

## APPLICATION FORM (AGREEMENT) FOR WEB ADVERTISEMENT

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

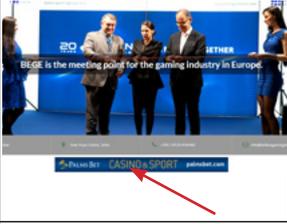
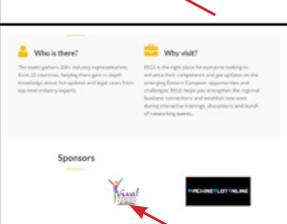
Image	Type	Description	Artworks	Price
	Rotating banner on the homepage of: <b>balkingamingexpo.com</b>	<b>Bonus:</b> placing your logo in BEGE newsletter plus product information/description.	Banner size: 728x62 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 1400 € /for 6-month period/ <input type="checkbox"/> 2200 € /for 12-month/
	Rotating banner on the homepage of: <b>balkingamingexpo.com</b>	<b>Bonus:</b> placing your logo in BEGE newsletter plus product information/description. Maximum 15 banners for the period of 3 or 6 months	Banner size: 200x90 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 600 € /for 3-month period/ <input type="checkbox"/> 1 000 € /for 6-month/
	Rotating banner on the homepage of: <b>eegamingsummit.com</b>	<b>Bonus:</b> placing your logo in EEGS newsletter plus product information/description.	Banner size: 728x62 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 1400 € /for 6-month period/ <input type="checkbox"/> 2200 € /for 12-month/
	Rotating banner on the homepage of: <b>eegamingsummit.com</b>	<b>Bonus:</b> placing your logo in EEGS newsletter plus product information/description. Maximum 15 banners for the period of 3 or 6 months	Banner size: 200x90 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 600 € /for 3-month period/ <input type="checkbox"/> 1 000 € /for 6-month/
	Rotating banner on the homepage of: <b>gamespectrum.bg</b>	Maximum 15 banners for the period of 3 or 6 months	Banner size: 230x80 px File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 600 € /for 3-month period/ <input type="checkbox"/> 1 000 € /for 6-month/

Image	Type	Description	Artworks	Price
	Company logo in the official BEGE&EEGS newsletters	<p>Your company logo will be placed in the official BEGE&amp;EEGS newsletters + short description and hyperlink in the section <b>Under the spotlight</b></p> <p><b>Please select the issue you would like to be featured in:</b></p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July  <input type="checkbox"/> August <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup>  <input type="checkbox"/> September <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> October <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> November <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup></p>	Logo: .pdf, .eps, .ai  Description: Not longer than 100 words or 650 symbols	<input type="checkbox"/> 200 € /per logo/ per newsletter
	Your company logo + hyperlink on the BEGE Expo webpage with exhibition floor plan map	Maximum 12 logos	Logo: .pdf, .eps, .ai	<input type="checkbox"/> 450 € /for 3-month period/
	Banner on the official newsletters of BEGE & EECS	<p>Your company banner with hyperlink on the official newsletters of BEGE &amp; EECS</p> <p><b>Please select the issue you would like to be featured in:</b></p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July  <input type="checkbox"/> August <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup>  <input type="checkbox"/> September <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> October <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> November <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup></p> <p>Special prices available for one year contract</p>	Banner size: 1000x138 px  File type: .jpeg, .jpg, .png, .gif	<input type="checkbox"/> 400 € / per newsletter /
	Under the spotlight section branding in the official newsletters of BEGE & EECS	<p>The section <b>Under the spotlight</b> will be branded with your company logo + hyperlink</p> <p><b>Please select the issue you would like to be featured in:</b></p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July  <input type="checkbox"/> August <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup>  <input type="checkbox"/> September <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> October <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> November <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup></p> <p>Special prices available for one year contract</p>	Logo: .pdf, .eps, .ai	<input type="checkbox"/> 350 € / per newsletter /
	Official newsletter sponsor	<p>Your company logo titled as <b>Official newsletter sponsor</b> + hyperlink, positioned in the beginning of the official newsletter of BEGE&amp;EEGS.</p> <p><b>Please select the issue you would like to be featured in:</b></p> <p><input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July  <input type="checkbox"/> August <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup>  <input type="checkbox"/> September <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> October <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup>  <input type="checkbox"/> November <input type="checkbox"/> 1<sup>st</sup> <input type="checkbox"/> 2<sup>nd</sup> <input type="checkbox"/> 3<sup>rd</sup> <input type="checkbox"/> 4<sup>th</sup></p> <p>Special prices available for one year contract</p>	Logo: .pdf, .eps, .ai	<input type="checkbox"/> 500 € / per newsletter /

TOTAL COST:

20% VAT:

TOTAL DUE:


# BEGE

BALKAN ENTERTAINMENT & GAMING EXPO

**23-24 NOVEMBER 2022**  
INTER EXPO CENTER, SOFIA

# EEGS

EASTERN EUROPEAN GAMING SUMMIT

**22 NOVEMBER 2022**  
GRAND HOTEL MILLENNIUM, SOFIA

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

**Payment details:**

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

**Date:**

**Stamp and Signature:**