



EASTERN EUROPEAN  
**GAMING  
SUMMIT**

# EEGS 2022 SPONSORSHIP PACKAGES



**EEGS 2022**  
**22 NOVEMBER**  
**Grand Hotel Millennium**  
**SOFIA, BULGARIA**

# CONTENT

**Platinum Sponsorship**  
page 6



**Gold Sponsorship**  
page 8



**Silver Sponsorship**  
page 10



**Networking Event Sponsorship**  
page 11



**Conference Lunch Sponsorship**  
page 13



**Networking Coffee Breaks Sponsorship**  
page 15



**EEGS Masterclass Sponsorship**  
page 17



**EEGS Accompanying Events Sponsorships**  
page 19



**Official Press Conference Supporter**  
page 24



**EEGS Interviews Sponsorship**  
page 25



**Website Advertising**  
page 28



**Conference Advertising onsite**  
page 30



# WHAT IS EEGS

EEGS is the yearly must-attend conference where leading regulators, operators, suppliers and other industry stakeholders come together to share the latest developments in the field of Gaming and Entertainment industry.

EEGS 2022 will focus on bringing new content and a different point of view on many already established topics.



**250+ INDUSTRY PROFESSIONALS**



**20+ COUNTRIES**



**20 HOURS OF QUALITY CONTENT**



**50 SPEAKERS**



# HIGHLIGHTS AT EEGS 2022:

- Focus on regulatory aspects at Europe: Eastern and Western.
- Challenge of Developing and Implementing Global Technical Standards.
- Focus of Understanding the Implementation of AI in Gaming Industry.
- E-Sports and Virtual Sports Rising. How Online Betting Brands Can Stay Ahead of the Game.
- Convergence of Gaming and Gambling. Are Regulators Ready for New Monetisation and Betting Models?
- Advertisement Restrictions & Best Marketing Practice.
- Blockchain and Crypto currencies.
- Cyber Security Issues.
- AML.



# WHY BECOME SPONSOR

- Align your brand with one of the largest gaming entertainment industry event in Europe.
- Align your brand with 50+ speakers with highly professional expertise and great conference content.
- Create company awareness during formal and informal networking opportunities.
- Take the opportunity to solidify your brand reputation by the highest quality networking, agenda and parties.
- Showcase your products, solutions, concepts and ideas to an international audience.
- Be sure that senior executive industry decision makers in attendance will ensure an excellent brand exposure towards the target audience.



# PLATINUM SPONSORSHIP PACKAGE



## One Sponsorship Package Available

- EEGS lanyards branded with your logo or slogan. Items are provided by the sponsor.
- Logo on the header of visitors badges along with EEGS logo.
- Delegates bags branded with your logo along with EEGS logo.
- Logo at EEGS & BEGE printed catalog announcing your sponsorship status.
- Logo included in the official EEGS online and printed program.
- One full-sized advert in the official EEGS & BEGE printed catalog.
- One Sponsor-named panel in the Conference program.
- Banner(s) displayed in the conference hall during the Conference. Banners are provided by the sponsor.
- Banner(s) in front of the conference hall. Banners are provided by the sponsor.
- Logo on the main screen in the conference hall.



\*Artworks and materials should be provided not later than September 15, 2022.

# PLATINUM SPONSORSHIP PACKAGE (contd)



- Advertising spot (up to 30 sec) broadcasted on the LCD displays located in the Palms Merkur Royale Casino networking areas.
- Web banner (200x90) and logo on EEGS homepage for 5-month period.
- Logo along with Platinum sponsor title, product information or other preferable article included in the official monthly / weekly EEGS newsletter for July - November.
- Distribution of a company - branded items to each registered attendee. Materials are provided by the sponsor.
- Possibility to suggest agenda and speaker selection in conjunction with EEGS.
- Possibility to chair the entire conference panel which includes a speaking engagement.
- Six conference passes for EEGS - 22 November 2022 / Grand Hotel Millennium, Sofia.
- Six invitations for the Conference Networking party, which will be held on 22 November. Drinks and snacks are included.
- Six invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for the days of BEGE, which will be held on 23-24 November at Inter Expo Center, Sofia.
- Three company PR materials OR interviews published at e-Game Spectrum magazine and shared in our social media channels.
- Social media post announcing your sponsorship
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Web banner (230x80) e-Game Spectrum magazine website for 6-month period
- Photos from the event.

**Sponsorship cost: € 12 000 w/o VAT**

\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

# GOLD SPONSORSHIP PACKAGE



## Two Sponsorship Packages Available

- Logo at the official EEGS & BEGE printed catalog announcing your Gold sponsorship status.
- Logo at the footer of visitors badges along with EEGS logo.
- Logo included in the official EEGS online and printed program.
- Banner(s) in the conference hall during the Conference. Banners are provided by the sponsor.
- 1/2 page advert in the official EEGS & BEGE Catalog.\*
- Logo and web banner (200x90) on EEGS homepage for 3-month period.
- Distribution of a company - branded items to each registered attendee. Materials are provided by the sponsor.\*
- Possibility to suggest agenda and speaker selection in conjunction with EEGS.
- Possibility to chair the entire conference panel which includes a speaking engagement.

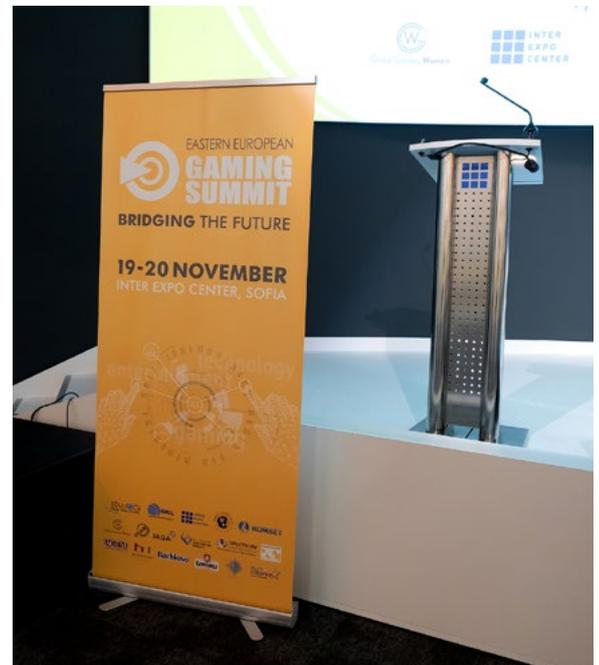


\*Artworks and materials should be provided not later than September 15, 2022.

# GOLD SPONSORSHIP PACKAGE (contd)



- Logo on the main screen in the conference hall.
- Advertising spot (upto 30 sec) broadcasted on the LCD displays located in the Palms Merkur Royale Casino networking areas.
- Logo along with Gold sponsor title, product information or other preferable article included in the official monthly/weekly EEGS newsletter for July - November.
- Three conference passes for EEGS - 22 November / Grand Hotel Millennium, Sofia.
- Three invitations for the Conference Networking party, which will be held on 22 November. Drinks and snacks are included.
- Three invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November at Inter Expo Center, Sofia.
- One company PR material OR interview published in the e-Game Spectrum online magazine and share in our social media channels.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Web banner (230x80) on e-Game Spectrum magazine website for 6-month period.
- Photos from the event.



**Sponsorship cost: € 7 000 w/o VAT**

\*Artworks and materials should be provided not later than September 15, 2022.

# SILVER SPONSORSHIP PACKAGE



## Two Sponsorship Packages Available

- Logo at the official EEGS & BEGE printed catalog.
- Logo included in the official EEGS online and printed program.
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.\*
- Logo included in the official EEGS program broadcasted on LCD displays in the networking area.
- Two invitations for the Conference Networking Party which will be held on 22 November. Drinks and snacks are included.
- Logo on the main screen in the conference hall.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November at Inter Expo Center, Sofia.
- One company PR material OR interview published at the e-Game Spectrum online magazine and shared in our social media channels.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Photos from the event.

**Sponsorship cost: € 3 000 w/o VAT**



\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

# NETWORKING EVENT SPONSORSHIP PACKAGE



## Exclusive for one company

*The Official Conference Networking Party will be held on 22 November 2022.*

- Logo at the official EEGS & BEGE printed catalog announcing your sponsorship status.
- Logo included in the official EEGS online and printed program.
- Banner(s) in the venue. Banners are provided by the sponsor.
- Company's name along with Party Sponsor title announced in the official Organizer's welcome speech at the cocktail.
- 1/2 page advert in the Official EEGS & BEGE Catalog.\*
- Logo along with Conference Networking party Sponsor title on the cocktail invitations.
- Opportunity to provide branded bottles of water during the event. Materials are provided by the sponsor.
- Branded napkins with your company's logo.
- Web banner (200x90) and logo on EEGS homepage for 3-month period.
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.\*
- Advertising spot (upto 30 sec) broadcasted on the LCD displays located in the networking areas.
- Logo along with your sponsor title, product information or other preferable article included in the official monthly / weekly EEGS newsletter for July - November.
- Three conference passes for the EEGS - 22 November / Grand Hotel Millennium, Sofia.
- Three invitations for the Conference Networking Party, which will be held on 22 November. Drinks and snacks are included.
- Three invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.

\*Artworks and materials should be provided not later than September 15, 2022.

# NETWORKING EVENT SPONSORSHIP PACKAGE (contd)



- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November at Inter Expo Center, Sofia.
- One company PR material OR interview published in the e-Game Spectrum online magazine and shared to our social media channels.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Web banner (230x80) on the website of e-Game Spectrum magazine for 4-month period.
- Photos from the event.

**Sponsorship cost: € 3 500 w/o VAT**



\*Artworks and materials should be provided not later than September 15, 2022.

# CONFERENCE LUNCH SPONSORSHIP PACKAGE



Exclusive for one company

- Banner(s) at the lunch venue. Banners are provided by the sponsor.
- Opportunity to provide branded bottles of water during the event.
- Branded napkins with your company's logo.
- Web banner (200x90) and logo on EEGS homepage for 3-month period.
- Logo at the official EEGS & BEGE printed catalog announcing your sponsorship status.
- Logo included in the official EEGS printed and online program.
- One full-sized advert in the Official EEGS & BEGE Catalog.\*
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.
- Logo along with Conference Lunch Sponsor title, product information or other preferable article included in the official monthly / weekly EEGS newsletter for July - November.
- Advertising spot (upto 30 sec) broadcasted on the LCD displays located in the networking areas.
- Three conference passes for EEGS - 22 November.
- Three invitations for the Conference Networking party, which will be held on 22 November. Drinks and snacks are included.
- Three invitations for the official BEGE Party, /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November at Inter Expo Center, Sofia.
- One company PR materi-

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# CONFERENCE LUNCH SPONSORSHIP PACKAGE (contd)



- al OR interview published in the e-Game Spectrum online magazine and shared to our social media channels.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Photos from the event.



**Sponsorship cost: € 4 950 w/o VAT**

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# NETWORKING COFFEE BREAKS SPONSORSHIP PACKAGE



Exclusive for one company

- Banner(s) displayed at the conference lobby. Banners are provided by the sponsor.
- Logo and web banner (200x90) on EEGS homepage for 3-month period.\*
- Logo in the Official EEGS & BEGE Catalog, announcing your sponsorship status.
- Logo included in the official EEGS printed and online program.
- Distribution of a company-branded items to each registered attendee.
- Materials are provided by the sponsor.
- Opportunity to provide branded bottles of water handed out throughout the event.
- Branded napkins with your company's logo.
- Opportunity to provide branded cups. Items are provided by the sponsor.
- Two conference passes for EEGS - 22 November.
- Three invitations for the of-



\*Artworks and materials should be provided not later than September 15, 2022.

# NETWORKING COFFEE BREAKS SPONSORSHIP PACKAGE (contd)



official Conference Networking party, which will be held on 22 November 2022. Drinks and snacks are included.

- Two invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November, at Inter Expo Center, Sofia.
- One company PR material

OR interview published at the e-Game Spectrum online magazine and shared in our social media channels.

- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Photos from the event.

**Sponsorship cost: € 3 950 w/o VAT**



\*Artworks and materials should be provided not later than September 15, 2022.

# EEGS MASTERCLASS SPONSORSHIP PACKAGE



Exclusive for one company

EEGS Masterclass, the first industry tailored professional classes, was first time presented in 2008. Every year since then EEGS Masterclass provides all the insight industry representatives need to make informed and intelligent decisions on upcoming opportunities and critical issues in the gaming market. The program of all Masterclass editions combines thorough and proven theoretical knowledge with a very strong attitude to its practical application in the realities of the Bulgarian gambling market. Traditionally Masterclass editions are led by highly experienced, practicing and qualified experts with proven subject-matter expertise, as well as select partner organizations from around the world. EEGS Masterclass 2019 was dedicated to the most significant change in data privacy regulation in more than 20 years - GDPR.

Traditionally Masterclasses are held in a very luxurious hotels in Sofia, Bulgaria.

Masterclass 2022 will take place at Grand Hotel Millennium, Sofia.

More information will be announced soon.



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# EEGS MASTERCLASS SPONSORSHIP PACKAGE (contd)



- Banner(s) in the conference hall during the Conference. Banners are provided by the sponsor.
- Banner(s) in the Masterclass hall. Banners are provided by the sponsor.
- Logo in the Official EEGS & BEGE Catalog announcing your sponsorship status.
- Logo included in the official online and printed program.
- Branded workshop presentation.
- Possibility to have your speaker prior to the main speaker (if topic is convenient).
- Option to provide branded pencils / ball-point pens / sheets. Items are provided by the sponsor.
- One full-sized advert in the Official EEGS & BEGE Catalog.
- Logo and web banner (200x90) on EEGS homepage for 3-month period.
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.
- Logo along with EEGS Masterclass Sponsor title, product information or other preferable article announced in the official monthly / weekly EEGS newsletter for July - November.
- Advertising spot (upto 30 sec) broadcasted on the LCD displays in the Palms Merkur Royale Casino networking area during the Masterclass.
- Three conference passes for EEGS - 22 November 2022 / Grand Hotel Millennium, Sofia.
- Three invitations for the official Conference Networking party, which will be held on 22 November. Drinks and snacks are included.
- Three invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November, at Inter Expo Center, Sofia.
- One company PR material OR interview published in the e-Game Spectrum online magazine and shared in our social media channels.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Logo on the certificates handed to every participant.
- Photos from the event.

**Sponsorship cost: € 5 500 w/o VAT**

# EEGS ACCOMPANYING EVENTS SPONSORSHIPS GLOBAL GAMING WOMEN



Two (2) Sponsorship packages available (each exclusive for one company)

As part of its efforts to promote highest professional standards within the industry, EEGS, together with Global Gaming Women, is hosting a special event for women in the international gaming industry. The mission of Global Gaming Women (GGW) is to support the development and success of women in all segments of gaming through education, mentorship and networking opportunities. The initiative provides female gaming professionals with the opportunity to create lasting connections and learn from one another, as well as endorses emerging female leaders throughout their professional path in the industry.

Supporting the GGW cause, EEGS will host the initiative with the kind cooperation of the Sponsor.



\*Artworks and materials should be provided not later than September 15, 2022.

# EEGS ACCOMPANYING EVENTS SPONSORSHIPS GLOBAL GAMING WOMEN (contd)



- Opportunity your speaker (a business woman) to represent her career development and your company achievements at the speaker panel.
- Possibility to organize a raffle with prizes provided by the sponsor. Materials are provided from the sponsor.
- Branded multimedia presentation.
- Opening speech.
- Banner(s) in the venue. Banners are provided by the sponsor.
- Opportunity to provide branded bottles of water throughout the event. Items are provided by the sponsor.
- Branded napkins.
- Logo and web banner (200x90) on EEGS homepage.
- One full-sized advert in the Official EEGS & BEGE Catalog.
- Logo in the Official EEGS & BEGE Catalog announcing your sponsorship status.
- Logo included in the official EEGS printed and online program.
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.\*
- Logo along with title GGW Initiative Sponsor, product information or preferable article announced in the official monthly/weekly EEGS newsletter for July - November.
- Advertising spot (upto 30 sec) broadcasted on the LCD displays located in the venue.
- Three invitations for GGW Initiative.
- Three conference passes for EEGS - 22 November / Grand Hotel Millennium, Sofia.
- Three invitations for the official Conference Networking party, which will be held on 22 November 2022. Drinks and snacks are included.
- Three invitations for the official BEGE Party, /Place

\*Artworks and materials should be provided not later than September 15, 2022.

# EEGS ACCOMPANYING EVENTS SPONSORSHIPS GLOBAL GAMING WOMEN (contd)



and date to be confirmed/. Drinks and snacks are included.

- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November 2022 at Inter Expo Center, Sofia.
- Two company PR materials or interviews published at the e-Game Spectrum on-

line magazine and shared in our social media channels.

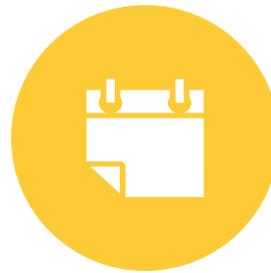
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Photos from the event.



**Sponsorship cost: € 3 000 w/o VAT**

\*Artworks and materials should be provided not later than September 15, 2022.

# EEGS ACCOMPANYING EVENTS SPONSORSHIPS REGULATORS' ROUNDTABLE SPONSORSHIP



## One Sponsorship Package Available

The Roundtable is a meeting only with invitations and for regulatory representatives. Traditionally this event includes a “hot topics” discussion with Regulators from all over the world and exchange of good practices. Your participation in the initiative will contribute to the better development of the emerging Eastern European regulatory outlook and Europe in general.

- Catering and drinks provided to the participants during the meeting. Items are provided by the sponsor.
- Opportunity to provide branded bottles of water during the event. Items are provided by the sponsor.
- Opportunity to provide branded pens and notepads to the Regulators. Materials are provided from the sponsor.
- Banner(s) in the meeting hall. Items are provided by the sponsor.
- Opportunity to provide branded bags with corporate / advertising materials for the Regulators. Materials are provided from the sponsor.
- Logo included in the official EEGS program broadcasted on the LCD displays in the networking area (Regulators' Roundtable supported by LOGO).\*
- Half (1/2) advert in the Official EEGS & BEGE Catalog.\*

\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

# EEGS ACCOMPANYING EVENTS SPONSORSHIPS REGULATORS' ROUNDTABLE SPONSORSHIP (contd)



- Logo included in the official EEGS printed and online program.
- Logo in the Official EEGS & BEGE Catalog announcing your sponsorship.
- Logo and web banner (200x90) on EEGS homepage.
- Two invitations for the Conference Networking party, which will be held on 22 November 2022 at Inter Expo Center, Sofia. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November 2022 at Inter Expo Center, Sofia.
- One company PR material or interview published at the e-Game Spectrum online magazine and shared in our social media channels.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Photos from the event.

**Sponsorship cost: € 2 500 w/o VAT**

\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

# OFFICIAL PRESS CONFERENCE SUPPORTER



## One Sponsorship Package Available

- **Banner(s)** displayed in the press conference hall.\* Banner are provided by the sponsor.
- **Logo** in the official EEGS & BEGE Expo catalog in the Partners section.
- **Logo** included in the official **EEGS online and printed program**.
- **Distribution of advertising materials** during EEGS. Materials are provided by the sponsor.\*
- **Advertising spot** (upto 30 sec) broadcasted on the LCD displays located in the venue.
- **Announcing your sponsorship in PR text** from the EEGS pre-event communication campaign.
- **Photos** from the event.

**Price: € 1 500 w/o VAT**



\*Artworks and materials should be provided not later than September 15, 2022.

# SPONSORSHIP PACKAGE FOR EEGS INTERVIEWS



## One Sponsorship Package Available

EEGS annually invites over 50 renowned speakers that participate in discussions about the hottest topics for the gaming industry. Interviews with the speakers are:

- Broadcasted in the YouTube channel of EEGS;
- Posted in social media campaigns;
- Used in e-mail marketing campaigns;

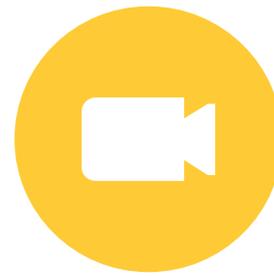
The EEGS Interviews sponsorship packages allows you to:

- Brand the press wall where the interviews will be recorded;
- Brand the elements in the videos;
- Benefit with both onsite and video advertisement.



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# SPONSORSHIP PACKAGE FOR EEGS INTERVIEWS (contd)



- Logo on press wall in the special zone for interviews.
- Logo on the T-shirts of the video team shooting the interviews.\*
- Logo on the microphone used for the interviews.
- Logo on the clipboard used by the interviewer.
- Logo with status EEGS Interviews Sponsor and short description about your company included in the questionnaire sent to each speaker.\*
- Logo with status EEGS Interviews Sponsor in the text box with information in each video.\*
- Distribution of advertising materials during both days of EEGS. Materials are provided by the sponsor.\*
- Half (1/2) advert page in the Official BEGE & EEGS Catalog.\*
- Logo with status EEGS Interviews Sponsor included in the official EEGS printed and online program.
- Logo with status EEGS Interviews Sponsor sponsor included in the official newsletter announcing the program prior the event.\*



\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

# SPONSORSHIP PACKAGE FOR EEGS INTERVIEWS (contd)



- Logo in the Official BEGE & EEGS Catalog on the Partners page announcing your sponsorship status.\*
- Two passes for EEGS conference on 22 November.
- Two invitations for the official EEGS Networking Party on 22 November.
- Two invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks included.
- One company PR material or interview published at the e-Game Spectrum online magazine and shared in our social media channels.
- Social Media post announcing your sponsorship
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Photos from the event.

**Sponsorship cost: € 2 750 w/o VAT**



\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

# WEBSITE ADVERTISING



1. **Web banner** on rotation at EEGS homepage (up to 15 banners).

- 200x90 pixels, JPG, GIF or Flash; max 25 kb;

- **3 months - 600.00 Euro;**

- **6 months - 1000.00 Euro.**

- 728x62 pixels JPG, JPEG, PNG, GIF;

- **6 months - 1400.00 Euro;**

- **12 months - 2200.00 Euro.**

**BONUS for 6 months or 12 months period:**

Web banner included at BEGE Expo newsletter plus product information/news.

2. **Logo with hyperlink on rotation** (150x75) at Media Partners section on the footer of EEGS homepage.

**Price: 150.00 Euro / Per month**

3. **Logo and description in the official EEGS newsletters.**

Your company logo will be placed in the official EEGS newsletters + short description and hyperlink.

- Logo: PDF, EPS, AI;

- Description: Not longer than 100 words or 650 symbols.

**Price: 200 € / per logo/ per newsletter.**

4. **Banner in the official EEGS newsletters.**

Your company banner will be placed with hyperlink on the official newsletters of EEGS.

- Banner size: 1000x138 pxs;

- File type: .jpeg, .jpg, .png, .gif;

- **Price: 400 €/ per newsletter.**

Special prices available for one year contract.

5. **“Under the spotlight” section branding.**

The section “Under the spotlight” will be branded with your company logo + hyperlink.

- Logo: .PDF, .EPS, .AI;

- **Price: 350 € / per newsletter.**

Special prices available for one year contract.

\*Artworks and materials should be provided not later than September 15, 2022.

# WEBSITE ADVERTISING



## 6. Official newsletter sponsorship.

Your company logo titled as "Official newsletter sponsor" + hyperlink, will be positioned in the beginning of the newsletter of EEGS.

- Logo: .PDF, .EPS, .AI;

**Price: 500 € / per newsletter.**

Special prices available for one year contract.

## 7. Social Media Posts.

Reach EEGS audience by sharing in our social media.

**Price - 200 Euro per post / 300 per post + boosting.**

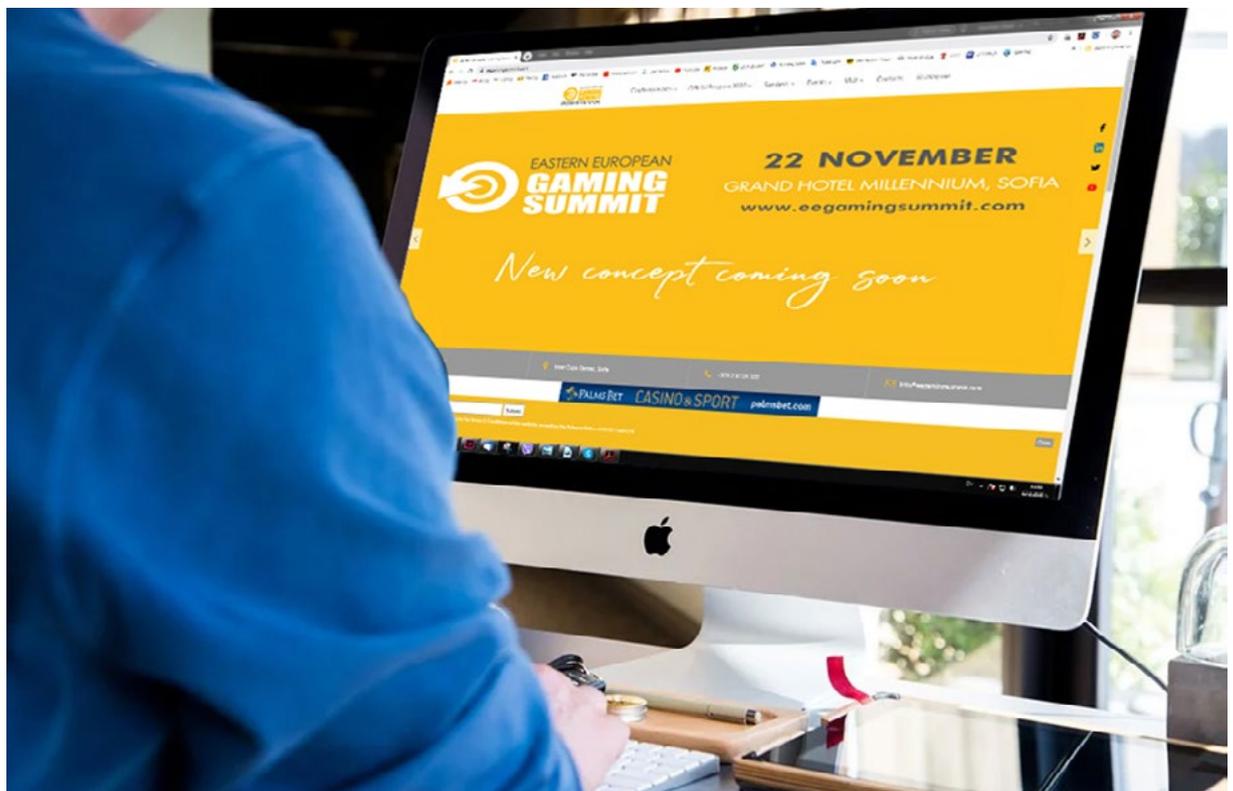
## 8. Banner in e-Game Spectrum magazine.

230x80

JPG, JPEG, PMG, GIF;

- 3 months - 600.00 Euro;

- 6 months - 1000.00 Euro.



\*Artworks and materials should be provided not later than September 15, 2022.

# CONFERENCE ADVERTISING ONSITE



**1. Banner** in the conference hall of EEGS.

Optional position - in front of the main conference hall.

**Price: 450.00 Euro / per banner.**

**2. Advertising spot on LCD displays** in the networking area.

**Price: 250 Euro per spot.**

**3. Printed Advertisement positions in the Networking Area.**

Sizes: 1x1, 2x1, 3.27x2.40;

**Price:**

- **500 Euro per one position;**

- **1000 euro for package of 3 positions.**

**4. Branded chairs.**

The back of the chairs located in the Conference hall may be customized with your logo and/or slogan, so you can raise brand awareness.

**Price: 2500 Euro**

**5. Logo in the official EEGS & BEGE Expo catalog** in the Partners section.

**Price: 450.00 Euro**

**6. Logo branding on a special section** in the official EEGS & BEGE Catalog (your logo on every page from catalog section OR sponsored by / powered by at the bottom of every page.

**Price 1500 euro**

**7. Sampling:** advertising materials provided by the company - brochures, leaflets, etc. included in Speaker and Visitor Conference package. Materials are provided from the sponsor.\*

**Price: 450.00 Euro**



\*Artworks and materials - logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.



For further information,  
please contact us at:

**Biliana Tsvetkova, PhD**

Conference and Event Manager

 +359 2 812 9 333

 +359 885 673 113

 [biliana.tsvetkova@eegamingsummit.com](mailto:biliana.tsvetkova@eegamingsummit.com)

[www.eegamingsummit.com](http://www.eegamingsummit.com)

We are open to discuss  
any Sponsorship options  
tailored to your needs!



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*New concept coming soon*

**APPLICATION FORM (AGREEMENT) FOR EEGS 2022  
SPONSORSHIP PACKAGES**

SPONSOR INFORMATION:					
Applicant (company name):					
Company Reg. №:			VAT/TAX Number:		
Registered address №:					
Contact name:					
Tel:		Fax:		E-mail:	
Platinum <input type="checkbox"/>	Gold <input type="checkbox"/>	Silver <input type="checkbox"/>	Networking event <input type="checkbox"/>	Conference lunch <input type="checkbox"/>	Networking coffee breaks <input type="checkbox"/>
EEGS Masterclass <input type="checkbox"/>	Accompanying events <input type="checkbox"/>	EEGS Interviews <input type="checkbox"/>	Press conf. supporter <input type="checkbox"/>	Website advertising <input type="checkbox"/>	Conf. adver. onsite <input type="checkbox"/>

**\*Artworks and materials**

logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 15, 2022.

**Payment details:**

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: