

BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

23 - 24 NOVEMBER

SALES PITCH SPONSOR

Another way to success!

SALES PITCH ZONE IS

- The place where startups, entrepreneurs and leading gaming brands have their voice heard.
- The zone where most innovative products, services and solutions are traditionally showcased!





Why become sponsor:

Becoming a partner you will access a wide range but targeted audiences - decision makers from top companies, enterprise leaders, owners from the whole region and most of all potential clients and connections.

Change the game by:

- Improving your brand and product awareness;
- Taking advantage of world-class networking opportunities and finding partners and investors;
- Enlarging your market.



Sales Pitch Sponsorship

- Branding the Sales Pitch area;
- Advertising spot (max. 30 sec) or logo on the screens located outside at the arches situated in front of the exhibition halls;
- Banner 0.85 x 2.00 m with logo which presents you as a Sales Pitch zone sponsor. The banner will be situated in the central foyer in front of the exhibition halls;
- One advertising page in the Official EEGS & BEGE Catalogue; *
- Your company name/logo placed in the Official EEGS & BEGE Catalogue on the "Partners" page announcing your sponsorship status;
- Your company logo included in the official BEGE program with status Sales Pitch sponsor printed for all visitors of the show;
- Your company logo with status Sales Pitch sponsor in the official online program;
- Online invitations for free visitor entrance branded with your logo for the 2 days of BEGE Expo;
- Web banner (200x90) on BEGE homepage;
- Your company logo with status Sales Pitch sponsor in the official BEGE newsletter announcing the program prior the event;
- Promotion of your company via BEGE social media channels;
- Four (4) invitations for the official BEGE party. Drinks and snacks are included.

*Artworks and materials – logos and advertising materials should be provided not later than September 15, 2022.



- Two (2) passes for EEGS conference on November 22, except the Roundtable of regulators;
- Four (4) invitations for the official EEGS Networking party on 22 November;
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and on the Facebook page – the official online media publication of the exhibition.

BONUS:

- Distribution of branded bags with marketing materials (ex. corporate and advertising materials) for the participants provided by the sponsor; *
- Opening speech or opportunity your speaker to make a short inspiring presentation about your company;
- Opportunity to provide branded pens and notepads to participants that will take part with presentations; *
- Photos from the event.

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For more information and custom opportunities contact us:

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23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

BEGE
BALKAN ENTERTAINMENT & GAMING EXPO

APPLICATION FORM (AGREEMENT) FOR SALES PITCH SPONSORSHIP

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2022.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....