

ARE YOU EXPLORING NEW AND ATTRACTIVE SPONSORSHIP OPTIONS FOR YOUR COMPANY?

SHOWCASE YOUR BRAND BY BECOMING THE BEGE TV SPONSOR!

The official media of BEGE will record the moments from both days of the exhibition, key interviews with industry representatives, exhibitors, sponsors and visitors.

All video materials are:

- Broadcasted in the YouTube channel of BEGE
- Posted in social media campaigns
- Used in e-mail marketing campaigns

SPONSORSHIP PACKAGE





SPONSORSHIP PACKAGE INCLUDES:

- Your logo will be branded on the T-shirts of the video team shooting during both days in the exhibition halls, the interviews, as well as all accompanying events.
- The microphone used for the interviews will be branded with your logo.*
- The clipboard of the interviewer will be branded with your logo, along with the logo of BEGE.*
- Animated advertisement or company logo (max. 30 sec) on the screens, placed at the arches in the front of the exhibition halls.*
- Your logo with status BEGE TV Sponsor will be in the text box with information in each video.*
- Your logo with status BEGE TV Sponsor and short description about your company will be included in the questionnaire sent to each company.*
- Distribution of advertising materials during both days of the exhibition. Materials are provided by the sponsor.*
- One (1) full-colour advertising page, placed in the Official BEGE&EEGS Catalogue.*
- Your company's logo with status BEGE TV Sponsor included in the official program on the website of the event.*
- Your company logo with status BEGE TV Sponsor sponsor included in the official newsletter announcing the program prior the event.*

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- Your company logo included in the official program with status BEGE TV Sponsor printed for all visitors of the event.*
- Your company name/logo placed in the Official BEGE&EEGS Catalogue on the Partners page announcing your BEGE TV Sponsor status.*
- Two (2) invitations for the official BEGE party on 20th November. Drinks and snacks included.
- Online invitations for free visitor entrance branded with your logo for the 2 days of BEGE.
- Two (2) passes for both days of EEGS conference on 19-20 November, except the roundtable of regulators
- Two (2) invitations for the official EEGS Meet & Greet Networking party on 19th November.
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of the exhibition.
- Branded photos from the event

Sponsorship cost:

€ 3 500 w/o VAT



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APPLICATION FORM (AGREEMENT) FOR BEGE TV SPONSORSHIP

EXHIBITOR INFORMATION:

Applicant (company name):

Company Reg. №:

VAT/TAX Number:

Registered address №:

Contact name:

Tel:

Fax:

E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than 1st September

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: