

BEGEXPO
Balkan Entertainment & Gaming

BRIDGING THE FUTURE

20-21 NOVEMBER

2019



BEGE PARTY SPONSORSHIP

SENSATIONAL BEGE PARTY

Place: TBA

We invite you to take part in a spectacular night full of smiling, dancing and good time!

On 20th November the sensational BEGE party comes again to gather the gaming industry of Europe for a lot of fun and sparkling eyes!

Becoming a Sponsor of BEGE Party 2019 will provide you with the following benefits:

- you will meet the gaming industry of Europe in one place
- your company will be part of a great party with selected food and beverages
- your brand will be promoted in a unique way
- you will take part in the official BEGE Awards ceremony

Let's celebrate together the success!

SENSATIONAL BEGE PARTY

GENERAL SPONSORSHIP

The General Sponsorship Package includes:

- **VIP online invitation for your customers and partners for the party, branded with your company logo**
- **Announcements of your company as BEGE Party General sponsor by promoters during the first day of the expo**
- **The name/logo of your company on the invitations for the party - online and printed***
- **Your company's name and logo will be in the official catalogue of BEGE & EEGS with title BEGE Party Sponsor***
- **Your company will be presented as General sponsor of BEGE Party through BEGE and EEGS profiles in social media before the exhibition**
- **Your company's logo will be on the Wall of Fame at the entrance of the club***
- **Full color page with your company advertisement in the official catalogue of BEGE & EEGS***
- **Web Banner (200x90 px) and a hyperlink to your company web page will be uploaded to the website of BEGE & EEGS - balkangamingexpo.com and eegamingsummit.com, for 1 month***
- **Banner 0,85x2,00m with logo that presents you as BEGE Party General sponsor. The banner will be situated at the central foyer, in front of the exhibition halls***
- **Distribution of brochures, flyers, leaflets of your company in front of the club (provided by Sponsor)***
- **A representative of your company can chair the opening of BEGE Party**
- **A representative of your company will give an award during the BEGE Expo Awards 2019**
- **Raffle during the party with awards, provided by your company***

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

GENERAL SPONSORSHIP

- Seats for your company and guests in the VIP area
 - Special selection of high class beverages
 - Branded napkins with your company logo in two colors*
 - Animated advertisement or company logo (max. 30 sec) on the screens in the club*
 - Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls*
 - Promotion of your company through social media and other media campaigns, events and advertising with your logo on the Wall of Fame
 - In press releases for BEGE Expo and EEGS, posted throughout November, your company logo will be published with title BEGE Party General sponsor plus short information about your company.
- Four (4) PR materials for the company or interview with your representative will be published in the online magazine - Game Spectrum and its Facebook page
 - Four (4) passes for both days of EEGS conference on November 19-20, except the round table of regulators
 - Four (4) invitations for the official Conference Meet & Greet Networking party
 - Branded photos from the event.

Sponsorship package:
€ 26 000 w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

GOLD SPONSORSHIP

The Gold Sponsorship Package includes:

- **VIP online invitation for your customers and partners for the party, branded with your company logo**
- **The name/logo of your company on the invitations for the party* - online and printed**
- **Your company will be presented as Gold sponsor of BEGE Party through BEGE and EEGS profiles in social media before the exhibition**
- **Banner 0,85x2,00 meters with logo that presents you as a BEGE Party Gold sponsor. The banner will be situated at the central foyer, in front of the exhibition hall**
- **Announcements of your company as BEGE Party Gold sponsor by promoters during the first day of the expo**
- **Your company's name and logo will be in the official catalogue of BEGE & EEGS with title BEGE Party ponsor***
- **Half color page with your company advertisement in the official catalogue of BEGE & EEGS***
- **Your company's logo will be on the Wall of Fame at the entrance of the club***
- **Web Banner (200x90 px) and a hyper link to your company web page will be uploaded to the website of BEGE & EEGS - balkangamingexpo.com and eegamingssummit.com, for 1 month***
- **Distribution of brochures, flyers, leaflets of your company in front of the club (provided by Sponsor)***
- **A representative of your company can chair the opening of BEGE Party**

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

GOLD SPONSORSHIP

- Seats for your company and guests in the VIP area
- Special selection of high class beverages
- Animated advertisement or company logo (max. 30 sec) on the screens in the club*
- Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls*
- Promotion of your company through social media and other media campaigns, events and advertising with your logo on the Wall of Fame
- In press releases for BEGE Expo and EEGS, posted throughout November, your company logo will be published with title BEGE Party Gold sponsor plus short information about your company.
- Three (3) PR materials for the company or interview with your representative will be published in the online magazine - Game Spectrum and its Facebook page
- Two (2) passes for both days of EEGS conference on November 19-20, except the round table of regulators
- Two (2) invitations for the official Conference Meet & Greet Networking party
- Branded photos from the event.

Sponsorship package:
€ 12 500 w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

The Silver Sponsorship Package includes:

- **VIP online invitation for your customers and partners for the party, branded with your company logo**
- **Announcements of your company as BEGE Party Silver sponsor by promoters during the first day of the expo**
- **The name/logo of your company on the invitations for the party* - online and printed**
- **Your company's name and logo will be in the official catalogue of BEGE & EEGS with title BEGE Party Sponsor***
- **Your company will be presented as Silver sponsor of BEGE Party through BEGE and EEGS profiles in social media before the exhibition**
- **Web Banner (200x90 px) and a hyper link to your company web page will be uploaded to the website of BEGE & EEGS - balkangamingexpo.com and eegamingsummit.com, for 1 month***
- **Your company's logo will be on the Wall of Fame at the entrance of the club***
- **Distribution of brochures, flyers, leaflets of your company in front of the club (provided by Sponsor)***
- **Banner 0,85x2,00 meters with logo that presents you as BEGE Party Silver sponsor. The banner will be situated at the central foyer, in front of the exhibition hall.**

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

SILVER SPONSORSHIP

- Seats for your company and guests in the VIP area
- Special selection of high class beverages
- Animated advertisement or company logo (max. 30 sec) on the screens in the club*
- Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls*
- Promotion of your company through social media and other media campaigns, events and advertising with your logo on the Wall of Fame
- In press releases for BEGE Expo and EEGS, posted throughout November, your company logo will be published with title BEGE Party Silver sponsor plus short information about your company.
- Two (2) PR materials for the company or interview with your representative will be published in the online magazine - Game Spectrum and its Facebook page
- Two (2) passes for both days of EEGS conference on November 19-20, except the round table of regulators
- Two (2) invitations for the official Conference Meet & Greet Networking party
- Branded photos from the event.

Sponsorship package:
€ 7 500 w/o VAT

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

The Bronze Sponsorship Package includes:

- Your company will be presented as Bronze sponsor of BEGE Party through BEGE and EEGS profiles in social media before the exhibition
- Announcements of your company as Bronze Party sponsor by promoters during the first day of the expo
- Your company's name and logo will be in the official catalogue of BEGE&EEGS with the title BEGE Party Sponsor*
- Your company's logo will be on the Wall of Fame at the entrance of the club*
- Distribution of brochures, flyers, leaflets of your company in front of the club (provided by Sponsor)*
- Seats for your company in the club
- Animated advertisement or company logo (max. 30 sec) on the screens in the club*

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

BRONZE SPONSORSHIP

- **Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls***
- **Promotion of your company through social media and other media campaigns, events and advertising with your logo on the Wall of Fame**
- **In press releases for BEGE Expo and EEGS, posted throughout November, your company logo will be published with title BEGE Party Bronze sponsor plus short information about your company.**
- **One (1) PR material for the company or interview with your representative will be published in the online magazine - Game Spectrum and its Facebook page**
- **Two (2) invitations for the official Conference Meet & Greet Networking party**
- **Branded photos from the event.**

**Sponsorship package:
€ 3 000 w/o VAT**

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

CLASSIC SPONSORSHIP

The Classic Sponsorship Package includes:

- Your company will be presented as Classic sponsor of BEGE Party through BEGE and EEGS profiles in social media before the exhibition
- Your company's name and logo will be in the official catalogue of BEGE & EEGS with title BEGE Party Sponsor*
- Your company's logo will be on the Wall of Fame at the entrance of the club*
- Distribution of brochures, flyers, leaflets of your company in front of the club (provided by Sponsor)*
- Seats for your company in the club
- Animated advertisement or company logo (max. 30 sec) on the screens in the club*
- Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls*



*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

CLASSIC SPONSORSHIP

- Promotion of your company through social media and other media campaigns, events and advertising with your logo on the Wall of Fame
- In press releases for BEGE Expo and EEGS, posted throughout November, your company logo will be published with title BEGE Party Classic sponsor plus short information about your company.
- One (1) PR material for the company or interview with your representative will be published in the online magazine - Game Spectrum and its Facebook page
- Branded photos from the event.

**Sponsorship package:
€ 2 000 w/o VAT**

*Artworks and materials – logos and advertising materials should be provided not later than 1 st October.

SENSATIONAL BEGE PARTY

For further information, please contact us at:



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**We are open to discuss any additional
Sponsorship options tailored to your needs!**