

BRIDGING THE FUTURE

## WOULD YOU LIKE TO SUPPORT THE GAMING STARTUP COMMUNITY IN EUROPE?

SHOWCASE YOUR BRAND BY BECOMING  
THE STARTUP ZONE SPONSOR!

The Startup zone at BEGE aims to encourage entrepreneurs from the gaming industry. The zone and the Gaming Startup Challenge give the participants:

- a tribune to present their startup ideas and innovations
- an opportunity to meet with potential investors and partners

Becoming the Startup zone Sponsor means that you support the entrepreneurial spirit in the region!



**ROADMAP TO SUCCESS!**

# STARTUP ZONE SPONSORSHIP

**20-21 NOVEMBER**

INTER EXPO CENTER, SOFIA

GAMING STARTUP CHALLENGE 4.0



## SPONSORSHIP PACKAGE INCLUDES:

- Two (2) hanging banners above the Startup zone with your company advertisement announcing the sponsorship status.\*
- Representative of the company to be an honored part of the jury that will evaluate the contestants.
- Your company logo on the crystal award for the first place winner.\*
- Your company logo on the official diplomas for second and third place winner.\*
- Branded bags with prizes (ex. corporate and advertising materials) for the participants provided by the sponsor. Materials are provided by the sponsor.\*
- Opening welcome speech or opportunity your speaker to make a short inspiring presentation about the road to success of your company.
- Opportunity to provide branded pens and notepads to the jury of the contest. Materials are provided by the sponsor.\*
- Banner 0.85 x 2.00 m with logo that presents you as a Startup sponsor. The banner will be situated in the central foyer in front of the exhibition halls.\*
- Full-colour advertising page, placed in the Official EGS&BEGE Catalogue.\*



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- Your company logo with status Startup sponsor included in the official BEGE program in the website.\*
- Your company name/logo placed in the Official EEGS&BEGE Catalogue on the Partners section titled as Startup zone Sponsor.\*
- Your company web banner (200x90 px) on the home page of [balkangamingexpo.com](http://balkangamingexpo.com).\*
- Four (4) invitations for the official BEGE party, which will be held on 20<sup>th</sup> November 2019. Drinks and snacks are included.
- Online invitations for free visitor entrance branded with your logo for the 2 days of BEGE.
- Two (2) passes for both days of EEGS conference on 19-20 November, except the Roundtable of regulators.
- Four (4) invitations for the official EEGS Meet & Greet Networking party on 19<sup>th</sup> November 2019. Place to be confirmed.
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media publication of the exhibition.
- Promotion of your company through social media and other media campaigns with your logo and status Startup sponsor.
- Branded photos from the event.



**Sponsorship cost:**

**€ 5 500 w/o VAT**

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### APPLICATION FORM (AGREEMENT) FOR STARTUP ZONE SPONSORSHIP

EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than 1<sup>st</sup> September

#### Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: