



16-18 October 2012, Sofia, Bulgaria

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**The best gaming show on the Balkans  
Already for the 5<sup>th</sup> year**

**16-18 October  
Inter Expo Center, Sofia, Bulgaria**

BEGE Expo 2012 is a unique chance **to get familiar with the latest trends in the gaming and entertainment industry** and to examine together the new challenges and opportunities for the business.

BEGE Expo 2012 covers the gaming, entertainment and technology market **with a focus on the latest innovations and alternative ways for amusement.**

Our 5<sup>th</sup> anniversary makes us widen the range of companies we invite to the exhibition. As a result, now we have even more new partners from the **software and entertainment industry.**

BEGE Expo 2012 continuously remains the most popular Show on the Balkans. For the 5<sup>th</sup> anniversary edition BEGE Expo is an international stage for companies presenting their products and services in gaming and entertainment sector.

Traditionally BEGE Expo 2012 encourages companies to join **BEGE Awards 2012 ceremony**, which aim to distinguish companies from gaming and entertainment industry with a special contribution to the sector. **Do not hesitate and apply!** We trust that your products are unique and deserve recognition!

Are you ready to be a part of the most important trade show on the Balkans?

1. Visit our website now at [www.balkangamingexpo.com](http://www.balkangamingexpo.com)
2. Book your stand at **a preferential price** by contacting our sales department at [detelina@balkangamingexpo.com](mailto:detelina@balkangamingexpo.com) or +359 28129481; +359 885 880 518;
3. Present your company on 16-18 October, 2012.

BEGE Expo 2012 gives you **a chance to get in touch with your target group and show your unique products and services by the updated marketing options.**

**Do not miss the opportunity and become a part of this Balkan gaming adventure -**

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