

BEGE

23 - 24 NOVEMBER

SPONSORSHIP PACKAGE

BEGE 

ABOUT BEGE TV:

The official media of BEGE records the moments from both days of the exhibition, key interviews with industry representatives, exhibitors, sponsors and visitors.



All video materials will be:

- Posted in the YouTube channel of BEGE;
- Posted in social media;
- Used in e-mail marketing campaigns;

Why become a sponsor?

Exploring new horizons of advertising!

Showcasing your brand everywhere at the event!



SPONSORSHIP PACKAGE



- Advertising spot or logo (max. 30 sec) on the LCD screens, located in front of the exhibition halls. The materials are provided by the sponsor;
- One full page advertisement in the official BEGE & EEGS catalog;
- Branding the scene at the Presentation Zone;
- Web banner (200x90) on both BEGE and EEGS official websites;
- Two (2) passes for EEGS on November 22 (except the Round table of Regulators);
- Two (2) invitations for the official Conference Networking party;
- Two (2) invitations for the official BEGE party;

*Artworks and materials – logos and advertising materials should be provided not later than September 15, 2022.

- One (1) PR material or interview with your representative(s) in Game Spectrum online magazine shared on its Facebook page;
- Announcement of the sponsorship in all our social media channels;
- Logo on the T-shirts of the video team;
- Logo on the microphone used for the interviews;
- Logo on the clipboard of the interviewer;
- Logo in the text box with information in each video;
- Logo along with short company information in the questionnaire sent to the companies;
- Logo on the online invitations for free visitor entrance;
- Logo in the official BEGE online program in website;
- Logo included in the official BEGE agenda newsletter;
- Logo in the EEGS & BEGE catalog on the "Partners" page.

BONUS:

- Distribution of advertising materials during both days of the exhibition. Materials are provided by the sponsor;
- Photos of the event.



Sponsorship cost:
4 000 Euro w/o VAT

For more information and custom opportunities contact us:

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www.balkangamingexpo.com

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INTER EXPO CENTER, SOFIA

BEGE
BALKAN ENTERTAINMENT & GAMING EXPO

APPLICATION FORM (AGREEMENT) FOR BEGE TV SPONSORSHIP

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2022.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....