

BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

BEGE Awards Sponsorship Package

Exclusive to one company



BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

AWARDS

Sponsored by
YOUR COMPANY NAME

About BEGE Awards

The official BEGE Awards ceremony honors companies for significant contribution and excellent achievements in the gaming and entertainment industry.

Why become BEGE Awards sponsor?

- Increase your brand awareness, while having fun!
- Take an advantage of the exclusive one company sponsor opportunity and stay under the spotlight during the BEGE party!
- Meet the gaming elite of Europe!
- Discover new horizons!



BEGE Awards Sponsorship

- VIP invitation for your customers and partners for the BEGE party
- Logo on the party invitations
- Seats for your company and guests in the party venue
- Branding all crystal awards with your company name, located below the name of each winner
- Advertising spot or logo (max. 30 sec) on the LCD screens in the party venue
- Advertising spot or logo (max. 30 sec) on the LCD screens at the arches in front of the exhibition halls
- Exclusive promotion on BEGE social media channels
- Full page advert of your company in the official BEGE & EEGS catalog
- Web banner (200x90px) on BEGE website for 1 month period
- Special PR material or interview with company representative in e-Game Spectrum online magazine shared on its Facebook page
- Four (4) invitations for the official EEGS Networking party on 17th November
- Logo in the official BEGE & EEGS catalog with title Official BEGE Awards Sponsor
- Logo in November PR campaign along with short company description
- Logo on the press wall located at the entrance of the party venue
- Logo on banner (0,85x2,00m.) presenting you as Official BEGE Awards Ceremony Sponsor at the central foyer, in front of the exhibition halls

*Artworks and materials – logos and advertising materials should be provided not later than 1st September

BEGE Awards Sponsorship

BONUS:

- Distribution of advertising materials in front of the party venue (materials are provided by sponsor)
- A representative of your company may chair the opening of BEGE Awards ceremony
- A representative of your company may give an award during the ceremony
- Photos from the event

Sponsorship cost:
€ 5000 w/o VAT

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For more information and custom opportunities contact us:

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www.balkangamingexpo.com



23-24 NOVEMBER 2022

INTER EXPO CENTER, SOFIA

BEGE
BALKAN ENTERTAINMENT & GAMING EXPO

APPLICATION FORM (AGREEMENT) FOR BEGE AWARDS SPONSORSHIP

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than 1st October 2020.

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until 100% deposit is received. All reservations with signed orders cannot be cancelled or refunded. In case of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that she/he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....