

APPLICATION FORM (AGREEMENT) FOR TV COMMERCIALS

EXHIBITOR INFORMATION:			
Applicant (company name):			
Company Reg. №:		VAT/TAX Number:	
Registered address №:			
Contact name:			
Tel:	Fax:		E-mail:

Transmission of commercial on monitors in the central foyer and restaurants at InterExpo Center for the days of BEGE Expo



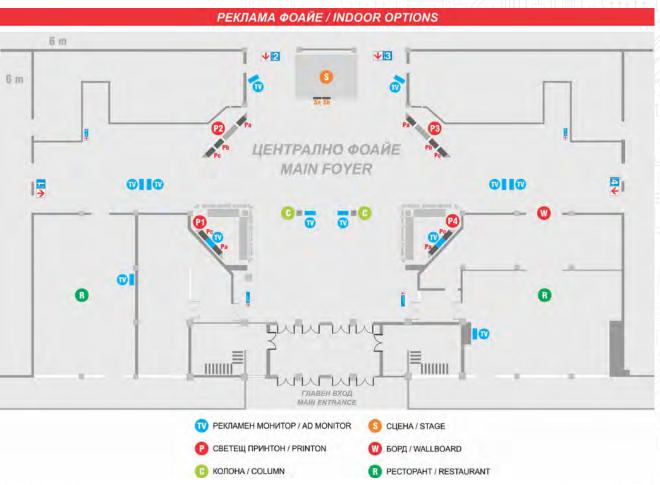


DESCRIPTION	PRICE W/O VAT
• Commercial up to 30 sec long transmitted on 12 monitors 6 transmissions per hour per point / minumim 72 transmissions in the whole system per hour	□ 750€
• 5 sec transmission of logo sign 6 transmissions per hour per point / minumim 72 transmissions in the whole system per hour	□ 400€



20-21 NOVEMBER INTER EXPO CENTER, SOFIA





Requirements:

Finished commercials are accepted not later than 7 working days before the inception date of the advertising period. The commercials should have the following properties:

- Commercial resolution: 720x576; Aspect ratio: 16:9; Formats: MPEG2; MPEG2
- Whole screen logo signs or pictures Resolution: 1360x768; Format: PNG or JPEG

Artwork: logos and advertising materials should be provided to info@balkangamingexpo.com, not later than 01.09.2019

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The -Aapplication will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: