



BRIDGING THE FUTURE  
19-20 NOVEMBER

BRIDGING THE FUTURE  
entertainment

gaming  
sport



# SPONSORSHIP PACKAGES FOR 12<sup>TH</sup> EDITION OF EEGS

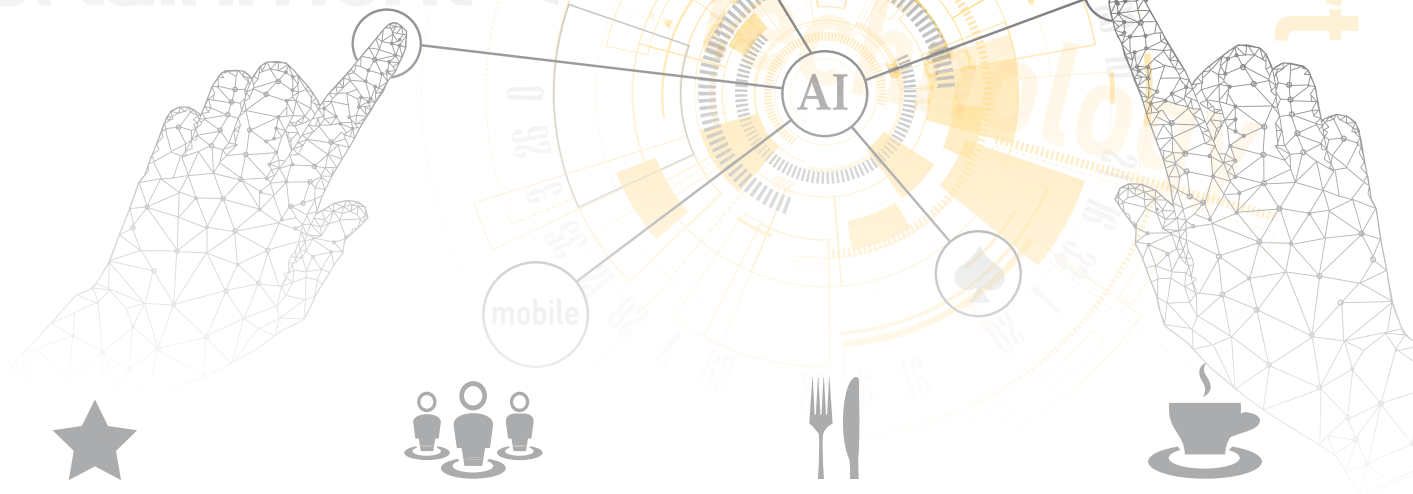




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**Platinum  
Sponsorship**  
p.4



**Gold  
Sponsorship**  
p.6



**Silver  
Sponsorship**  
p.8



**Networking  
Party  
Sponsorship**  
p.9



**Conference  
Lunch  
Sponsorship**  
p.11



**Networking  
Coffee Breaks  
Sponsorship**  
p.13



**EEGS  
Masterclass  
Sponsorship**  
p.15



**Accompanying  
Events  
Sponsorships**  
p.17



**Website  
Advertising**  
p.22



**Conference  
Advertising  
on-site**  
p.24



**Official Press  
Conference  
Supporter**  
p.25



**EEGS  
Interviews  
Sponsorship**  
p.26



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19-20 NOVEMBER

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entertainment

European Gaming Summit is an annual conference, which keeps you on track with the latest regulatory and technological developments in the region. In 2018 the conference featured:



**200+ industry  
representatives**



**20 panels**



**40 speakers**



**11 countries**

### Covered topics:

- Gaming regulation in Europe
- Blockchain and Gambling Ventures – the Risks and the Solutions
- eSports, DFS, Social gaming
- Gaming Technology Developments
- Mobile betting in Europe
- Marketing, Brand Engagement and Personalization
- New Market opportunities Around the Globe
- Millennial Market and Customer of tomorrow
- IMGL Masterclass – When the gambling and games collide







BRIDGING THE FUTURE

**19-20 NOVEMBER**

## Platinum Sponsorship package

One Sponsorship Package Available



- Your company's name/logo placed in the Official EEGS & BEGE Catalogue on the Partners page, announcing your Platinum sponsorship status.
- EEGS lanyards bearing your logo or slogan.\*
- Your company's name/logo printed on the header of ID/VISITOR BADGES along with EEGS logo.\*
- Delegates bags branded with your company's logo and the logo of EEGS.
- One advertising full-sized, full-colour page in the Official EEGS & BEGE Catalogue.\*
- One Sponsor-named panel at the Conference program.
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 5-month period.\*
- Your company's banner display in front of the conference hall.\*
- Branded light boxes situated at the stage of the conference hall – 2 positions.\*
- Advertising spot (max. 30 sec) broadcasted on the LCD displays located in front of the conference hall.\*
- Advertising materials provided by the company – brochures, leaflets, etc. included in the Speaker and Visitor conference package. Materials are provided from the sponsor.\*

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





BRIDGING THE FUTURE

**19-20 NOVEMBER**

## Platinum Sponsorship package

One Sponsorship Package Available



- Your company's logo along with Platinum sponsor title, product information or other preferable article included in the official monthly/weekly newsletter of EEGS for the period July - November.
- Your company's banner display during the official press conference.\*
- Six (6) conference passes for the two days of the EEGS – 19-20 November 2019.
- Six (6) invitations for the official Conference Meet & Greet Networking party, which will be held on 19th November. Drinks and snacks are included.
- Six (6) invitations for the official BEGE party, which will be held on 20<sup>th</sup> November 2019. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for the days of BEGE, which will be held on 20-21 November at Inter Expo Center, Sofia
- Three (3) company PR materials or interviews published in the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Your company's web banner on the website of e-Game Spectrum magazine for 6-month period.
- Branded photos from the event.

**Sponsorship package:**

**€ 10 500 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





BRIDGING THE FUTURE  
**19-20 NOVEMBER**

## Gold Sponsorship package

Two Sponsorship Packages Available



- Your company's name/logo placed in the Official EEGS & BEGE Catalogue on the Partners page, announcing your Gold sponsorship status.\*
- Your company's name/logo printed at the footer of ID/VISITOR BADGES.\*
- Your company's banner ad at the conference hall.\*
- 1/2 page, full-colour, placed in the Official EEGS&BEGE Catalogue.\*
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- Advertising materials provided by the company – brochures, leaflets, etc. included in the Speaker and Visitor conference package. Materials are provided from the sponsor.\*
- Branded light boxes situated at the stage of the conference hall – 1 position.\*
- Your company's advertising spot (max. 30 sec) broadcasted on the LCD displays located in front of the conference hall.\*
- Your company's logo along with Gold sponsor title, product information or other preferable article included in the official monthly/weekly Newsletter of EEGS for the period July - November.\*
- Your company's banner display during the official press conference.\*

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





BRIDGING THE FUTURE  
**19-20 NOVEMBER**

## Gold Sponsorship package

Two Sponsorship Packages Available



- Three (3) conference passes for the two days of the EEGS – 19-20 November.
- Three (3) invitations for the official Conference Meet & Greet Networking party which will be held on 19<sup>th</sup> November. Drinks and snacks are included.
- Three (3) invitations for the official BEGE party which will be held on 20<sup>th</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November at Inter Expo Center, Sofia.
- One (1) company PR material or interview published in the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Your company's web banner on the website of e-Game Spectrum magazine for 4-month period.\*
- Branded photos from the event.

**Sponsorship package:**  
**€ 4 750 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





## Silver/Panel Sponsorship Package



- Your company's logo included in the official EEGS program in the catalogue (Panel sponsored by LOGO).
- Your company's logo included in the official EEGS program on the website [www.eegamingsummit.com](http://www.eegamingsummit.com) (Panel sponsored by LOGO).
- Advertising materials provided by the company – brochures, leaflets, etc. included in the Speaker and Visitor conference package. Materials are provided from the sponsor.\*
- Your company's logo included in the official EEGS program broadcasted on the LCD displays in front of the conference hall (Panel sponsored by LOGO).
- Your company's logo included in the PPT slide representing the panel and the speakers (Panel sponsored by LOGO).
- Two (2) invitations for the official Conference Meet & Greet party which will be held on 19<sup>th</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November at Inter Expo Center, Sofia.
- One (1) company PR material or interview published in the e-Game Spectrum on-line magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package: € 2 500 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





## Meet & Greet Networking Party Sponsorship package



Exclusive for one company

The Official Conference Networking Party will be held on 19<sup>th</sup> November 2019.

- Your advertising banner display at the hall of the venue.\*
- Your company's name along with Meet & Greet Party Sponsor title announced in the official Organizer's welcome speech at the cocktail.
- Your company's name/logo placed in the Official EEGS&BEGE Catalogue on the Partners page, announcing your Conference Networking party sponsorship status.
- 1/2 page, full-colour, placed in the Official EEGS&BEGE Catalogue.\*
- Your company's name/logo along with Conference Networking party Sponsor title placed on the invitations for the cocktail.
- Opportunity to provide branded bottles of mineral water handed out throughout the event.\*
- Branded napkins with your company's logo (two colours).\*
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- Advertising materials provided by the company – brochures, leaflets, etc. included in the Speaker and Visitor conference package. Materials are provided from the sponsor.\*
- Your company's advertising spot (max. 30 sec) broadcasted on the LCD displays located in front of the conference hall.\*

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.

## Meet & Greet Networking Party Sponsorship package

Exclusive for one company



- Your company's logo along with Meet & Greet party Sponsor title, product information or other preferable article included in the official monthly/weekly Newsletter of EEGS for the period July - November.
- Three (3) conference passes for the two days of the EEGS – 19-20 November
- Three (3) invitations for the official Conference Meet & Greet party which will be held on 19<sup>th</sup> November. Drinks and snacks are included.
- Three (3) invitations for the official BEGE party which will be held on 20<sup>th</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November at Inter Expo Center, Sofia,
- Two (2) company PR materials or interviews published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package:**

**€ 3 250 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.

## Conference lunch Sponsorship package

Exclusive for one company



- Your company's banner display at the restaurant.\*
- Opportunity to provide branded bottles of mineral water handed out throughout the event.\*
- Branded napkins with your company's logo (two colours).\*
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- Your company's name/logo placed in the Official EEGS&BEGE Catalogue on the Partners page, announcing your Conference lunch sponsorship status.
- Your company's logo included in the official EEGS program Lunch break sponsored by LOGO.
- One (1) full-sized, full-colour advertising page, placed in the Official EEGS&BEGE Catalogue.\*
- Advertising materials provided by the company – brochures, leaflets, etc. included in the Speaker and Visitor conference package. Materials are provided from the sponsor.\*
- Your company's logo along with Conference Lunch Sponsor title, product information or other preferable article included in the official monthly / weekly newsletter of EEGS for the period July - November.\*







BRIDGING THE FUTURE  
**19-20 NOVEMBER**

## Conference lunch Sponsorship package

One Sponsorship Package Available



- Your company's advertising spot (max. 30 sec) broadcasted on the LCD displays located in front of the conference hall.\*
- Three (3) invitations for the official Conference Meet & Greet Networking party, which will be held on 19<sup>th</sup> November 2019. Drinks and snacks are included.
- Three (3) invitations for the official BEGE party, which will be held on 20<sup>th</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November at Inter Expo Center, Sofia.
- Two (2) company PR materials or interviews published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package:**  
**€ 4 950 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.



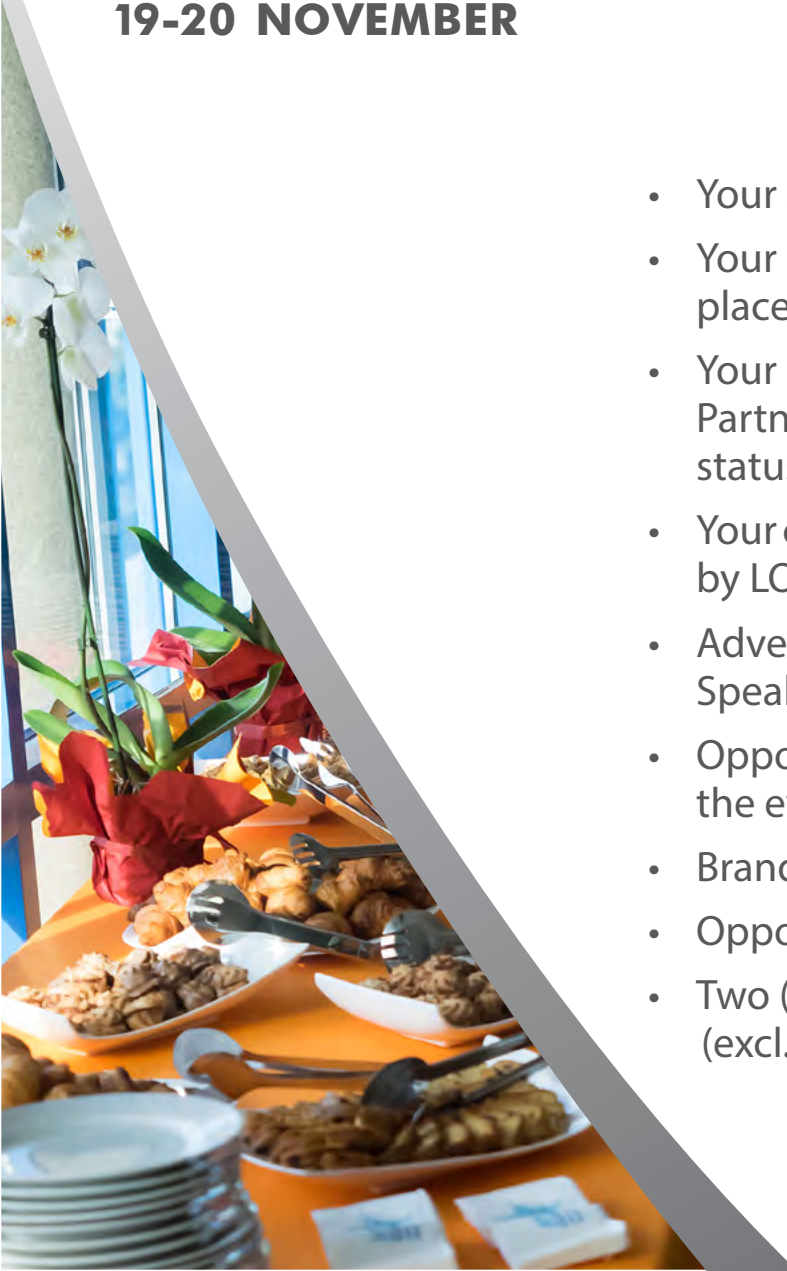
## Networking coffee breaks Sponsorship package

Exclusive for one company



- Your advertising banner display at the conference lobby.\*
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- Your company's name/logo placed in the Official EEGS&BEGE Catalogue on the Partners page, announcing your Conference Networking coffee breaks sponsorship status.
- Your company's logo included in the official EEGS program (Coffee breaks sponsored by LOGO).
- Advertising materials provided by the company – brochures, leaflets, etc. included in Speaker and Visitor Conference package. Materials are provided from the sponsor.\*
- Opportunity to provide branded bottles of mineral water handed out throughout the event.\*
- Branded napkins with your company's logo (two colours).\*
- Opportunity to provide branded cups.\*
- Two (2) conference passes for the two days of the EEGS – 19-20 November (excl. Regulators' Roundtable).

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





## Networking coffee breaks Sponsorship package

Exclusive for one company

- Three (3) invitations for the official Conference Meet & Greet Networking party, which will be held on 19<sup>th</sup> November 2019. Drinks and snacks are included.
- Two (2) invitations for the official BEGE party, which will be held on 20<sup>th</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November, at Inter Expo Center, Sofia.
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package:**

**€ 3 950 w/o VAT**





BRIDGING THE FUTURE  
**19-20 NOVEMBER**

## EEGS Masterclass Sponsorship package

Exclusive for one company



- Your company's banner display at the conference hall.\*
- Your company's name/logo placed in the Official EEGS&BEGE Catalogue on the Partners page, announcing your EEGS Masterclass sponsorship status.\*
- Branding of the workshop presentation with your company's name/logo.\*
- Option to provide branded pencils/ball-point pens/sheets.\*
- One (1) full-sized, full-coloured advertising page, placed in the Official EEGS&BEGE Catalogue.\*
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- Advertising materials provided by the company – brochures, leaflets, etc. included in Speaker and Visitor Conference package. Materials are provided from the sponsor.\*
- Your company's logo along with EEGS Masterclass Sponsor title, product information or other preferable article announced in the official monthly/weekly newsletter of EEGS for the period July - November.
- Your company's banner display during the official press conference.\*
- Your company's advertising spot (max. 30 sec) broadcasted on the LCD displays located in front of the conference hall.\*
- Three (3) conference passes for the two days of the EEGS – 19-20 November.

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





## EEGS Masterclass Sponsorship package

One Sponsorship Package Available

- Three (3) invitations for the official Conference Meet & Greet Networking party, which will be held on 19<sup>th</sup> November 2019. Drinks and snacks are included.
- Three (3) invitations for the official BEGE party, which will be held on 20<sup>th</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November, at Inter Expo Center, Sofia.
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package:**  
**€ 4 650 w/o VAT**





BRIDGING THE FUTURE  
19-20 NOVEMBER

## EEGS Accompanying events Sponsorships

Two (2) Sponsorship packages available (each exclusive for one company)



### Global Gaming Women



Global Gaming **Women**

As part of its efforts to promote highest professional standards within the industry, EEGS, together with Global Gaming Women, is hosting a special event for women in the international gaming industry. The mission of Global Gaming Women (GGW) is to support the development and success of women in all segments of gaming through education, mentorship and networking opportunities. The initiative provides female gaming professionals with the opportunity to create lasting connections and learn from one another, as well as endorses emerging female leaders throughout their professional path in the industry.

Supporting the GGW cause, EEGS will host the initiative with the kind cooperation of the Sponsor.

Sponsorship package includes:

- Opportunity your speaker (a business woman) to represent her career development and your company achievements at the speaker panel.
- Possibility to organize a raffle with prizes provided by the sponsor. Materials are provided from the sponsor.\*
- Branded multimedia presentation with your company name/logo.\*
- Opening welcome speech.
- Placing your company's banner display at the restaurant.\*
- Opportunity to provide branded bottles of mineral water throughout the event.\*

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.







BRIDGING THE FUTURE  
**19-20 NOVEMBER**

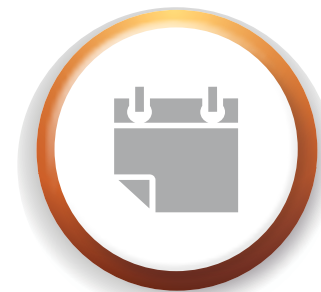
## EEGS Accompanying events Sponsorships

Two (2) Sponsorship packages available (each exclusive for one company)

### Global Gaming Women



Global Gaming **Women**



- Branded napkins with your company's logo (two colours).\*
- Your company logo on GGW registration page at EEGS website.
- Your company logo on registration confirmation e-mail for the GGW Initiative.
- Branded Menu and table numbers with your company logo/name.
- Branded photos from the event.
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- One (1) full-sized, full-colour advertising page, placed in the Official EEGS&BEGE Catalogue.\*
- Your company name/logo placed in the Official EEGS&BEGE Catalogue on the Partners page announcing your GGW Initiative sponsorship status.
- Your company's logo included in the official EEGS program (GGW Initiative sponsored by LOGO).
- Advertising materials provided by the company – brochures, leaflets, etc. included in the EEGS Speaker and Visitor conference package. Materials are provided from the sponsor.\*
- Your company logo along with title GGW Initiative Sponsor, product information or preferable article announced in the official monthly/weekly newsletter of EEGS for the period July - November.

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.



BRIDGING THE FUTURE  
**19-20 NOVEMBER**

## EEGS Accompanying events Sponsorships

Two (2) Sponsorship packages available (each exclusive for one company)



### Global Gaming Women



- Your company advertising spot (max. 30 sec) broadcasted on the LCD displays located in front of the conference hall.\*
- Three (3) invitations for GGW Initiative.
- Three (3) conference passes for the two days of the EEGS – 19-20 November (excl. Regulators' Roundtable).
- Three (3) invitations for the official Conference Meet & Greet Networking party, which will be held on 19<sup>th</sup> November 2019. Drinks and snacks are included.
- Three (3) invitations for the official BEGE party, which will be held on 20<sup>st</sup> November. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November 2019 at Inter Expo Center, Sofia.
- Two (2) company PR materials or interviews published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.

**Sponsorship package:**

**€ 2 750 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.

## EEGS Accompanying events Sponsorships

Two (2) Sponsorship packages available (each exclusive for one company)



### Regulators' Roundtable Sponsorship



The Roundtable is a meeting only with invitations and for regulatory representatives. Traditionally this event includes a “hot topics” discussion with Regulators from all over the world and exchange of good practices. Your participation in the initiative will contribute to the better development of the emerging European regulatory outlook and Europe in general.

Sponsorship package includes:

- Catering and drinks provided to the participants during the meeting.
- Opportunity to provide branded bottles of mineral water during the event.\*
- Opportunity to provide branded pens and notepads to the Regulators. Materials are provided from the sponsor.\*
- Opportunity to provide branded bags with corporate/advertising materials for the Regulators. Materials are provided from the sponsor.\*
- Placing your company banner display at the meeting hall.\*
- Your company's logo included in the official EEGS program broadcasted on the LCD displays located in front of the conference hall (Regulators' Roundtable supported by LOGO).\*

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.





## EEGS Accompanying events Sponsorships

Two (2) Sponsorship packages available (each exclusive for one company)



### Regulators' Roundtable Sponsorship



- Half (½) full-colour advertising page, placed in the Official EEGS&BEGE Catalogue.\*
- Your company logo included in the official EEGS program announcing Regulators' Roundtable supported by LOGO".
- Your company name/logo placed in the Official EEGS&BEGE Catalogue on the "Partners" page with title "Regulators' Roundtable Sponsor".
- Your company's web banner (200x90 px) and logo (150x75px, JPG, GIF format) placed on the homepage of [www.eegamingsummit.com](http://www.eegamingsummit.com) for 3-month period.\*
- Two (2) invitations for the official Conference Meet & Greet Networking party, which will be held on 19<sup>th</sup> November 2019. Drinks and snacks are included
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 20-21 November 2019 at Inter Expo Center, Sofia.
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package:**  
**€ 2 000 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.

## Website Advertising



### 1. Rotating banner in [www.eegamingsummit.com](http://www.eegamingsummit.com) located on homepage (up to 15 banners max.)

- Banner size: 200/90 pixels, JPG, GIF or Flash format; 25 kb max
- For the period of 3 or 6 months
- **Bonus:** web banner in BEGE newsletter plus product information/news.
- **Price for 3 months – 600.00 Euro**
- **Price for 6 months – 1000.00 Euro**



### 2. Rotating company banner (200x90 px) and hyperlink at the footer with Media Partners section on homepage of EEGS - [www.eegamingsummit.com](http://www.eegamingsummit.com), JPG, GIF format

- **Price: 230.00 Euro / Per month**



### 3. Rotating banner on the homepage of: [eegamingsummit.com](http://eegamingsummit.com),

- **Bonus:** placing your logo in EEGS newsletter plus product information/description., Banner size: 728x62 px
- **Price for 6 months – 1400.00 Euro**
- **Price for 12 months – 2200.00 Euro**



## Website Advertising



**4. Company logo in the official EEGS newsletters** - your company logo will be placed in the official EEGS newsletters + short description and hyperlink in the section "Under the spotlight"

- Logo: .PDF, .EPS, .AI
- **Price: 200 € /per logo/ per newsletter**

**5. Banner** on the official newsletters of EEGS - your company banner will be placed with hyperlink on the official newsletters of EEGS

Banner size: 1000x138 pxs

File type: .jpeg, .jpg, .png, .gif

**Price: 400 € / per newsletter. Special prices available for one year contract**

**6. "Under the spotlight" section branding** - the section "Under the spotlight" will be branded with your company logo + hyperlink

Logo: .PDF, .EPS, .AI

**Price: 350 € / per newsletter. Special prices available for one year contract.**







BRIDGING THE FUTURE

19-20 NOVEMBER

## Website Advertising



**7. Official newsletter sponsor** - your company logo titled as “Official newsletter sponsor” + hyperlink, will be positioned in the beginning of the newsletter of EEGS

- Logo: .PDF, .EPS, .AI
- **Price: 500 € / per newsletter. Special prices available for one year contract.**





## Conference Advertising On-site

1. Your company's banner display in the conference hall for the two days of EEGS.
  - Optional position – in front of the main conference
  - **Price: – 450.00 Euro / per banner display**
2. Branded light boxes situated at the stage in the conference hall for the two days of EEGS – two (2) positions.\*
  - **Price: 1000.00 Euro / for (1) light box**
  - **Price: 1850.00 Euro / for (2) light boxes**
  - **Bonus:** Placing your company banner display during BEGE at the exhibition entrance.
3. Your company's logo in the official EEGS & BEGE catalogue in the Partners section.
  - **Price: 200.00 Euro**

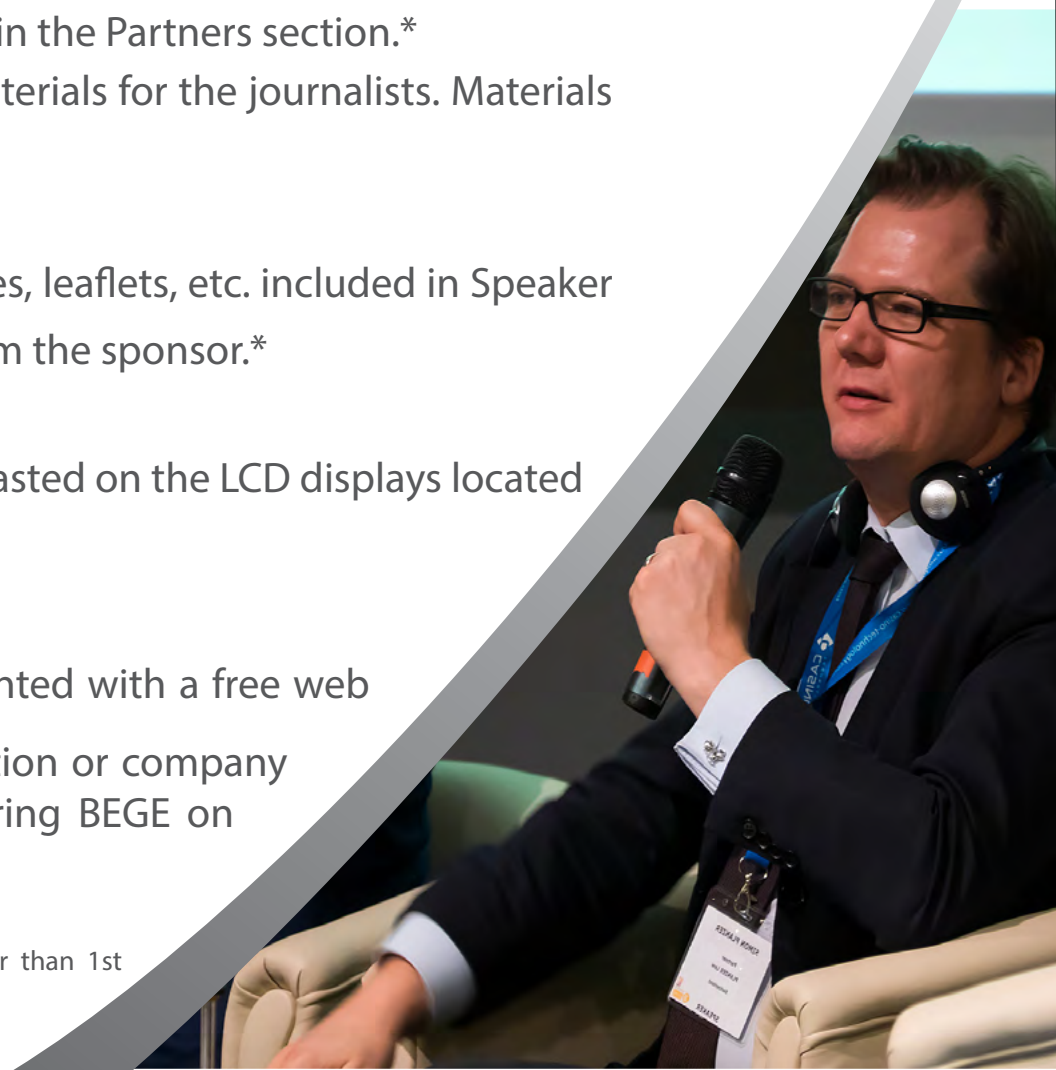
## Official press conference supporter



- Your company's banner display in the press conference hall.\*
- Your company's name announcement in the PR materials.
- Your company's logo in the official EEGS & BEGE catalogue in the Partners section.\*
- Opportunity to provide branded corporate/advertising materials for the journalists. Materials are provided from the sponsor.\*
- **Price: 650.00 Euro**
- Advertising materials provided by the company – brochures, leaflets, etc. included in Speaker and Visitor Conference package. Materials are provided from the sponsor.\*
- **Price: 350.00 Euro**
- Your company's advertising spot (max.10 sec)/logo broadcasted on the LCD displays located in front of the conference hall during the days of EEGS.
- **Price: 200.00 Euro**

**BONUS:** Advertisement during the Conference is complemented with a free web banner in the official EEGS Newsletter plus product information or company news as well as free advertising spot/logo broadcasted during BEGE on screens located on the arches of the exhibition halls.

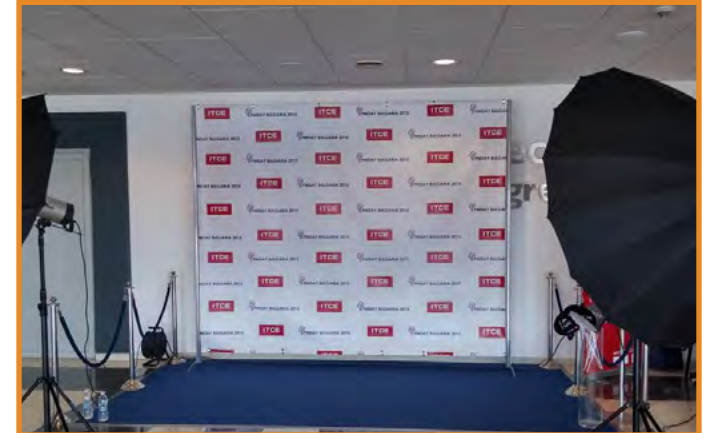
\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.







## Sponsorship package for EEGS Interviews



EEGS annually invites over 50 renowned speakers that participate in discussions about the hottest topics for the gaming industry. Interviews with the speakers are:

- Broadcasted in the YouTube channel of EEGS
- Posted in social media campaigns
- Used in e-mail marketing campaigns

The EEGS Interviews sponsorship packages allows you to:

- Brand the wall of fame where the interviews will be recorded
- Brand the elements in the videos
- Benefit with both onsite and video advertisement

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.



## Sponsorship package for EEGS Interviews

Sponsorship package includes:

- Your logo will be branded on the wall of fame in the special zone for interviews at the entrance of hall Vitosha.
- Your logo will be branded on the T-shirts of the video team shooting the interviews.
- The clipboard of the interviewer will be branded with your logo along with the EEGS logo.\*
- Your logo with status EEGS Interviews Sponsor and short description about your company will be included in the questionnaire sent to each speaker.\*
- Your logo with status EEGS Interviews Sponsor will be in the text box with information in each video.\*
- Distribution of advertising materials during both days of EEGS. Materials are provided by the sponsor.\*
- Half (½) full-colour advertising page, placed in the Official BEGE&EEGS Catalogue.\*
- Your company's logo with status EEGS Interviews Sponsor included in the official EEGS program on the website of the event.\*
- Your company logo with status EEGS Interviews Sponsor sponsor included in the official newsletter announcing the program prior the event.\*

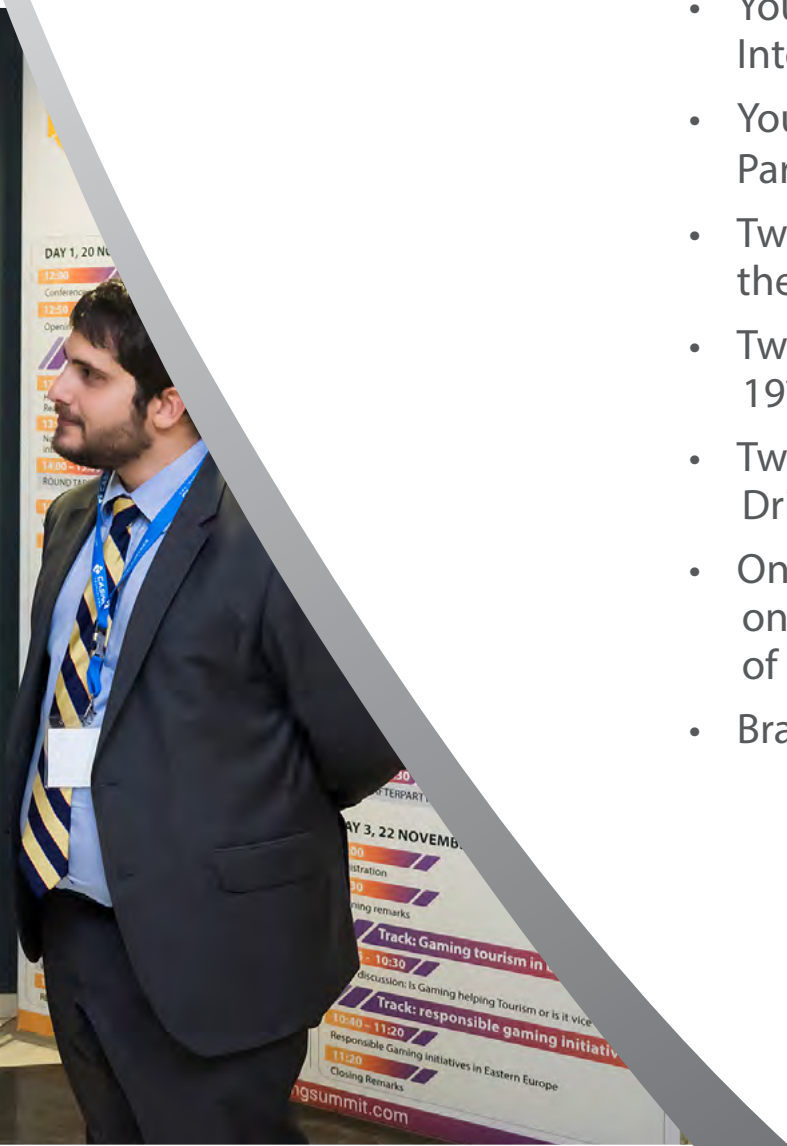


## Sponsorship package for EEGS Interviews

- Your company logo included in the official EEGS program with status EEGS Interviews Sponsor printed for all visitors of the event.\*
- Your company name/logo placed in the Official BEGE&EEGS Catalogue on the Partners page announcing your sponsorship status.\*
- Two (2) passes for the both days of EEGS conference on 19-20 November, except the roundtable of regulators.\*
- Two (2) invitations for the official EEGS Meet & Greet Networking party on 19<sup>th</sup> November 2019. Place to be confirmed.
- Two (2) invitations for the official BEGE party on 20<sup>th</sup> November. Drinks and snacks included.
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of BEGE & EEGS.
- Branded photos from the event.

**Sponsorship package:**  
**€ 2 500 w/o VAT**

\*Artworks and materials – logos and advertising materials should be provided not later than 1st September 2019.

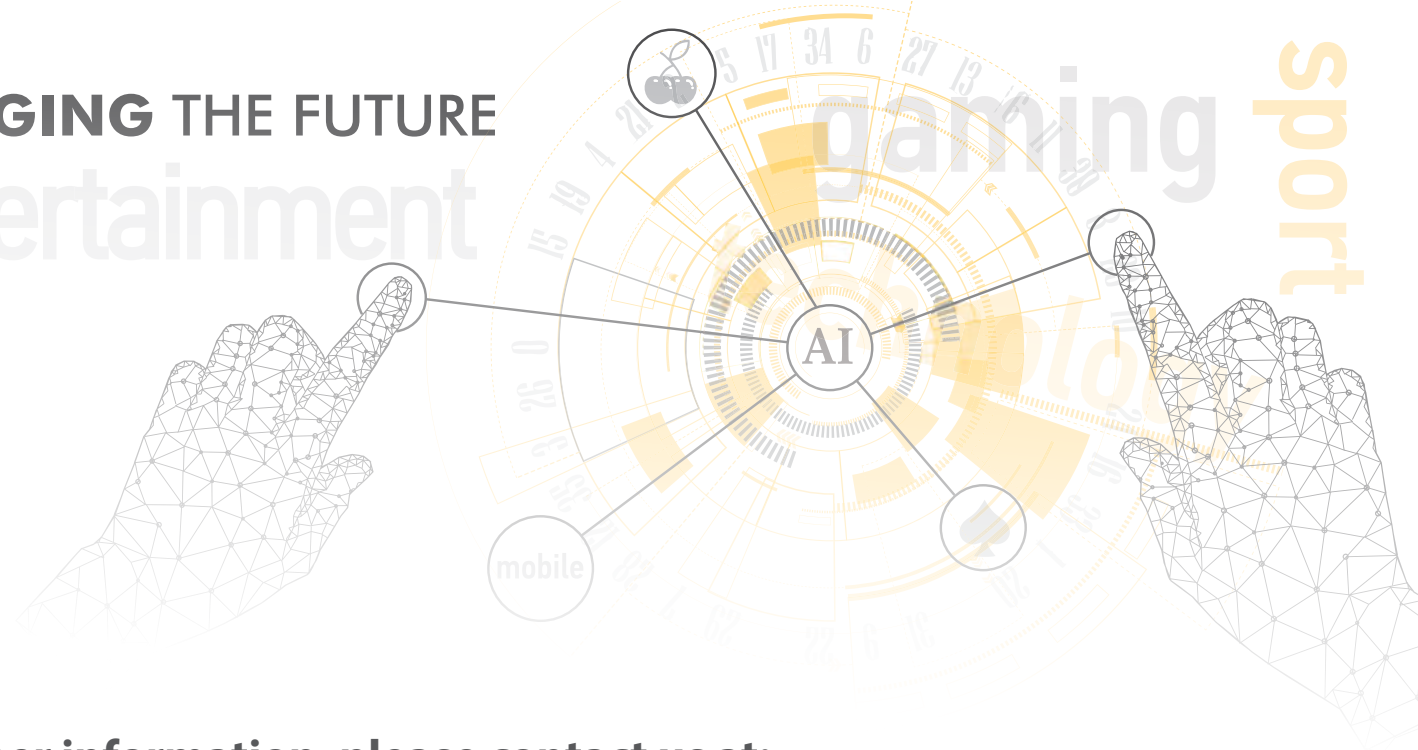






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**We are open to discuss any additional  
Sponsorship options tailored to your needs!**

