

BRIDGING THE FUTURE 20-21 NOVEMBER

BEGE Awards Sponsorship Package

www.balkangamingexpo.com

BEGE Awards Sponsorship Package



We have the honour to invite you to become an Official sponsor of the most prestigious awards in the gaming industry - BEGE Awards, which will be held at the official BEGE Party on November 20th. By providing sponsorship, you will have the extraordinary opportunity to stay under the spot light during the most spectacular ceremony where representatives of the bestknown companies in the field will be rewarded and have a great time together celebrating the excellent achievements and innovations in the world of gaming.

The package is exclusive to one company

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BEGEXPO 2019 BRIDGING THE FUTURE

Sponsored by
YOUR COMPANY NAME

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The Sponsorship Package includes:

- Your company name on all crystal awards below the name of each winner*
- VIP online invitation for your customers and partners for the BEGE party.
- The name/logo of your company on the invitations for the party online and printed.
- Your company will be presented as Official sponsor of BEGE Awards through BEGE profiles in social media before the exhibition.
- Full color page with your company advertisement in the official catalogue of BEGE & EEGS*Your company's name and logo will be in the official catalogue of BEGE & EEGS with title Official BEGE Awards Sponsor*

- Web Banner (200x90 px) and a hyperlink to your company web page will be uploaded to the website of BEGE balkangamingexpo.com for 1 month*
- Banner 0,85x2,00m with logo that presents you as Official BEGE Awards sponsor. The banner will be situated at the central foyer, in front of the exhibition halls*
- Distribution of brochures, flyers, leaflets of your company in front of the club (provided by Sponsor)*
- A representative of your company can chair the opening of BEGE Awards ceremony
- A representative of your company will give an award during the ceremony

*Artworks and materials – logos and advertising materials should be provided not later than 1 st September.

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- Seats for your company and guests in the club
- Animated advertisement or company logo (max. 30 sec) on the screens in the club*
- Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls*
- Your company's logo will be on the Wall of Fame at the entrance of the club*
- In press releases for BEGE posted throughout November, your company will be announced with title Official BEGE Awards sponsor with short company information.

- Special PR material for your company or interview with your representative will be published in the online magazine – e-Game Spectrum and Facebook page
- Four (4) invitations for the official EEGS Meet & Greet Networking party on 20th November
- Branded photos from the event.

Sponsorship cost: € 5 000 w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than 1 st September.



20-21 NOVEMBER INTER EXPO CENTER, SOFIA

BRIDGING THE FUTURE

APPLICATION FORM (AGREEMENT) FOR BEGE AWARDS SPONSORSHIP

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EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

*Artworks and materials – logos and advertising materials should be provided to info@balkangamingexpo. com in .PDF, .EPS, .AI, not later than 1st September 2019

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature:

phone +359 2 812 94 74 or + 359 882 410 676 milena@balkangamingexpo.com www.balkangamingexpo.com