

SELF SERVICE ZONE SPONSORSHIP PACKAGE

BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

23 - 24 NOVEMBER



Self Service Zone is situated at the central foyer of IEC, welcoming all the participants and visitors of BEGE 2022



Why become sponsor?

- Take the high foot traffic & put your best face forward by welcoming the gaming elite of Europe!
- Increase your brand visibility and brand awareness!
- Find potential partnerships, supplier or investors!



The Sponsorship Package Benefits

(Exclusive for one company)

- Full branding of the area where the Self Service Zone is located;
- Your logo with title Sponsor of Self Service Zone on the screens where the registration process of the Zone will be made;
- Advertisement spot or logo (max. 30 sec) on the screens at the arches in front of the exhibition halls;
- Advertisement spot (max. 30 sec) on the 12 TV screens situated at the Inter Expo Center foyer;
- Logo on banner (0,85x2,00m) located in the central foyer in front of the exhibition halls entrances;
- Logo on the press wall located in front of the party location;
- Logo in the official BEGE & EEGS catalog with title The Official Self Service Zone Sponsor title;
- Full color artwork in the official BEGE & EEGS catalog;
- Logo and up to 100 words advertisement text in the exhibition catalog;
- Web banner (200x90) on BEGE website for 1 month period;
- Promotional announcements in all BEGE social media channels.



*Artworks and materials – logos and advertising materials should be provided not later than September 15, 2022.

- Logo in the official BEGE online registration page



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- Logo in November PR campaign along with short company information;
- PR or interview with your company representative in e-Game Spectrum online magazine shared on its Facebook page;
- Unlimited online invitations for free visitor entry for two days of BEGE;
- Four (4) invitations for the official BEGE Party and Awards Ceremony;
- Two (2) invitations for the official EEGS Networking party on November 22;
- Two (2) invitations for EEGS (22 November).

BONUS:

- Distribution of advertising materials during both days of the exhibition. Materials are provided by the sponsor;
- Photos from the event.

Sponsorship cost:
€ 5000 w/o VAT

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**For more information and custom opportunities
that fit your brand marketing goals contact us:**

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23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

BEGE
BALKAN ENTERTAINMENT & GAMING EXPO

APPLICATION FORM (AGREEMENT) FOR SELF SERVICE ZONE SPONSORSHIP PACKAGE

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2022.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....