/> 800 Euro / including cost of production and hanging labor / pc</p> <p>RESERVED</p>

PLACEMENT OF FLOORSTICKERS ON THE GANGWAYS IN THE EXHIBITION HALLS

	DESCRIPTION	PRICE W/O VAT
	<p>16</p> <ul style="list-style-type: none">size: up to 50/50 cmPrint file submission requirements: 72dpi for 1: 1, TIFF2 days period /23.11. - 24.11./ <p>*Ask the organizers for available options.</p>	<p><input type="checkbox"/> 250 Euro / including cost of production / pc</p> <p>RESERVED</p>

DISTRIBUTION OF ADVERTISING MATERIALS

	DESCRIPTION	PRICE W/O VAT
	<p>17</p> <ul style="list-style-type: none">2 days period /23.11. - 24.11./ <p>* The materials are provided by the sponsors</p>	<p><input type="checkbox"/> 350 Euro</p>

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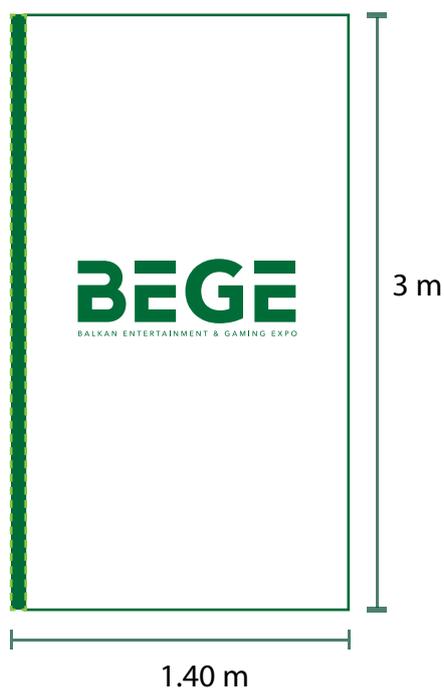
YOUR BANNERS IN THE CENTRAL FOYER NEAR THE ENTRANCES OF THE EXHIBITION HALLS

	DESCRIPTION	PRICE W/O VAT
	18 <ul style="list-style-type: none">Banners are provided by the sponsors2 days period /23.11. - 24.11./	<input type="checkbox"/> 450 Euro

BRANDING OF THE FLAGS AT THE MAIN ENTRANCE OF THE EXHIBITION CENTER - 3 FLAGS

	DESCRIPTION	PRICE W/O VAT
	19 <ul style="list-style-type: none">size: 140/300 cm2 days period /23.11. - 24.11./	<input type="checkbox"/> 950 Euro / flag <input type="checkbox"/> 2500 Euro / 3 flags /including cost of production/

THE SUSPENSION IS ON THE LEFT LONG SIDE OF THE FLAGS.



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SILICONE BRACELETS FOR ALL VISITORS DURING THE EXHIBITION

	DESCRIPTION	PRICE W/O VAT
 <p>20</p>	<p>A fantastic promotional opportunity to create awareness of your brand among all visitors. Silicone bracelets can bear your company logo along their entire length. Exclusive for one sponsor.</p> <p>Option 1: Sponsor to provide bracelets, delivered the organizer not later than 30 September</p> <p>Option 2: BEGE to produce Silicone bracelets with your logo in single color.</p> <p>*Number of bracelets: 5000 pcs minimum</p>	<p><input type="checkbox"/> 2000 Euro</p> <p><input type="checkbox"/> 3750 Euro</p>

YOUR COMPANY LOGO AND BOOTH NUMBER BRANDED ON THE VISITOR BADGES DURING THE EXHIBITION DAYS

	DESCRIPTION	PRICE W/O VAT
 <p>21</p>	<p>This is an exclusive to one sponsor opportunity for promotion during the days of BEGE</p> <p>2 days period /23.11 - 24.11.2022/</p>	<p><input type="checkbox"/> 2250 Euro</p> <p>RESERVED</p>

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Prices do not include VAT.

Artwork – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, Vector .EPS, .A.I, or delivered to the organizers not later than September 15, 2022.

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: