

LOBBY BAR SPONSORSHIP

(EXCLUSIVE FOR ONE COMPANY)

**TAKE YOUR BRAND
TO WHERE THE
ACTION IS!**

BEGE

23 - 24 NOVEMBER

WHY SPONSOR?

- Extend your presence with this high-impact sponsorship to maximize your brand awareness!
- Raise your profile before, during and after the show.
- Stand out from the crowd on the show floor with high profile sponsorship exposure.
- Secure your sponsorship early and make the most of your investment! Because of our mornings start with a coffee and best of our business days end up at the bar!

LOBBY BAR SPONSORSHIP

- Branding the bar walls;
- Banner (0.85x2.00) in front of the exhibition halls, presenting you as a Lobby Bar sponsor;
- Branded napkins with your company logo in two colors;
- Logo on the bartenders t-shirts;
- Advertisement spot / logo (max. 30 sec) on the LDC screens at the arches in front of the exhibition halls;
- Full page advert of your company in the official BEGE & EEGS catalog;
- Logo in the EEGS & BEGE catalog on the "Partners" page announcing Lobby bar sponsorship;
- Logo on the online invitations for free visitor entrance;
- Web banner (200x90) on BEGE & EEGS websites for 2 months period;
- Promotion on BEGE & EEGS social media;

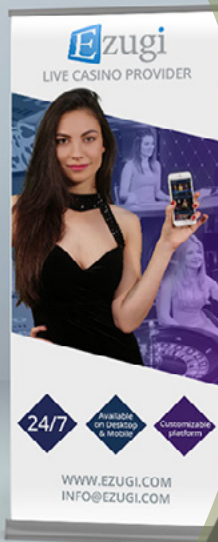


*Artworks and materials – logos and advertising materials should be provided not later than September 15, 2022.

BEGE
23 - 24 NOVEMBER

- Logo included In September - October BEGE& EEGS newsletters along with short company / product information;
- Special PR material or interview with company representative in e-Game Spectrum online magazine shared on its Facebook page;

BEGE



- Four (4) invitations for the official BEGE party;
- Two (2) passes for EEGS on 22 November, except the Round table of Regulators;
- Four (4) invitations for the official EEGS Networking party on November 22.

BONUS:

- Branded cups (limited quantity, provided by the sponsor);
- Branded bottles of mineral water (provided by the sponsor);
- Advertising materials (provided by Sponsor) included in the Speaker and Visitor conference package.

Sponsorship cost:
€ 5 500 w/o VAT

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For reserving or more information
contact us:

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www.balkangamingexpo.com

23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

BEGE
BALKAN ENTERTAINMENT & GAMING EXPO

APPLICATION FORM (AGREEMENT) FOR LOBBY BAR SPONSORSHIP

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2022.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....